

## **Terms and Conditions for Flipkart Campaign on Credit and Debit Cards**

**(3<sup>rd</sup> Dec 2016 – 8<sup>th</sup> Dec 2016)**

**Offer details:** Additional 10% Instant Discount\* with Axis Bank Debit and Credit cards

- Offer 1 (3<sup>rd</sup> - 4<sup>th</sup> Dec'16): Min. Cart value- INR 1000; Max. Discount of INR 500 per card
- Offer 2 (5<sup>th</sup> - 6<sup>th</sup> Dec'16): Min. Cart value- INR 5000; Max. Discount of INR 1000 per card
- Offer 3 (7<sup>th</sup> - 8<sup>th</sup> Dec'16): Min. Cart value- INR 5000; Max. Discount of INR 1000 per card

\*T&C Apply.

### **Description of the Offer:**

#### **Offer 1: 3rd Dec'16 (00:00 HRS) – 4th Dec'16 (23:59 HRS)**

- Axis Bank Debit and Credit Card holders (Cardholders) will get an instant discount of 10% on the final cart value (Offer), for the products on which the Offer is applicable, at the time of checkout
- The Offer is valid from **December 3rd, 2016 (00:00 Hours) to December 4th, 2016 (23:59 Hours)**, (Offer Period)
- The minimum cart amount to avail the Offer is **Rs.1,000/-** | Maximum discount per Axis Bank Card is **Rs.500/-**
- The offer is applicable only on **Home & Furniture, Lifestyle, Electronic Accessories, Small Home Appliances, Personal Audio, Personal Health Care, Small Entertainment Categories**
- Offer is NOT applicable on “Louis Philippe” products
- The Offer is not applicable in case of partial payments. If a customer uses Flipkart Gift Voucher or Wallet for partial payment, no discount will be applied under the above Offer
- The Offer is not applicable on the purchase of Flipkart Gift Vouchers
- The Offer is not applicable on Axis Bank Net Banking option
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- The Offer is also applicable on EMI transactions done using Axis Credit cards

#### **Offer 2: 5th Dec'16 (00:00 HRS) – 6th Dec'16 (23:59 HRS)**

- Axis Bank Debit and Credit Card holders (Cardholders) will get an instant discount of 10% on the final cart value (Offer), for the products on which the Offer is applicable, at the time of checkout
- The Offer is valid from **December 5th , 2016 (00:00 Hours) to December 6th , 2016 (23:59 Hours)**, (Offer Period)
- The minimum cart amount to avail the Offer is **Rs. 5,000/-** | Maximum discount per Axis Bank Card is **Rs.1000/-**
- The Offer is applicable only on **Home & Furniture, Lifestyle, Electronic Accessories, Small Home Appliances, Personal Audio, Personal Health Care, Small Entertainment Categories, Large Appliances and Electronic Devices**
- Offer is NOT applicable on “Louis Philippe” products
- The Offer is not applicable in case of partial payments. If a customer uses Flipkart Gift Voucher or Wallet for partial payment, no discount will be applied under the above Offer

- The Offer is not applicable on the purchase of Flipkart Gift Vouchers
- The Offer is not applicable on Axis Bank Net Banking option
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- The Offer is also applicable on EMI transactions done using Axis Credit cards

### **Offer 3: 7th Dec'16 (00:00 HRS) – 8th Dec'16 (23:59 HRS)**

- Axis Bank Debit and Credit Card holders (Cardholders) will get an instant discount of 10% on the final cart value (Offer), for the products on which the Offer is applicable, at the time of checkout
- The Offer is valid from **December 7<sup>th</sup>, 2016 (00:00 Hours) to December 8<sup>th</sup>, 2016 (23:59 Hours)**, (Offer Period)
- The minimum cart amount to avail the Offer is **Rs. 5,000/-** | Maximum discount per Axis Bank Card is **Rs.1000/-**
- The Bank offer is NOT applicable on :
  - Flipkart EGVs
  - “Louis Philippe” products
  - Xiaomi Redmi 3s and Xiaomi Redmi 3s Prime
  - Any Samsung mobiles except Samsung Galaxy A3, Samsung Galaxy On Nxt, Samsung Galaxy On5, Samsung Galaxy On7, Samsung Galaxy J5 - 6 (2016 Edition) and Samsung Galaxy On8
- The Offer is not applicable in case of partial payments. If a customer uses Flipkart Gift Voucher or Wallet for partial payment, no discount will be applied under the above Offer
- The Offer is not applicable on the purchase of Flipkart Gift Vouchers
- The Offer is not applicable on Axis Bank Net Banking option
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- The Offer is also applicable on EMI transactions done using Axis Credit cards

### **Detailed Terms & Conditions**

- During the offer period, Flipkart shall offer cardholder additional discount @ 10% if the cardholder makes payment of such invoice by Axis Bank Debit or Credit card
- The discount shall be available on the net cart value of the single transaction
- Net Cart Value shall mean the retail price of the products purchased less sale discount offered to the card holders on [www.flipkart.com](http://www.flipkart.com), [m.flipkart.com](http://m.flipkart.com) & Flipkart Mobile Application
- The Additional Discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- The offer will be automatically applied on selecting Axis Card for payment
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- Add-on cards will be treated as separate cards
- The Offer is not applicable for card on delivery option
- The Offer is not applicable on Gift Wrap or premium delivery charges

- The Offer is not applicable in case of partial payments. If a customer uses Flipkart Gift Voucher or Wallet for partial payment, no discount will be applied under the above Offer
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and invoice for the case to be taken for further investigation.
- No promo code required. To receive this offer, purchase should be charged in full from Axis Bank Card. No cash alternative is available.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- Offer is subject to availability of products at the sole discretion of Flipkart
- The offer will be valid during the promotion period only which will be at the sole discretion of Flipkart & Axis Bank.
- Flipkart & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank and Flipkart reserve the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.
- Axis Bank only offers discount on purchase of goods and services of the Merchant by using select Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchant/Flipkart. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with the Merchant/Flipkart directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Flipkart or any third party and is not intended to create any rights and obligations.

- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- Flipkart & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Flipkart & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Flipkart Terms & Conditions applicable.