

**Terms and Conditions for Phoenix Mall Offer on Axis Bank
Cards**

These terms and conditions ("Terms") shall be applicable to the Cardholders (as defined hereinafter) participating in the Offer (as defined hereinafter) who agrees to be bound by the same and shall regulate the provisions of the specified products and services provided by the Axis Bank ("Axis Bank"). Participation in this offer is voluntary. Any User participating in the Offer shall be deemed to have read, understood and accepted these terms and conditions and these Terms shall be in addition to and not in derogation of other applicable terms and conditions of any account or any other facility/services offered by the Bank and/or such other terms and conditions as may be specified by the Bank.

Definitions:

The following words and phrases shall have the meanings set out herein below in this document unless repugnant to the context:

"Cardholders" – A person who is holding the retail Axis Bank Credit Card / Debit Card and who have been communicated the Offer by Axis Bank.

"Campaign Period/ Offer Period/ Validity" - The period for which the offer is valid.

"Transactions" – any usage on the card which is not a charge/fee/interest levied.

"Merchant" – any establishment where the Axis Bank card mentioned in the offer has been used for making a purchase.

SMS/Email/Mobile App Push Notification sent by Axis Bank to the customer's registered mobile number/email ID mentioning the offer is referred to as "communication". Only those customers who receive the communication are eligible.

The Campaign Period referred to as "Offer Period" or "Validity", used interchangeably, will be the one mentioned in the communication received by customer.

Offer Details:

- 10% cashback upto Rs.2,000 on Minimum Trx. of Rs.5,000 in select Phoenix Malls during the offer days
 - Each transaction has to be minimum for Rs.5,000
 - The maximum cashback per customer during the offer period will not exceed Rs.2,000
 - Offer Valid on Retail stores – not applicable on dining outlets, Spas, Jewellery stores & any specific brands where Axis Bank is running an independent offer.
 - 10% cashback is applicable on the following cards:
 - Axis Bank Privilege Credit Card
 - Axis Bank Select Credit Card
 - Axis Bank Vistara Credit Card
 - Axis Bank Vistara Signature Credit Card
 - Axis Bank Vistara Infinite Credit Card
 - Axis Bank Reserve Credit card
 - Axis Bank Magnus Credit Card
 - Miles & More Axis Bank World Select Credit Card
 - Miles & More Axis Bank World Credit Card

- Axis Bank Atlas Credit Card
- 15% cashback upto Rs.2,000 on Minimum Trx. of Rs.5,000 in select Phoenix Malls during the offer days
 - Each transaction has to be minimum for Rs.5,000
 - The maximum cashback per customer during the offer period will not exceed Rs.2,000
 - Offer Valid on Retail stores – not applicable on dining outlets, Spas, Jewellery stores & any specific brands where Axis Bank is running an independent offer.
 - 15% cashback is applicable on the following cards:
 - Axis Bank Burgundy Private Credit Card
 - Axis Bank Burgundy Private Debit Card
 - Axis Bank Burgundy World Debit Card

Offer is Valid only on the following Malls:- Phoenix Palladium, PMC Kurla, PMC Pune, Phoenix Palassio, Phoenix United Lucknow, Phoenix United Bareilly belonging to the Cities: Mumbai, Pune, Lucknow, Bareilly

Offer Days:

- Valid on : Total 16 days (Fri -Sun weekend)
 - Offer Valid from 25th June 2022 To 26th June 2022
 - Offer Valid from 01st July 2022 To 03rd July 2022
 - Offer Valid from 08th July 2022 To 10th July 2022
 - Offer Valid from 15th July 2022 To 17th July 2022
 - Offer Valid from 22nd July 2022 To 24th July 2022
 - Offer Valid from 29th July 2022 To 30th July 2022

Offer Terms & Conditions:

- Maximum available cashback is Rs.2,000 during the offer days
- The cashback offer can be availed multiple times, Maximum cashback per customer of Rs.2,000 can be availed during the offer days
- Each transaction value has to minimum Rs.5,000 to be eligible for cashback offer
- Cashback will be posted to the eligible credit card account/savings account within 90 days from the offer end date.
- In order to avail the cashback, the total payment needs to be made using an Axis Bank card.
- Offer is only valid on below Axis Bank Cards
 - Axis Bank Privilege Credit Card
 - Axis Bank Select Credit Card
 - Axis Bank Vistara Credit Card
 - Axis Bank Vistara Signature Credit Card
 - Axis Bank Vistara Infinite Credit Card
 - Axis Bank Reserve Credit card
 - Axis Bank Magnus Credit Card
 - Miles & More Axis Bank World Select Credit Card
 - Miles & More Axis Bank World Credit Card
 - Axis Bank Atlas Credit Card
 - Axis Bank Burgundy Private Credit Card
 - Axis Bank Burgundy Private Debit Card
 - Axis Bank Burgundy World Debit Card
- The cashback will be applied to the net transaction Value. The net transaction value is the total value arrived at after all applicable discounts and other redemptions if any
- The cashback is applicable on a single transaction of Rs.5,000 and bills cannot be clubbed to avail the discount/cashback.

- The offer will be valid during the promotion period only which will be at the sole discretion of Phoenix Mall & Axis Bank.
- Phoenix Malls & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- This Offer cannot be clubbed with any other Axis Bank offer.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of Phoenix Malls & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- Phoenix Malls and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Card holders shall be deemed to have been made on a voluntary basis.
- Axis Bank & Phoenix Malls reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank & Phoenix Malls also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- Customer needs to call Axis Bank customer care or reach out through other mediums to get the disputes resolved.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank.
- Axis Bank only offers discount on purchase of goods and services of the Merchant by using Axis Bank Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Phoenix Malls. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with the Phoenix Malls directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Phoenix Malls or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.

- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Phoenix Malls Terms & Conditions applicable
- All packages are subject to availability at the time of booking confirmation GST and Payment Gateway fees applicable at the time of booking
- Any purchase using Axis Bank Credit Card shall be deemed as acceptance of the terms and conditions mentioned herein. Cardholder agrees to indemnify the Bank against any loss (direct, indirect or consequential), cost & damage which may be caused by him/her to the Bank due to participation in this offer.
- Axis Bank holds the exclusive right at its sole discretion to refuse or deny the offer to any Cardholder.
- Under no circumstance will the offer/discount being offered under this program be settled in cash
- This Offer is subject to applicable law and regulations.