

## **Terms and Conditions for Central Offer on Axis Bank Credit & Debit Cards (10<sup>th</sup> May To 12<sup>th</sup> May, 2019 & Every Friday : 24<sup>th</sup> May, 2019 to 14<sup>th</sup> June, 2019)**

- **Offer 1:** 10% additional discount for Axis Bank Cardholders at Central stores on a single minimum purchase of Rs.5000. Maximum discount of Rs.750.
  - **Offer period:** 10<sup>th</sup> May 2019 To 12<sup>th</sup> May 2019
  - Offer is valid for one transaction per card during the offer period
  - The customer can avail a maximum discount of Rs. 750. The discount shall be available on the net transaction value of a single transaction.
  - Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the Central stores. The 10% additional discount from Axis Bank shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 5000.
- **Offer 2:** Flat Rs.750 discount for Axis Bank Cardholders at Central stores on a single minimum purchase of Rs.7500.
  - **Offer dates:** Every Friday : 24<sup>th</sup> May, 2019 to 14<sup>th</sup> June, 2019 (both days inclusive)
  - Offer is valid for one transaction per card during the offer period
  - The discount shall be available on the net transaction value of a single transaction.
  - Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the Central stores. The Rs.750 additional discount from Axis Bank shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs.7500.
- The offer is not applicable on purchase of electronics, Shop-in-Shop partners, mobile phone/accessories or any other establishments which is not directly associated with Central.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This Offer cannot be clubbed with any other Axis Bank offer
- Offer is subject to availability of products at the sole discretion of Central.
- The offer will be valid during the promotion period only which will be at the sole discretion of Central & Axis Bank.
- Central & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the offer period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of Central & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- Central and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.

- Axis Bank & Central reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank & Central also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank only offers discount on purchase of goods and services of the Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Central. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with the Central directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Central or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Central Terms & Conditions applicable
- All packages are subject to availability at the time of booking confirmation GST and Payment Gateway fees applicable at the time of booking

- Any purchase using Axis Bank Credit Card shall be deemed as acceptance of the terms and conditions mentioned herein. Cardholder agrees to indemnify the Bank against any loss (direct, indirect or consequential), cost & damage which may be caused by him/her to the Bank due to participation in this offer.
- Axis Bank holds the exclusive right at its sole discretion to refuse or deny the offer to any Cardholder.
- Under no circumstance will the offer/discount being offered under this program be settled in cash
- This Offer is subject to applicable law and regulations.