

The Mobile Store

Terms and Conditions:

- The offer is valid for only selective Axis Bank Credit Cardholders to whom the formal offer communication via email and/or SMS on their registered email ID and/or mobile number has been sent by Axis Bank.
- **Offer:** Use the Coupon Code (as communicated via Email/SMS on the email ID and/or mobile number registered with Axis Bank) and get up to a maximum discount of Rs 1500 on purchase of select handsets using your Axis Bank Credit Cards at outlets of The Mobile Store
- **Offer Period:** 15th May 2015 to 15th June 2015
- The discount amount varies from the handset brand and the model selected by the customer
- Each coupon can be utilized only once and no two coupons/offers can be clubbed
- Only once coupon is allowed per invoice
- The offer will be at the sole discretion of Axis Bank & The Mobile Store and both Axis Bank and The Mobile Store have the right to change or discontinue the offer, at any time during the promotional period
- Offer is subject to availability of products
- The coupon cannot be exchanged for cash/cheque/credit notes
- The offer is valid at The Mobile Store outlets only and not applicable on transactions done via www.themobilestore.in
- Offer is not valid on select handsets, data card, accessories and connection
- Coupon code will be valid till 31st July 2015
- In order to avail the discount, the total payment needs to be made using an Axis Bank Credit card.
- Offer discount will be processed by The Mobile Store at the billing counter or online at the time of purchase and will reflect on the bill.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done on valid and live Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- This offer cannot be clubbed with any other offer at the stores.
- Offer is subject to availability of products and available at the sole discretion of The Mobile store Ltd.
- The Offer is valid across The Mobile stores outlets as per the store list mentioned at <http://www.themobilestore.in/stores>
- For store list, please visit <http://www.themobilestore.in/stores>
- The offer will be valid during the promotion period only which will be at the sole discretion of The Mobile store & Axis Bank.
- The Mobile Store & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of The Mobile store & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The MobileStore and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.

- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Cards issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The Mobile Store Terms & Conditions applicable