

Terms and Conditions for End of Season Sale 2014 Campaign on Credit and Debit Cards

(July 2014 – August 2014)

Central

Terms and Conditions:

- **Offer:** Additional 5% discount for Axis Bank Cardholders on a single minimum purchase of Rs.4500. Maximum discount of Rs.2000 per bill
- **Offer period:** 2nd July 2014 to 3rd August 2014 (both days inclusive)
- During the offer period, Central shall offer cardholders additional discount @ 5% on Apparels and select lifestyle categories of a net transaction value of Rs 4500 or more per bill if the cardholder makes payment of such invoice by Axis Bank Debit or Credit card
- The offer is not applicable on purchase of electronics, Shop-in-Shop partners, mobile phone/accessories or any other establishments which is not directly associated with Central
- The customer can avail a maximum discount of Rs.2000/- .The discount shall be available on the net transaction value of the single transaction
- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the Central stores. The Additional Discount shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4500/-.
- The Additional Discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- Offer discount will be processed by Central at the billing counter at the time of purchase and will reflect on the bill.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.

- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Central & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Central & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Central is a division of Future Lifestyle Fashions Limited
- Terms and Conditions of Central and Future Lifestyle Fashions Limited are also applicable

Westside

Terms and Conditions:

- **Offer:** Additional 5% discount for Axis Bank Cardholders on a single minimum purchase of Rs.4500. Maximum discount of Rs. 2000 per bill
- **Offer period:** 3rd July 2014 to 3rd August 2014 (both days inclusive)
- During the offer period, Westside shall offer cardholder additional discount @ 5% on all purchases of a net transaction value of Rs 4500 or more per bill if the cardholder makes payment of such invoice by Axis Bank Debit or Credit card
- The customer can avail a maximum discount of Rs.2000/- .The discount shall be available on the net transaction value of the single transaction

- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the Westside stores. The Additional Discount shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4500/-.
- The Additional Discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- Offer discount will be processed by Westside at the billing counter, at the time of purchase.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Westside & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Westside & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.

- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Westside Terms & Conditions applicable.
- Westside Customer Care details: Tel No: 022-67009183, Email: mywestside@trent-tata.com

www.cromaretail.com

Offer 1

Terms and Conditions:

- **Offer:** Additional 5% cash back at www.cromaretail.com, at customer id level, for Axis Bank Cardholders on a single minimum purchase of Rs.7500.
- **Offer Period:** 1st July, 2014 to 14th July, 2014 (Both days inclusive).
- Maximum available cash back, at customer id level, is Rs.2000.
- The cash back will be calculated at a customer id level.
- During the promo-period, www.cromaretail.com will also offer 5% discount on minimum purchase of Rs 7500 to Axis Bank Retail Credit and Debit Cardholder. The maximum discount that can be availed under this offer from www.cromaretail.com will be Rs 1000 per transaction. In order to avail the discount offer, the cardholder will need to use Promocode 'AXISCRM5'.
- The Additional 5% cash back from Axis Bank will be on the Net Transaction Value of Rs 7500 or more. The Net Transaction Value shall mean the price of the products purchased less the above mentioned discount offered to cardholders by www.cromaretail.com. The maximum available cash back under 'Additional 5% cash back' offer from Axis Bank is capped at Rs 2000 at a customer ID level
- The additional 5% cash back under this offer is applicable only on e-commerce transactions done on www.cromaretail.com . The cash back will not be applicable on transactions done at Croma stores
- The additional 5% cash back will be processed 60 days after the expiry of promotion period, by Axis Bank. i.e., on 14th September, 2014.
- Multiple transactions summing up to Rs 7,500 on a card will not be eligible for the offer
- One product cannot be bought and billed into two or more invoices i.e. Minimum one product will have to be billed on one invoice for a minimum billing amount of Rs 7500 & above to avail this offer

- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit/Credit Card issued by Axis Bank
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Infiniti Retail Limited Terms & Conditions are also applicable

Homecentre

Terms and Conditions

- **Offer:** Flat 5% cash back at Homecentre, at customer id level, for Axis Bank Cardholders on a single minimum purchase of Rs.5000.
- **Offer Period:** 2nd July 2014 to 17th August 2014 (Both days inclusive).
- The cash back will be calculated at a customer id level.
- Cash back will be processed 60 days after expiry of promotion period, by Axis Bank. i.e., on 17th October 2014.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.

- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Homecentre Terms & Conditions applicable

Hypercity

Terms and Conditions:

- **Offer:** Flat 5% cash back at Hypercity, at customer id level, for Axis Bank Cardholders on a single minimum purchase of Rs.2500.
- **Offer Period:** 1st July 2014 to 31st July 2014 (Both days inclusive).
- Maximum available cash back, at customer id level, is Rs. 500.
- The cash back will be calculated at a customer id level.
- Cash back will be processed 60 days after the expiry of promotion period, by Axis Bank. i.e., on 1st October 2014.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The Offer is valid across all Hypercity stores. For store list please refer <http://www.hypercityindia.com/locator/>
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products
- Multiple transactions summing up to Rs. 2,500 on an account level will not be eligible for the offer
- One SKU cannot be broken in to 2 or more invoices i.e. Minimum one product will have to be billed on a single swipe for a minimum billing amount of Rs 2,500 & above
- Offer is subject to availability of products and available at the sole discretion of Hypercity Ltd
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.

- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit/Credit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Hypercity Terms & Conditions applicable

JACK & JONES

Terms and Conditions:

- **Offer:** Additional 5% discount on Apparels for Axis Bank Cardholders on a single minimum purchase of Rs.4500.
- **Offer period:** 2nd July 2014 to 3rd August 2014 (both days inclusive)
- During the offer period, JACK & JONES shall offer cardholder additional discount @ 5% on all purchases of a net transaction value of Rs 4500 or more per bill if the cardholder makes payment of such invoice by Axis Bank Debit or Credit card
- The discount shall be available on the net transaction value of the single transaction
- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the JACK & JONES stores. The Additional Discount shall be applicable Jack & Jones if the Net Transaction Value per bill is equal to or greater than Rs. 4500/-.

- The Additional Discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- Offer discount will be processed by JACK & JONES at the billing counter, at the time of purchase.
- The offer will be valid Jack & Jones at exclusive brand stores across India
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed in part or whole
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- JACK & JONES and Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of JACK & JONES and Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will

not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.

- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai Jack & Jones.
- Terms and Conditions of JACK & JONES applicable.
- JACK & JONES Customer Care details. Email : customercare@bestsellerindia.in

Vero Moda

Terms and Conditions:

- **Offer:** Additional 5% discount on Apparels for Axis Bank Cardholders on a single minimum purchase of Rs.4500.
- **Offer period:** 2nd July 2014 to 3rd August 2014 (both days inclusive)
- During the offer period, Vero Moda shall offer cardholder additional discount @ 5% on all purchases of a net transaction value of Rs 4500 or more per bill if the cardholder makes payment of such invoice by Axis Bank Debit or Credit card
- The discount shall be available on the net transaction value of the single transaction
- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the Vero Moda stores. The Additional Discount shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4500/-.
- The Additional Discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- Offer discount will be processed by Vero Moda at the billing counter, at the time of purchase.
- The offer will be valid only at exclusive brand stores across India
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed in part or whole
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.

- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Vero Moda & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Vero Moda & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Vero Moda Terms & Conditions applicable.
- Vero Moda Customer Care details: Email: customercare@bestsellerindia.in

ONLY

Terms and Conditions:

- **Offer:** Additional 5% discount on Apparels for Axis Bank Cardholders on a single minimum purchase of Rs.4500.
- **Offer period:** 2nd July 2014 to 3rd August 2014 (both days inclusive)
- During the offer period, ONLY shall offer cardholder additional discount @ 5% on all purchases of a net transaction value of Rs 4500 or more per bill if the cardholder makes payment of such invoice by Axis Bank Debit or Credit card
- The discount shall be available on the net transaction value of the single transaction
- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the ONLY stores. The Additional Discount shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4500/-.
- The Additional Discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- Offer discount will be processed by ONLY at the billing counter, at the time of purchase.
- The offer will be valid only at exclusive brand stores across India
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed in part or whole
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.

- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- ONLY and Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of ONLY and Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Terms and Conditions of ONLY applicable.
- ONLY Customer Care details. Email : customercare@bestsellerindia.in

Lifestyle

Terms and Conditions

- **Offer:** Flat 5% cash back at Lifestyle, at customer id level, for Axis Bank Cardholders on a single minimum purchase of Rs.5000.
- **Offer Period:** 2nd July 2014 to 17th August 2014 (Both days inclusive).
- The cash back will be calculated at a customer id level.
- Cash back will be processed 60 days after expiry of promotion period, by Axis Bank. i.e., on 17th October 2014.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.

- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Lifestyle International Pvt Limited Terms & Conditions applicable

Pantaloons

Terms and Conditions:

- **Offer:** 5% cash back for Axis Bank Cardholders on a single minimum purchase of Rs.4500. Maximum cash back of Rs.2000 at customer id levell
- **Offer period:** 30th June 2014 to 10th August 2014 (both days inclusive)

- The customer can avail a maximum cash back of Rs.2000/- .The cash back shall be available on the net transaction value of the single transaction
- Net Transaction Value shall mean the retail price of the products purchased less sale cash back offered to the card holders at the Pantaloons stores. The Additional cash back shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4500/-.
- The Additional cash back is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- The cash back will be processed 45 days after the end of the promotional period i.e 25th September 2014
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Pantaloons & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Pantaloons & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.

- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Pantaloons Terms & Conditions applicable.

Spencers

Terms and Conditions:

- **Offer:** 5% cash back at Spencers, at customer id level, for Axis Bank Cardholders on a single minimum purchase of Rs.1500.
- **Offer Period:** 4th July 2014 to 17th August 2014 (Both days inclusive).
- Maximum available cash back, at customer id level, is Rs. 500.
- The cash back will be calculated at a customer id level.
- Cash back will be processed 60 days after the expiry of promotion period, by Axis Bank. i.e., on 1st October 2014.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The Offer is valid across all Spencers stores.
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products
- Multiple transactions summing up to Rs. 1,500 on an account level will not be eligible for the offer
- One SKU cannot be broken in to 2 or more invoices i.e. Minimum one product will have to be billed on a single swipe for a minimum billing amount of Rs 1,500 & above
- Offer is subject to availability of products and available at the sole discretion of Spencers Ltd
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.

- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit/Credit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Spencers Terms & Conditions applicable

www.theelectronicstore.in

Terms and Conditions:

- **Offer:** Flat 5% Discount at www.theelectronicstore.in, for Axis Bank Cardholders on a single minimum purchase of Rs.12500/-.
- **Offer Period:** 12th July, 2014 to 17th August, 2014 (Both days inclusive).
- Maximum available discount is Rs. 1500/-.

- In order to avail the discount, the total payment needs to be made using an Axis Bank Debit or Credit card.
- Offer discount will be processed by www.theelectronicstore.in online at the time of purchase and will reflect on the bill.
- Offer NOT VALID on the value of Recharges, connections, cost added to make the transaction value to Rs 12500/- and above will not be entitled for discount
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- This offer cannot be clubbed with any other offer at www.theelectronicstore.in
- Offer is subject to availability of products and available at the sole discretion of www.theelectronicstore.in.
- The offer will be valid during the promotion period only which will be at the sole discretion of www.theelectronicstore.in & Axis Bank
- All Customer Queries on the offer should be raised during the offer period or within 90 days post expiry of the promotion period.
- The decision of www.theelectronicstore.in & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank and www.theelectronicstore.in reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank and www.theelectronicstore.in also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.

- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Terms & Conditions of www.theelectronicstore.in are applicable

The Mobile Store

Terms and Conditions:

- **Offer:** 5% Discount at The Mobile Store, for Axis Bank Cardholders on a single minimum purchase of Rs.12500/-.
- **Offer Period:** 12th July, 2014 to 17th August, 2014 (Both days inclusive).
- Maximum available discount is Rs. 1500/-.
- In order to avail the discount, the total payment needs to be made using an Axis Bank Debit or Credit card.
- Offer discount will be processed by The Mobile Store at the billing counter or online at the time of purchase and will reflect on the bill.
- Offer NOT VALID on the value of Recharges, connections, cost added to make the transaction value to Rs 12500/- and above will not be entitled for discount
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- This offer cannot be clubbed with any other offer at the stores.
- Offer is subject to availability of products and available at the sole discretion of The Mobile store Ltd.
- The Offer is valid across The Mobile stores outlets as per the store list mentioned at <http://www.themobilestore.in/stores> and is also valid on online purchases on the website www.themobilestore.in
- For store list, please visit <http://www.themobilestore.in/stores>
- The offer will be valid during the promotion period only which will be at the sole discretion of The Mobile store & Axis Bank
- The Mobile Store & Axis Bank retain the right to change or discontinue the offer at any time during the promotion period without prior notice
- All Customer Queries on the offer should be raised during the offer period or within 90 days post expiry of the promotion period.
- The decision of The Mobile store & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The MobileStore and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also

reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.

- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The Mobile Store Terms & Conditions applicable

Jabong

Terms and Conditions

- **Offer:** Get 32% discount on select products worth Rs. 1595 or more, subject to following conditions:
- **Offer Period:** 2nd July 2014 to 17th August 2014
- **Landing Page:** jabong.com/axiseoss
- Promocode: AXISEOSS32
- The promocode can be applied a maximum of 10 times per card
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer will not be applicable on select style
- Discounts will be applied to the total merchandise value including VAT and applicable taxes

- Offer is applicable on all products except precious jewellery, gold coins, bundles and innerwear's
- All orders are subject to stock availability at the time of order
- In order to avail the discount the customer must apply the coupon code as communicated by Axis Bank prior to checkout at Jabong.com/axiseoss. Jabong and Axis Bank will not be liable for the failure of the customer to apply the coupon code
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.

- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Jabong and Axis Bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer
- For any Query please call Jabong customer care 0124-6128000 or drop a mail to care@jabong.com
- Jabong Terms and Conditions applicable

Freecharge

Terms and Conditions

- **Offer:** 55% Cashback on Freecharge.com/axisbank55
- **Offer Period:** 2nd July 2014 to 17th August 2014
- **Landing Page:** freecharge.com/axisbank55
- Promocode: AXISFC55
 - 55% Cashback would be applicable for Axis Bank Card holders during promotional period.
 - Maximum cashback of Rs.110 will be given out per transaction in form of FreeCharge Credits post successful transaction.
 - Cashback Offer can be availed on One transaction per cardholder on www.freecharge.com/axisbank55 desktop, mobile site & mobile app.
 - Customer needs to apply Promo-code <AXISFC55> and use Axis Bank Card to avail Cashback offer, not valid for net-banking transactions and FreeCharge Credits as payment option.
 - Cashback offer is valid once for a mobile number, registered email id and a registered profile number at FreeCharge
 - Offer is valid for all products Post-Paid Mobile / Prepaid Mobile / DTH & Data Cards available on FreeCharge. Offer is not valid on 'Add Cash' transactions
 - Offer Promo Code is valid till: 17th August, 2014
 - The Cashback Offer is non-transferable, non-binding and non-encashable.
 - All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@freecharge.com
 - FreeCharge reserves the right to amend, modify, change, add or terminate (collectively "Changes") the terms, contained herein at its sole discretion, or withdraw this Offer without any further notice.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- In order to avail the discount the customer must apply the coupon code as communicated by Axis Bank prior to checkout at freecharge.com/axisbank55. Freecharge and Axis Bank will not be liable for the failure of the customer to apply the coupon code

- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Freecharge and Axis Bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer
- Freecharge Terms and Conditions applicable

Infibeam:

- **Offer 1:** "Flat 6% OFF on infibeam.com on a minimum purchase of Rs. 2000. Max Discount Rs. 1200. Promo Code: AXISEOSS6
- **Offer 2:** "Flat 10% OFF on infibeam.com on a minimum purchase of Rs. 500. Maximum discount upto Rs. 500. Promo Code: AXISEOSS"
- **Offer Period:** 2nd July 2014 to 17th August 2014
- **Landing Page:** axis.infibeam.com
- Promocode: AXISEOSS6/AXISEOSS
TnC
- Not applicable On Marketplace sellers, Gift Certificates, Hot Deals, Magic Box, Mobile recharges, Gold & Silver coins
- Not applicable on Cash On Delivery("COD"), CCD.
- All terms and conditions as listed on <http://www.infibeam.com/static/help/terms-conditions.html> are applicable wherever required.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- All orders are subject to stock availability at the time of order
- In order to avail the discount the customer must apply the coupon code as communicated by Axis Bank prior to checkout at axis.infibeam.com. Infibeam and Axis Bank will not be liable for the failure of the customer to apply the coupon code
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim

regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.

- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Infibeam and Axis Bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer

eBay:

Terms and Conditions

- **Offer:** 65% off(Across Fashion on Site) + addition 15% off for Axis bank Customers on fashion.
- **Offer Period:** 6th July 2014 to 5th August 2014
 - **Landing Page:** <http://www.ebay.in/rtl/fashion>
- Promocode: EOSSAXIS14
- Max Discount 2500/-
 - Valid on Apparel, Accessories, Shoes, Watches, Jewellery, Perfumes, Health & Beauty, Home and Living, Baby & mom
 - eBay TnCs apply: www.ebay.in/coupons
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All terms and conditions as listed on www.ebay.in/coupons are applicable wherever required
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer will not be applicable on select style
- All orders are subject to stock availability at the time of order

- In order to avail the discount the customer must apply the coupon code as communicated by Axis Bank prior to checkout at ebay.in/rtl/fashion. eBay and Axis Bank will not be liable for the failure of the customer to apply the coupon code
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
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- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- eBay and Axis Bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer

- eBay Terms and Conditions applicable