

<u>Terms & Conditions for Common Sense- Siliguri Campaign on Axis Bank Debit Cards</u> (Dec'14- Feb '15)

Details of Participating Merchants

Sr No	Merchant Name	Merchant Address	Offer Value	Phone No
1		Shop No.C0004,Block C, Ground Floor, City Centre Uttarayan, Mattgara, Siliguri 734010		
2	B.Inc	Shop No.05, Lower Ground Floor, Cosmos Mall, 2nd Mile Sevoke Road, Siliguri 734010	5% Not Valid During End Of Season Sale &	
3		Block-110, Upper Ground Floor, City Centre Uttarayan, Mattgara, Siliguri 734010	Cannot Club Two Offers	9800866228
4	Value Bazar	Shop No.05, Lower Ground Floor, Cosmos Mall, 2nd Mile Sevoke Road, Siliguri 734010	Two Offers	
5		Hill Cart Road, Near Meghdoot Cinema, Siliguri 734010		
6	Haveli Restaurant	Hill Cart Road, Near United Bank Of India, Siliguri	10% Only On Food	03532535013
7	Mack Collections Pvt.Ltd	Sevoke Road, Opp.Axis Bank, Siliguri	5% Cannot Club Two Offers	03532778755
8	Furniture Junction	2nd Mile, Sevoke Road, Siliguri 734010	5%	03453254493
9	Optical Palace	Hill Cart Road, Near Ninayak Hotel, Siliguri	10%	03532533498
10	Blind Date Restaurant	Hakkim Para (Raja Ram Mohan Roy Rd), Siliguri	5%	03532521320
11	Dawat Restaurant	Hill Cart Road, Siliguri	5%	03536528505
12	Home Decora	Sevoke Road, Opp.City Mall, Siliguri	5%	03532522039
13	Krishna Travel	Hill Cart Road, Pradan Nagar, Siliguri	10%	03532528928
14	Tiwari Medical Store	Sevoke Road, Opp.Kanchanjanga Stadium, Siliguri	5%	03532525093
15	B.S. Tours & Travels	Sevoke Road, Near Sarkar Sport, Siliguri	5% Only On Package Tour	03532531387
16	Prabhat	Seth Shree Lal Market, Siliguri	5%	03532430773
17	The Mobile Clinic	Sevoke Road, Near Axis Bank, Siliguri	5% On M.R.P	9832095903
18	J.M.K. Mobile Stores	Sevoke Road, Near Jetanamaee School, Siliguri	5% On M.R.P	9832311498
19	Bharat Furniture	Sevoke Road, Opp.Sevake More, Siliguri	5%	03532777543
20	Travel Zone	Sevoke Road, Opp.Panitanki More, Siliguri	5%	03532643540



21	Ivan Restaurants	Sevoke Road, Near Axis Bank Ltd, Siliguri	5%. Cannot Club Two Offers	9434058049
22	Spectrum Color Labs	2nd Mile, Sevoke Road, Siliguri 734010	5%	03532525634
23	Sar Food Co	H/181/1/N S S Market Opp Hotel Mayur Siliguri	5%	03532431535/ 03532431535
24	Loknath Jewellers	T 461 Bidhan Market Bidhan Market, Siliguri Dt Jalpaiguri	5%	9832016188
25	Mangal Tyres	H/149/130 Pradhan Nagar, Thana	5%	3532511278
26	Studio Molina	T/183 Bidhan Market Gauri Shankar Market	5%	3532435625
27	Anand Mangal Tyres	Hill Cart Road	5% Discount On Servicing	3532511278

T&Cs

- "Card" shall mean all such variants of Axis bank Debit Card, which have been issued by Axis Bank and are valid and subsisting during the program period, except for Axis Bank commercial card
- "Card holder/s" shall mean such customer/s who are Axis Bank's customers; and to whom a Card has been issued and who is authorised to hold the card.
- "Primary Terms and Conditions" shall mean the terms and conditions applicable to the card in addition to these terms and conditions.
- "Transaction" would mean all eligible transaction on POS and online and will not include Cash withdrawals at ATMs of Axis and/or other banks, Void transactions and reversals.
- "Void transactions" would mean any transaction wherein the transaction made by using the card has been cancelled by the Merchant Establishment prior to the settlement with Axis Bank.
- "Offer period" shall mean period commencing from December 15, 2014 to February 28, 2015 both days inclusive.
- "Merchant Partner" shall mean the merchants who have tied up with Axis bank and entered into legal contract complying with Axis Bank Primary Terms & Conditions.

Offer:

- Minimum 5% discount at the above mentioned Merchant Partners subject to offer details mentioned.
- The offer is valid for selective Axis Bank Cardholders of Siliguri only, having active Axis Bank Savings or Current Accounts, to whom the formal offer communication via email and/or SMS on their registered email ID and/or mobile number has been sent by Axis Bank
- The Campaign Period starts from 15th December '14 and ends on 28th February '15 (both days inclusive).
- During the offer period, Merchant Partner shall offer cardholders additional discount of upto 10% of the net transaction value of bill only if the cardholder makes payment of such invoice by Axis Bank Debit card.



- Offer discount will be processed by Merchants at the billing counter at the time of purchase and will reflect on the bill.
- This Offer is valid on all Axis Bank Retail Debit Cards. This offer is not valid on commercial Cards.
- All escalations related to this campaign will be valid till 31st May, 2015.
- The offer is non-negotiable, not transferable.
- Cancelled/ Void/ Refunded/ Incomplete / rejected / invalid / returned /disputed or unauthorized/ fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be
 availed due to malfunction, delay, traffic congestion on any telephone network or line, computer
 on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may
 arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the
 offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under
 the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the Reward under the offer.



- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- General Terms and Conditions of Individual Merchant Partners are applicable.
- General Terms and Conditions on Axis Bank Debit Card are applicable.