

# End of Season Sale 1 2013 Offers

---

*Shop your heart out with your Axis Bank Cards: Exclusive offers on your favourite Brands!*

## **Offer 1: Central:**

- Offer: Additional 5% off on Apparels for Axis Bank Cardholders on minimum purchase of Rs.4500. Maximum discount is Rs.2000.
- Offer period is from 3<sup>rd</sup> Jul'13 to 4<sup>th</sup> Aug'13
- Offer valid on apparels only on a minimum billing of Rs.4,500
- Offer Valid on Apparels only
- The Offer cannot be clubbed with any other offer.
- During the offer period, Central shall offer cardholder discount @5% on purchase of Apparels of not less than Rs.4,500/- per transaction if the cardholder make payment of such invoice by Axis Bank debit or credit card
- The customer can avail a maximum discount of Rs.2000/- .The discount shall be available on the net bill value of the single transaction.
- The discount shall be available on the following product at Central -Offer applicable on Apparels only
- In order to avail the Offer the Customer shall be required to transact through Axis Bank Cards (Credit / Debit) on the Central Stores mentioned in the store list during the Offer Period.
- Central's Terms & Conditions applicable
- This Offer is valid on all Axis Bank Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Credit Cards only.
- All Customer Queries on the offer should be raised during the offer period or within 90 days post expiry of the promotion period.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered or the free gifts provided at the Central stores. The products and services sold or licensed or provided by Central and the promoters accept no liability whatsoever in connection with the products and services.
- Central and Axis Bank reserve the right to alter the terms of the offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof
- Central Terms & Conditions applicable

### **Offer 2: Croma:**

- Offer: Flat 5% cashback at Croma, at customer id level, for Axis Bank Cardholders on minimum purchase of Rs.15,000.
- Maximum available cashback, at customer id level, is Rs.1500.
- Offer Period 21<sup>st</sup> June 2013 to 2<sup>nd</sup> August 2013 (Both days inclusive).
- Offer valid only on a minimum billing of Rs.15000/-
- The cashback will be calculated at a customer id level.
- The customer can avail a maximum cashback of Rs.1500/- .The cashback shall be available on the net bill value of the single transaction.
- Cash back will be given within 45 days, post expiry of promotion period, by Axis Bank. i.e. by 16<sup>th</sup> September 2013
- All Customer Queries on the offer should be raised during the offer period or within 90 days post expiry of the promotion period.
- The Offer cannot be clubbed with any other offer.
- In order to avail the Offer the Customer shall be required to transact through Axis Bank Cards (Credit / Debit) on the Croma Stores mentioned in the store list during the Offer Period.
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Credit Cards only. This offer is not valid on Corporate Credit Cards.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered or the free gifts provided at the Croma stores. The products and services sold or licensed or provided by Croma and the promoters accept no liability whatsoever in connection with the products and services.
- Infinite Retail Limited Terms & Conditions applicable

### **Offer 3: Ezeego1 Offer:**

- Get Rs. 500 cash back per person per sector on booking any domestic one-way air ticket
- Eg: One-way flight like Mumbai to Delhi is one sector. Hence on booking 1 flight ticket from Mumbai - Delhi, the customer will receive Rs.500 cash back.
- Similarly, return flight like Mumbai - Delhi - Mumbai are 2 sectors. Hence on booking 1 return flight ticket from Mumbai - Delhi - Mumbai, the customer will receive Rs.1000 cash back.
- To avail this offer, kindly enter & validate the coupon code "AXISFLIGHTS" on the payment page.
- The offer is valid on bookings made from 15th July to 15th August 2013 on [www.ezeego1.com](http://www.ezeego1.com) only using Axis Bank credit / debit card.
- This offer is valid for domestic air tickets booked only on Air India (AI only), Go Air, IndiGo, Jet Airways (9W only) or SpiceJet through Ezeego One Travel & Tours Ltd.
- Cash back will be processed to your card account within 7 working days after receiving full payment towards the booking.

- Ezeego1 will separately charge applicable transaction fee and a handling fee of Rs. 400/- per person for all amendments / cancellations.
- This offer is valid for Indian citizens only.
- This offer is Not Valid for bookings made by Travel Agents or Affiliate partners.
- This offer is valid for domestic air tickets booked only on Air India (AI only), Go Air, IndiGo, Jet Airways (9W only) or SpiceJet through Ezeego One Travel & Tours Ltd.
- The offer is valid on bookings made 15th July to 15th August 2013.
- Offer is valid for bookings made using Axis Bank credit / debit card only. Payments made through any other mode of payment like Oxicash / Paymate or Cash on Delivery are not eligible under the offer.
- Bookings have to be made only online on our website [www.ezeego1.com](http://www.ezeego1.com).
- Flat Rs. 500 will be given as cash back per passenger per ticket on one-way air ticket for domestic sector. Applicable Fees and Surcharges will have to be borne in full by the customer.
- To avail the offer, kindly enter and validate the promo code 'AXISFLIGHTS' on the payment page. Note - validation of promo code does not guarantee cash back, terms and conditions have to be met.
- On validation of the promo code, an instant discount of Re. 1 will be given. The actual cash back will be processed to your card account within 7 working days after receiving full payment towards the booking. The amount will reflect in your card account within 3-14 working days from date of processing depending on your bank.
- Cash back amount will be processed on NET amount after deducting service tax.
- The offer is valid for Adult and Child bookings only. This offer is not valid for Infant bookings.
- All tickets would be subject to availability at the time of booking and will be governed by the standard airline terms and conditions. Cancellation charges / date change penalties will be applicable as per the airline rules for all tickets purchased through this promotion.
- Apart from the amendment / cancellation charges levied by the airlines, ezeego1 will charge applicable transaction fee and a handling fee of Rs. 400/- per person for all amendments / cancellations. Refunds if any will be processed only after deducting the same. There will be no refund on partly utilized tickets.
- Cash back amount will be reversed in case of any cancellation.
- This promotion is funded from a special promotional budget created by Ezeego1 & Axis bank.
- Ezeego1 reserves the right to add or withdraw any airline from the offer during the promotion period.
- Ezeego1 shall not guarantee or be held responsible or liable for any product or service offered by the Airlines which is not within the control of Ezeego1.
- All disputes related to the offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the offer.
- This offer cannot be combined with any other offer currently applicable on [www.ezeego1.com](http://www.ezeego1.com) for the same products.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered by Ezeego1.

- Ezeego1 and Axis Bank reserve the right to alter the terms of the offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof.
- In case of any queries or complaints with Ezeego1, please write to [complaints@ezeego1.com](mailto:complaints@ezeego1.com)
- Ezeego1 terms & conditions apply.

#### **Offer 4: Freecharge Offer:**

- **Offer:** The customer gets Rs.50 Cash Back your FreeCharge account' on minimum recharge of Rs.100 and above + Gets 2 x value coupons during the transaction using Axis Bank Credit and Debit cards. The offer can be redeemed only once during the offer period.
- The above Offer will be valid from 1<sup>st</sup> Jul 2013 to 31<sup>st</sup> Aug 2013
- Steps to avail offer: Visit [www.freecharge.in](http://www.freecharge.in) -> Enter Mobile, DTH, Data card number, Amount, Operator and Circle -> Click "Proceed" -> Select exciting discount coupons of equal value > Click "Continue" -> Login/Register -> Press "Continue" -> Enter your Axis credit/debit card number in the field under bank offers section-> Click on apply-> Press "Make payment" -> Enjoy cash back in your Free Charge Balance Ac
- The offer can be redeemed by Axis Bank Credit and Debit card holders only once during the two month promotion period.
- The promotion/offer is not valid in conjunction with any other offer/scheme/promotions.
- In order to avail the Offer the Customer shall be required to transact through Axis Bank Cards (Credit / Debit) on the Freecharge website during the Offer Period.
- This Offer is valid on all Axis Bank Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Credit Cards only.
- All Customer Queries on the offer should be raised during the offer period or within 90 days post expiry of the promotion period.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered or the free gifts provided by FreeCharge.
- Freecharge and Axis Bank reserve the right to alter the terms of the offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof
- Strict action will be taken against any forged transactions and in case of any dispute, FreeCharge reserves the right to decide on mobile, DTH, data card recharge, redemption and coupons.
- For any query or feedback, please contact FreeCharge at [care@freecharge.com](mailto:care@freecharge.com). For more details, kindly visit [www.freecharge.in](http://www.freecharge.in).
- Freecharge's Terms & Conditions applicable

#### **Offer 5: Home Centre:**

- Offer: Additional 5% off for all Axis Bank Credit & Debit Card Holders on minimum purchase of Rs.5000 across all Homecentre stores during EOSS.

- Offer Period: 1<sup>st</sup> Jul'13 to 18<sup>th</sup> Aug'13
- Offer valid only on a minimum billing of Rs.5000/-
- The offer is an upfront discount which will be processed at the billing counter itself at the time of purchase
- The Lifestyle / Home Centre off sale Exchange policy shall be applicable.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail of the discount.
- The 5% discount is not applicable on the sale of Lifestyle/Homecentre Gift Voucher Sales.
- All Customer Queries on the offer should be raised during the offer period or within 90 days post expiry of the promotion period.
- The Offer cannot be clubbed with any other offer.
- In order to avail the Offer the Customer shall be required to transact through Axis Bank Cards (Credit / Debit) on the Homecentre Stores mentioned in the store list during the Offer Period.
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Credit Cards only. This offer is not valid on Corporate Credit Cards.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered or the free gifts provided at the Lifestyle International (P) Limited stores. The products and services sold or licensed or provided by Lifestyle International (P) Limited and the promoters accept no liability whatsoever in connection with the products and services.
- Lifestyle International (P) Limited and Axis Bank reserve the right to alter the terms of the offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof.
- Lifestyle International (P) Limited terms & conditions applicable.

**Offer 6: Lifestyle:**

- Offer: Additional 5% off for all Axis Bank Credit & Debit Card Holders on minimum purchase of Rs.5000 across all Lifestyle stores during EOSS.
- Offer Period: 4<sup>th</sup> July 2013 to 18<sup>th</sup> Aug 2013
- Offer valid only on a minimum billing of Rs.5000/-
- The offer is an upfront discount which will be processed at the billing counter itself at the time of purchase
- The Lifestyle / Home Centre off sale Exchange policy shall be applicable.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail of the discount.
- The 5% discount is not applicable on the sale of Lifestyle Gift Voucher Sales.
- All Customer Queries on the offer should be raised during the offer period or within 90 days post expiry of the promotion period.
- The Offer cannot be clubbed with any other offer.

- In order to avail the Offer the Customer shall be required to transact through Axis Bank Cards (Credit / Debit) on the Lifestyle Stores mentioned in the store list during the Offer Period.
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Credit Cards only. This offer is not valid on Corporate Credit Cards.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered or the free gifts provided at the Lifestyle International (P) Limited stores. The products and services sold or licensed or provided by Lifestyle International (P) Limited and the promoters accept no liability whatsoever in connection with the products and services.
- Lifestyle International (P) Limited and Axis Bank reserve the right to alter the terms of the offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof.
- Lifestyle International (P) Limited terms & conditions applicable.

**Offer 7: Shoppersstop.com:**

- Offer: Additional 5% OFF on online purchases of Rs.2000 and more only at [www.shoppersstop.com](http://www.shoppersstop.com) during the End of Season Sale (EOSS)
- Offer period: The Offer will be valid during the Shoppers' stop EOSS from 10<sup>th</sup> Jul'13 to 15<sup>th</sup> Aug'13
- Offer valid only on a minimum billing of Rs.2000/-
- To participate in the offer, the Customer will have to purchase online for Rs.2000 or above during the offer period on [www.shoppersstop.com](http://www.shoppersstop.com) using a Valid Axis Bank Retail Credit or Debit Card.
- Steps to Avail the Offer :
  - Log on [www.shoppersstop.com](http://www.shoppersstop.com).
  - Select the product/s you wish to buy.
  - To avail this discount, please type the coupon code **AXIS52000** in the 'Coupon Code' box provided on the shopping bag page during checkout.
  - Make payment by using a Valid Axis Bank Credit /Debit Card
- The offer is valid only for online orders placed on [www.shoppersstop.com](http://www.shoppersstop.com)
- The offer is valid only for successful/approved transactions done through live and valid Axis Bank Retail Credit and Debit Cards. The Offer is not valid on Corporate Credit Cards.
- The offer cannot be combined or exchanged with any other offer provided by [www.shoppersstop.com](http://www.shoppersstop.com)
- All orders are subject to stock availability at the time of shipping.
- By placing an order, the customer accepts the Terms of Use, shipping policy and return policy specified on [www.shoppersstop.com](http://www.shoppersstop.com).
- The Approval of the order is at the sole discretion of [www.shoppersstop.com](http://www.shoppersstop.com)
- Product warranty, if applicable will be regulated by the terms and conditions mentioned on the Warranty Card of respective products.

- Shoppers' Stop Limited (SSL) shall not be liable, in case, of any misuse or fraudulent use of the Card and/ or if any Customer/ Cardholder defaults in paying the purchase amount to the Bank, and that the Bank agrees that SSL shall not refund any of the remittance of the Bank to SSL relating to purchase transactions under this Offer.
- In the event of non-happening, cancellation or partial happening of the offer for reasons beyond anybody's control or Act of God, neither SSL nor their agent, sponsors nor their agent, successors or assigns shall be liable to any of the customers participating in the offer.
- By participating in the promotional offer, the Customers shall be deemed to have accepted these Terms and Conditions.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed directly by mail to : [customercare@shoppersstop.com](mailto:customercare@shoppersstop.com) without any reference to AXIS Bank.
- Any disputes arising out of this offer shall be subject to the exclusive jurisdiction of courts in Mumbai only.
- SSL and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered or the free gifts provided by SSL.
- Standard [www.shoppersstop.com](http://www.shoppersstop.com) Terms & Conditions shall apply
- Standard SSL T&Cs apply

**Offer 8: The MobileStore:**

- Offer: Flat 5 % Discount on a minimum purchase of Rs.12,500 and above at The Mobile store
- Promotion Period: 15<sup>th</sup> Jul 2013 to 18<sup>th</sup> Aug 2013 (Both days inclusive)
- Max Discount applicable is Rs.1500 or 5 % of the net bill value, whichever is lower.
- In order to avail the discount, the total payment needs to be made using an Axis Bank debit or credit card.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- This offer cannot be clubbed with any other offer at the stores.
- Offer is subject to availability of products and available at the sole discretion of The Mobile store Ltd.
- The Offer is valid across The Mobile stores outlets as per the store list attached and is not valid on online purchases on the website [www.themobilestore.in](http://www.themobilestore.in).
- For store list, please visit <http://www.themobilestore.in/stores>
- The offer will be valid during the promotion period only which will be at the sole discretion of The Mobile store & Axis Bank

- The Mobile Store & Axis Bank retain the right to change or discontinue the offer at any time during the promotion period without prior notice
- All Customer Queries on the offer should be raised during the offer period or within 90 days post expiry of the promotion period.
- The decision of The Mobile store & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- Axis Bank's terms and conditions for Debit & credit Card customers apply
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered or the free gifts provided at the The Mobile store Ltd. The products and services sold or licensed are provided by The Mobile store Ltd and the promoters accept no liability whatsoever in connection with the products and services
- The MobileStore and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.

**Offer 9: Westside:**

- Offer : Additional 5% discount on using Axis Bank Credit & Debit cards on all purchases made at Westside during the End of Season Sale ("EOSS") for a Net Transaction Value of Rs.4500/- or more per bill ("Additional Discount"). The Additional Discount shall be subject to a maximum of Rs.2000/- per bill.
- Offer Period : 4<sup>th</sup> Jul'13 to 4<sup>th</sup> Aug'13
- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the customers at the Westside stores. The Additional Discount shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs.4500/-.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards. Maximum Additional Discount under the Offer will be Rs.2000/- per bill.
- The Additional Discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- Offer cannot be clubbed with any other offer.
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products.
- Westside & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period.
- The decision of Westside & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use of any goods purchased by the Cardholder/s under the said Offer.
- All Customer Queries on the offer should be raised during the offer period or within 90 days post expiry of the promotion period.



- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered at the Westside stores.
- The Cardholder/s shall be bound by the terms and conditions stipulated by Westside.
- Westside Customer Care details:
  - Tel No: 022-67009183, Email: mywestside@trent-tata.com

**Other Terms and Conditions:**

- All Offers are valid on Axis Bank Debit and Axis Bank Retail Credit Cards only.
- These offers are not valid on Corporate Credit Cards
- Terms and Conditions of Axis Bank Credit and Debit Cards applicable.
- All partner Terms and Conditions are applicable
- Customer queries on the offers are to be raised during the offer period or within 90 days post expiry of the offer period.
- Any or all of the offers can be withdrawn without prior notice to Axis Bank Cardholders.