

Terms and Conditions for the Online Targeted offer

(7th July 2014 to 30th September 2014)

Terms and Conditions for Credit and Debit Card Users

- The offer is valid for only selective Axis Bank Credit and Debit Cardholders to whom the formal offer communication via SMS on their registered mobile number has been sent by Axis Bank.
- The Campaign referred to as “**Offer Period**”, starts every week from 7th July 2014 and ends on 30th September 2014 (both days inclusive).
- **Offer: Use your Axis Bank Credit Card for payment of postpaid mobile bill, recharge of prepaid mobile/DTH/Data card on Freecharge.com and get 50% cash back in the form of 'Freecharge Credits'**
- **How to avail the offer:**
 - Logo onto www.freecharge.com/axisbank100
 - 2. Enter your postpaid- prepaid Mobile / DTH / Data Card details to recharge your phone. Click 'Proceed To Coupons'.
 - 3. Pick Coupons for the Value of your recharge. Click 'Proceed'
 - 4. If you are an existing user at FreeCharge, enter LOGIN details.
 - 5. If you are new to FreeCharge, Sign Up.
 - 6. Enter the AXIS Bank Unique Promo Code <XXXXXX>. Click on Redeem Now. Customer gets a success message.
 - 7. Customer enters AXIS Bank Debit /Credit Card details under Payment options.
 - 8. Pay the transaction Amount.
 - 9. On successful transaction customer gets Cash Back as “FreeCharge Credits” in the FreeCharge account which can be used for future transactions.
- Cardholder's eligibility for the offer will be decided by the Bank.
- Vouchers will be sent in 15 days of offer expiry.
- Cashback Offer can be availed ONCE per cardholder on www.freecharge.com/axisbank100 on desktop website ,mobile site and app
- Customer needs to apply unique Promo-code <XXXXXX> and use AXIS Bank Credit/ Debit Card to avail Cashback offer, not valid for net-banking transactions.
- Maximum cashback of Rs.100 will be given out per transaction in form of FreeCharge Credits post successful transaction.
- Offer is valid for all products Post-paid Mobile / Prepaid Mobile / DTH & Data Cards available on FreeCharge.com. Offer is not valid on 'Add Cash' transactions
- All escalations related to this campaign will be valid till 30th October 2014
- The offer is not transferable, non-negotiable, non-binding and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final

- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- General Terms and Conditions on Axis Bank Credit Card are applicable.
- Terms and Condition of Freecharge.com are applicable
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@freecharge.com
- FreeCharge reserves the right to amend, modify, change, add or terminate (collectively "Changes") the terms, contained herein at its sole discretion, or withdraw this Offer without any further notice.