

## **Terms and Conditions for BookMyShow offer for Axis Bank Privilege Credit Cards January 2020**

These terms and conditions (“Terms”) shall be applicable to the Axis Bank Privilege Credit Cardholders (as defined hereinafter) participating in the “Offer” (as defined hereinafter) who agrees to be bound by the same and shall regulate the provisions of the specified products and services provided by the Axis Bank (“Axis Bank”). Participation in this offer is voluntary. Any User participating in the Offer shall be deemed to have read, understood and accepted these terms and conditions and these Terms shall be in addition to and not in derogation of other applicable terms and conditions of any account or any other facility/services offered by the Bank and/or such other terms and conditions as may be specified by the Bank.

### **Definitions:**

The following words and phrases shall have the meanings set out herein below in this document unless repugnant to the context:

“Privilege Credit Cardholders” – A person who is holding the retail Axis Bank Privilege Credit Card.

“Campaign Period/ Offer Period/ Validity” - The period for which the offer is valid.

“Transactions” – any usage on the card which is not a charge/fee/interest levied.

“Merchant” – any establishment where the Axis Bank Privilege credit card mentioned in the offer has been used for making a purchase.

SMS/Email/Mobile App Push Notification sent by Axis Bank to the customer’s registered mobile number/email ID mentioning the offer is referred to as “communication”. Only those customers who receive the communication are eligible.

The Campaign Period referred to as “Offer Period” or “Validity”, used interchangeably, will be the one mentioned in the communication received by customer.

**Offer:** Spend Rs. 2,000 using your Axis Bank Privilege Credit Card in January 2020 and get BookMyShow voucher worth Rs. 500

### **Terms of Offer:**

- The offer can be availed only once
- Offer validity : 1<sup>st</sup> January to 31<sup>st</sup> January 2020
- This offer is applicable only for Axis Bank Privilege credit card customers who have received the offer communication.
- The customer needs to make a cumulative net transaction worth Rs. 2,000 on the credit card mentioned in the offer communication during the offer period in order to be eligible for the offer
- All eligible customers will receive communication with BMS voucher code within 30 days after the expiry of the offer period on best effort basis

- The eligible customers can redeem the promo code on BMS app or Website to avail the benefit
- Customer needs to call Axis Bank customer care or reach out through other mediums to get the card related disputes resolved
- By participating in this Offer, Customer agrees to be bound by the terms & conditions of this Offer including any other applicable terms & conditions modified and prescribed by Axis Bank from time to time. Any such participation by the customer shall imply that the customer has read, understood and accepted the terms and conditions hereunder
- The offer is not transferable, non-assignable, non-negotiable and cannot be en-cashed or clubbed with any other offer of Axis Bank
- Cardholder's eligibility for the offer will be decided by the Bank.
- The offer is valid only for select Axis Bank Credit Cardholders to whom the formal offer communication was sent by Axis Bank, on their mobile number/email ID registered with the bank.
- All escalations related to this campaign will be valid within 3 months from the end of the offer period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- The Offer cannot be combined with any other offer and cannot be assigned to any other person/customer.
- Incomplete / rejected / invalid / returned /cancelled / refunded/ disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- This offer is not valid on Corporate Credit Cards.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- Axis Bank shall in no way be liable if any Customer/(s) is/are unable/fail to do the transaction due to incompatible Mobile Phone handsets, Telecom Usage Plans or network failures or system failure/error or for any other reason whatsoever.
- Axis Bank reserves the right to, without liability or prejudice to any of its other rights, at any time, without previous notice and from time to time, withdraw/suspend/amend/cancel this Offer, without assigning any reasons thereof.
- Axis Bank's computation of spends & eligibility shall be final, conclusive and binding on Card members and will not be liable to disputes, save and except in case of manifest error.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- Any disputes regarding delivery, service, suitability, merchantability, availability or quality of products/services under the offer must be addressed in writing, by the customers directly to the merchant and that Axis Bank shall not entertain any communication in this regard
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.

- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank.
- The above conditions are in addition to the BookMyShow conditions mentioned under merchant Terms & conditions section.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card. In case of any fraudulent activity, for the purpose of availing the benefits under the Campaign/Offer, necessary action will be taken by the Bank. Please note Bank's discretion in this regard shall be final and binding.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- General Terms and Conditions on Axis Bank Credit Card are applicable.
- This Campaign/ Offer is / would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Campaign/Offer cannot be continued without total compliance of the prevailing law at any point of time, this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force.
- The terms & conditions of the Offer shall be in addition to & not in substitution/derogation to the rules & regulations governing the use of the Axis Bank credit card and/or the Axis Bank websites as stated above. Payment of fees/service charges/all other amounts due from the Customer to Axis Bank from usage of credit cards by the Customer under this Offer and/or otherwise will be governed by Axis Bank Terms & Conditions. Customer can view the terms and conditions as well as the complete terms and conditions on the online portal <http://www.axisbank.com>

#### **BookMyShow Promo Code Terms and Conditions**

- The denomination for each Promo Code is INR 500/-

- Promo Code will only be adjusted against the ticket cost. BookMyShow Convenience Fees and any additional amount of transaction to be borne by the user using their Axis Bank Card which is BIN locked to 5593 4200.
- Promo Code can be used only once within the validity period.
- Promo Code to be valid for 3 months.
- Promo Code can be redeemed only on BookMyShow Website/Mobile App and cannot be redeemed directly at the Cinema/Venue Box Office
- Promo Code can be redeemed on the purchase of tickets for Movies/Plays/Concert/Sport available on BookMyShow.
- Promo Code work on non-extension clause and order once confirmed cannot be Cancelled or Refunded.
- Promo Code are valid PAN India across all Cinemas/Partners associated with BookMyShow.
- If lost/misused, the Promo Code cannot be replaced. Void if resold, cannot be exchanged for points or cash and cannot be re-validated once past expiry date.
- In addition to these BookMyShow Promo Code Terms and Conditions, BookMyShow's and their use on our Website are also subject to BookMyShow's General Terms of Use and BookMyShow's decision will be final in case of any dispute.
- Any assistance with regards to the utilization and or redemption of the Promo Code s shall be addressed directly by BookMyShow and any queries regarding the same which is received by the Merchant shall be immediately diverted to BookMyShow.
- The Company shall distribute per Promo Code to a single customer and the same code cannot be further re-distributed to a different customer.
- BookMyShow Terms and Conditions Apply.

**Promo Codes Steps to redeem:**

- Log on to [in.bookmyshow.com](http://in.bookmyshow.com) Or on BookMyShow Mobile Application.
- Select Location, Event, Venue, Show Date & Time & Seats of your preference as the logic flows.
- On the payment page, go to "Unlock Offers or Apply Promocodes" & enter the voucher e-code in the text box & click on "Apply" button to avail the offer.
- Note: At the end of the successful transaction, Booking ID gets generated which needs to be exchanged at the Cinema/Venue Box Office for actual tickets.
- Email/SMS confirmation will be sent on the Email Address/Mobile Number provided while completing the transaction.
- For any assistance, reach out to BookMyShow's Customer Support on +91(022)-61445050 or write to us on [helpdesk@bookmyshow.com](mailto:helpdesk@bookmyshow.com).

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