

Terms and Conditions to be displayed on Aashiyana portal:-

Hurry! 5% cashback offer on all Tata Steel brands!!

Offer details:

- Buy Tata Steel products on Tata Steel Aashiyana and grab 5% flat cashback when you pay online with Axis Bank Credit Cards
- Maximum cashback will be upto Rs. 10,000 per card
- The cashback amount will be reimbursed after 90 days from the offer end date i.e. 90 days from 30th Sep'21. Eg.: If the transaction has happened during 8th July '21- 30th Sep '21, the cashback will be received by 30th December 2021

Offer duration*:

- The offer is valid from 8th July 2021 to 30th Sep 2021

Offer eligibility:

- This offer will be valid only for Tata Steel brands – Tata Tiscon, Tata Structura, Tata Wiron, Tata Pravesh, Tata Agrico and Tata Shaktee.
- The customer will get 5% cashback up to Rs. 10,000 on online purchase of Tata Steel products only on Tata Steel Aashiyana platform (Specific brand amount values are mentioned below):

S. No.	Lines of Business	Offer Construct	Minimum Transaction	Offer Validity Period	Cashback Posting Date
1.	Tata Tiscon	5% Cashback upto Rs. 10,000	Rs. 30,000	8 th Jul 21 to 30 th Sep 21	90 days from the end of offer validity date
2.	Tata Structura	5% Cashback upto Rs. 10,000	Rs. 20,000	8 th Jul 21 to 30 th Sept 21	90 days from the end of offer validity date
3.	Tata Shaktee	5% Cashback upto Rs. 10,000	Rs. 5,000	8 th Jul 21 to 30 th Sept 21	90 days from the end of offer validity date
4.	Tata Wiron	5% Cashback upto Rs. 10,000	Rs. 25,000	8 th Jul 21 to 30 th Sept 21	90 days from the end of offer validity date
5.	Tata Pravesh	5% Cashback upto Rs. 10,000	Rs. 15,000	8 th Jul 21 to 30 th Sept 21	90 days from the end of offer validity date
6.	Tata Agrico	5% Cashback upto Rs. 10,000	Rs. 1000	8 th Jul 21 to 30 th Sept 21	90 days from the end of offer validity date

- A registered customer can avail this offer only once per Axis Bank Credit card during the campaign validity. However, it is not necessary to purchase the products in one go. The customer can choose to divide the transactions into more than one part during the campaign validity to avail the maximum cashback of Rs. 10,000. However, every time the minimum purchase criteria to be met.
- In case of orders with multiple brands in a single transaction, the above criteria of minimum purchase amount will be applicable for all brands. The customer will get 5% cashback up to maximum Rs. 10,000 in total. However, the customer can choose to divide the brands in the cart as per his/her convenience summing up to total of Rs. 2,00,000. For

instance, the customer who is purchasing Tata Tiscon and Tata Shaktee of Rs. 1,00,000 each in a single transaction will be eligible for the offer.

- In case of Tata Tiscon, Tata Wiron, Tata Structura, Tata Agrico and Tata Shaktee products purchase, this offer will be valid only after the order has been delivered to the customer.
- In case of Tata Pravesh, eligibility of offer will begin after 10 days of purchase date.
- The offer will not be valid if the products are purchased directly through offline retail shops.

Cancellation policy:

Any cancellation of order shall be governed by the cancellation policy mentioned Tata Steel Aashiyana portal (<https://aashiyana.tatasteel.com/terms-conditions>).

Terms & Conditions:

Tata Steel T & Cs:

- These terms and conditions shall govern your use of the Axis Bank's 5% cash back offer. In addition to these terms and conditions you will also be liable to abide by the terms and conditions of Aashiyana portal.
- By availing this cash back offer you accept these terms and conditions and the terms and conditions of Aashiyana portal in full; accordingly, if you disagree with these terms and conditions or any part of these terms and conditions, you must not avail this cash back offer.
- You must be at least [18] years of age to avail this Offer and you must use your own valid credit card issued by Axis bank. By availing this offer you warrant and represent to us that you are at least [18] years of age and you are the rightful owner of the Axis bank Credit Card.
- Aashiyana portal uses cookies; by using our digital platform or agreeing to these terms and conditions, you consent to our use of cookies in accordance with the terms of our [privacy and cookies policy].
- All the copyright and other intellectual property rights in our Aashiyana platform belongs to Tata Steel Limited.
- You may view pages from our Aashiyana platform in a web browser and share your personal information for availing this offer, subject to these terms and conditions.
- Except as expressly permitted, you must not download any material from our digital platform or save any such material to your computer.
- If you register for an account with our digital platform, you will be asked to choose a user ID and password.
- Your user ID should not be liable to mislead and must comply with the Terms and Conditions mentioned in this document, TSL privacy policy and Customer Consent Form. You must not use your account or user ID for or in connection with the impersonation of any person.
- Once your password and ID are generated, you may be asked to submit some of your personal information such as Name, Date of Birth, Address, Pin Code, Aadhar, Pan, Email, Credit Card details etc..

- This information will be required for:
 - a. Establishing identity of user of the e-portal;
 - b. Availing this offer by using this platform, you hereby confirm/undertake the following:
 - ✓ that the above information's provided by you are genuine, true and correct.
 - ✓ that the information shared by you in our Aashiyana platform is complete, accurate and valid;
 - ✓ you are the sole owner of the information and no one else has any claim over the same.
 - ✓ that you are giving us a right/authorizing us to use the information shared by you for the purpose of: a. Establishing true identity of user of the e-portal; b. sharing the same with Axis bank in connection with offer.
 - ✓ that you are allowing us to share your information with our agents/third party, Axis Bank partners, a. Establishing true identity of user of the e-portal; b. availing cash back offer; c. Communication purpose.
- All personal data shall be maintained in accordance with Tata Steel's Privacy Policy which can be viewed at <https://www.tatasteel.com/privacy-policy/>
- We reserve the right to restrict access to areas of our Aashiyana platform, or indeed our whole platform, at our discretion; you must not circumvent or bypass, or attempt to circumvent or bypass, any access restriction measures on our Aashiyana platform.
- You must not use any other person's account to access the digital platform.
- You must keep your password confidential.
- You must notify us in writing immediately if you become aware of any disclosure of your password.
- You are responsible for any activity on Aashiyana platform arising out of any failure to keep your password confidential and may be held liable for any losses arising out of such a failure.
- Tata Steel may:
 - ✓ [suspend your account];
 - ✓ [cancel your account]; and/or
 - ✓ [edit your account details],

at any time in our sole discretion without notice or explanation.

- You may cancel your account on our digital platform [using your account control panel on the digital platform].
- This cash back offer is provided free of charge, we will not be liable for any loss or damage of any nature.
- We will not be liable to you in respect of any losses arising out of any event or events in connection with this Cash Back Offer.
- We will not be liable to you in respect of any direct, special, indirect or consequential loss or damage.
- You accept that we have an interest in limiting the personal liability of our officers and employees and, having regard to that interest, you acknowledge that we are a limited

liability entity; you agree that you will not bring any claim against us or against our officers or employees in respect of any losses you suffer in connection with this cash back offer.

- We may revise these terms and conditions from time to time, without any prior notice.
- You hereby agree that we may assign, transfer, sub-contract or otherwise deal with our rights and/or obligations under these terms and conditions.
- These terms and conditions shall be governed by and construed in accordance with India Law.
- Any disputes relating to these terms and conditions shall be subject to the exclusive jurisdiction of the courts of Kolkata.
- Tata Steel holds out no warranty or makes no representation about cash back offer by Axis Bank. Any dispute or claim regarding the Cash Back offer must be resolved by the Card Holder/s with Axis bank directly without any reference to Tata Steel
- Tata Steel shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of the cash back offer availed by the Card Holder/s under the said Offer.
- Tata Steel shall not be held liable for any delay or loss that may be caused in reimbursement/payment of the cash back amount by Bank.
- The reimbursement of the cash back amount will solely depend upon the agreement between Axis bank and the customer and the policies of Axis bank.
- Products are available without this offer as well and the customer may use its discretion whether to avail this offer or not.
- This offer is valid for Indian residents and citizens only.
- Nothing herein amounts to a commitment by TSL to conduct further, similar or other offers.
- The supplies under this offer are subject to availability of products and delivery options.

Axis Bank T & Cs:

- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the services offered by the partner. Any dispute or claim regarding the services/offers must be resolved by the Card Holder/s with the partner directly without any reference to Bank.
Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods availed by the Card Holder/s under the said Offer offered by the partner
- The customer needs to execute the transaction within the validity period in order to be eligible for the offer
- By participating in this Offer, Customer agrees to be bound by the terms & conditions of this Offer including any other applicable terms & conditions modified and prescribed by Axis Bank from time to time. Any such participation by the customer shall imply that the customer has read, understood and accepted the terms and conditions hereunder
- The offer is not transferable, non-assignable, non-negotiable and cannot be en-cashed or clubbed with any other offer of Axis Bank.

- The transaction should be customer initiated only and should be a Purchase transaction (online). Only successful transaction value net of any cancellations/refund will be considered eligible for the cashback.
- Transaction can be done either on Primary card or Add-on card, however cashback would be credited only to the Primary cardholder's account mentioned with the bank irrespective whether the Transactions are made from Add on cards
- Cardholder's eligibility for the offer will be decided by the Bank.
- The cashback amount will be credited to all eligible customers within 90 days after the expiry of the offer validity date
- All escalations related to this campaign will be valid within 6 months from the end of the offer validity period i.e. 30th September 2021
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- The Offer cannot be combined with any other offer and cannot be assigned to any other person/customer.
- Incomplete / rejected / invalid / returned /cancelled / refunded/ disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- Credit Card holders whose cards are not active, blocked and/or are closed or have a credit freeze at the time of processing of cashback will not be eligible for the benefits of the offer. Cashback will be given only in the form of credit on the credit card and will not be given in any other mode. Bank's discretion in this regard shall be final.
- This offer is not valid on Corporate Credit Cards
- Credit Cardholder/s whose account has been classified as delinquent will not be eligible for the benefits of the cashback offer as per Bank's policy. Bank's discretion in this regards shall be final. Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- Axis Bank shall in no way be liable if any Customer/(s) is/are unable/fail to do the transaction due to incompatible Mobile Phone handsets, Telecom Usage Plans or network failures or system failure/error or for any other reason whatsoever.
- Axis Bank/Tata Steel reserves the right to, without liability or prejudice to any of its other rights, at any time, without previous notice and from time to time, withdraw/suspend/amend/cancel this Offer, without assigning any reasons thereof.
- Spends will be calculated basis details of the merchant and the transaction date submitted by the Merchant Establishment/Association (i.e. Visa/ MasterCard). Axis Bank will not be responsible if Merchant Establishment submits the transaction date or other details pertaining to the transaction as different from the actual when transaction was done.
- Axis Bank's computation of spends & eligibility shall be final, conclusive and binding on Card members and will not be liable to disputes, save and except in case of manifest error.
- Eligible transactions are those which qualify as customers' spend and settled by the merchant between the offer start and end dates, both days inclusive.

- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Any disputes regarding delivery, service, suitability, merchantability, availability or quality of products/services under the offer must be addressed in writing, by the customers directly to the merchant and that Axis Bank shall not entertain any communication in this regard
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card. In case of any fraudulent activity, for the purpose of availing the benefits under the Campaign/Offer, necessary action will be taken by the Bank. Please note Bank's discretion in this regard shall be final and binding.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered under the laws of India.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- General Terms and Conditions on Axis Bank Credit Card are applicable.
- This Campaign/ Offer is / would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Campaign/Offer cannot be continued without total compliance of the prevailing law at any point of time, this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force.
- The terms & conditions of the Offer shall be in addition to & not in substitution/derogation to the rules & regulations governing the use of the Axis Bank credit card and/or the Axis Bank websites as stated above.

- Customer under this Offer and/or otherwise will be governed by Axis Bank Terms & Conditions. Customer can view the terms and conditions as well as the complete terms and conditions on the online portal <http://www.axisbank.com>