

Offer: Bonus Miles offer

Duration: 15.09.-25.12.2014

Definitions (for the offer mentioned herein)

‘Miles & More Axis Bank Credit Card’ means a Co-branded card issued by Axis Bank pursuant to Co-branding arrangement with Miles & Mores International GmbH.

‘Card Holder’ means a person to whom Miles & More Axis Bank Credit Card is issued by Axis Bank Limited.

‘Spends include all Miles eligible purchase transactions on the Primary and the Add-on cards. It does not include any cash withdrawals and installment spends as well as fuel transactions.’

‘Billing cycle’ is the period between the generation of two successive billing statements.

‘Joining fee’ is the fee charged on approval of the card as mentioned in the schedule of charges.

Offer Terms & Conditions

The offer on Miles & More Axis Bank **World Select Credit Card**: Bonus Miles shall be credited in Cardholder’s Miles & More membership account in the same or the next billing cycle after achieving a threshold of 200.000 INR of spends within 45 days after card issuance.

The offer on Miles & More Axis Bank **World Credit Card**: Bonus Miles shall be credited in Cardholder’s Miles & More membership account in the same or the next billing cycle after achieving a threshold of 100.000 INR of spends within 45 days after card issuance.

Details of the Bonus Miles are provided in the table below

Miles & More membership status	Miles & More Axis Bank World Select Credit Card			Miles & More Axis Bank World Credit Card		
	Bonus Miles	Welcome Miles*	Total miles achievable	Bonus Miles	Welcome Miles*	Total miles achievable
HON Circle Member##	20000	15000	35000	10000	5000	15000
Senator#	20000	15000	35000	10000	5000	15000
Frequent Traveller##	15000	15000	30000	5000	5000	10000
BASE##	15000	15000	30000	5000	5000	10000

Card Holders would be entitled to a joining fee waiver on this Credit Card

Card Holders would be entitled to a waiver of 50% on the joining fee on the Miles & More Axis Bank World Credit Card during the offer period

* The Welcome Miles are as per the standard product features. Please refer to www.axisbank.com/milesandmore for detailed product features & terms and conditions.

Terms & Conditions:

- The Bonus Miles (as specified in the table above) are applicable only for those customers who have successfully applied for either one of the two credits cards between 15.09.2014 until 25.12.2014, and Miles & More Credit Card is issued to these customers. The Bonus Miles will be credited in same month or the next month billing cycle’ and will be reflected in the customer’s monthly Credit Card statement after achieving the specified spends threshold within 45 days after card issuance.
- Axis Bank is entitled in its absolute discretion to accept or reject the application for Miles & More Credit Card at any stage without assigning any reason. In case of application for Miles & More Credit Card is rejected, the bank will communicate to the customer..
- In case of all matters relating to the aforesaid Offer including any dispute or discrepancy relating to the Offer or eligibility of any Cardholder, Axis Bank’s decision shall be final and binding on Cardholders in all respects. Any person taking the advantage of this Offer shall be deemed to have read, understood and accepted these terms and conditions. Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.

- The terms and conditions of aforesaid Offer for cardholders can be amended or modified at any time at AXIS Bank's sole discretion. The aforesaid Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Offer cannot be continued without total compliance of the prevailing law at any point of time, this Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force. These terms and conditions are in addition to and not in abrogation of the terms and conditions governing the issuance and usage of Miles & More Credit Card, AXIS Bank credit cards and the terms and conditions of the Miles & More program. Any dispute relating to the Offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.