



Axis ASAP Deposit – Amazon 150 Campaign

Any customer participating in the Axis Bank (“Bank”) Deposit Campaign, shall be deemed to have read, understood and accepted these terms and conditions and agree to be bound by these terms & conditions and shall be regulated by the provisions/ conditions of the specified products and services provided by the Axis Bank through Axis Mobile. These terms and conditions shall be in addition to and not in derogation to any other applicable terms and conditions of any product & services offered by Bank and/or such other terms and conditions as may be specified by the Bank.

Campaign Brief:

1. **“Campaign”** shall mean “Axis ASAP Amazon 150 Campaign” & includes the offer given by Axis Bank to the eligible Customers (as defined under) during the campaign period (as defined under).
2. **“Campaign Period”**: Campaign Period starts from 15th Feb 2018 to 31st July 2018 (both days inclusive) each day from 12 am to 11.59 pm.
3. **“Offer”** shall mean:
 - Only for Axis ASAP customers – Rs.150 Amazon voucher on the deposit of minimum Rs.5000 or more in Axis ASAP account during campaign period. Valid only for customers who have received communication from Axis Bank. Valid for first 20,000 customers only.

Definitions:

For the purposes of these terms and conditions:

“Customer” shall mean existing Axis Bank ASAP savings account holder who are eligible for the Axis Bank Service(s) and who have received communication from Axis Bank with respect to the captioned Offer and who have registered for Axis Bank Mobile banking facilities. However, Non Resident Indian (“NRI”) account holders are not permitted or eligible to participate as Customer under this campaign.

“Deposit” shall mean Customer credits his AXIS ASAP account with minimum of Rs.5000 or more.

TERMS AND CONDITIONS:

1. Customer is eligible for Rs.150 Amazon voucher campaign, only if he/she does deposit rs.5000 or more during the campaign Period.
2. Deposit done by the Customer only in his/her Axis ASAP Savings Bank Account during the campaign period would only be considered for the purpose of the offer.
3. Customer will receive the Amazon voucher of amount Rs. 150/- (Rupees one hundred Fifty Only) via an SMS only on Mobile no which is registered with his/her Axis ASAP Savings Bank Account

4. The Amazon voucher will be shared to the customer's within **(Ninety) 90 days** of his deposit of Rs.5000 or more in his/her Axis ASAP Savings Bank Account.
5. If the Customer does multiple deposit of Rs.5000 during the campaign period, he/she will be eligible for only 1 Amazon voucher.
6. If the Customer does more than 1 deposit that adds upto Rs.5000 during the campaign period, he/she will be eligible for the Amazon voucher.
7. In all matters relating to the terms & conditions of this campaign, the decision taken by Axis Bank shall be the final and will be binding on the Customers.
8. Axis Bank, at its discretion, can withdraw/cancel/alter the terms of this campaign, before the expiry of campaign period, without any prior notice or communication to Customer.
9. Axis Bank will not be responsible or liable in case the campaign is not configured or could not be availed due to malfunction, delay, traffic congestion on any internet/telephone network or line, computer on-line system, servers or providers, mobile handset, computer equipment, software, or website. Customer cannot claim any loss, cost or damages from Axis Bank which may arise due to these technical reasons.
10. Incomplete / rejected / invalid / returned /disputed or unauthorized/ fraudulent financial transactions/payments shall not be considered for this campaign.
11. These terms and conditions shall be governed by the laws of India. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter with relation to the campaign/offer.
12. These terms and conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations, from time to time.
13. Axis Bank reserves the right to modify/ change all or any of the terms and conditions contained herein as per its discretion without assigning any reasons or without any prior intimation/notice whatsoever. Axis Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the terms and conditions of the Campaign or discontinuation of it.
14. The Campaign is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever.
15. Axis Bank reserves the right to disqualify any Customer from the benefits of the campaign, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the campaign and such decision of Axis Bank shall be final and binding on all parties.
16. Customer/s whose account has been classified as delinquent before or during the currency of the campaign period will not be eligible for the benefits of the campaign and Axis Bank's discretion in this regard shall be final.
17. This Campaign is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and Axis Bank shall not be under any liability or obligation to continue implementation of the said Campaign till such time the terms are modified by Axis Bank as per the prevailing/ amended law at that point of time. In the event, that the Campaign cannot be continued without total compliance of the prevailing law at any point of time, this Campaign shall be deemed

to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign comes into force.

18. The Customer agrees to indemnify and keep Axis Bank indemnified for any loss or damage that Axis Bank may suffer with respect to the Campaign / Offer including but not limited to any fraudulent and/or illegal transaction or any misrepresentation made by the Customer while participating in this Campaign / Offer.

19. Axis Bank makes no representation and disclaims all express, implied, warranties of any kind to the Customer and/or any third party including, without limitation, warranties as to accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose.

20. Axis Bank is not responsible for any errors and/or omissions in the terms and conditions contained herein. All information is provided on "as is" basis without warranty of any kind.

21. In the event of any conflict or inconsistency regarding any instructions and conditions on any advertising or promotional material relating to the Campaign / Offer, these Terms and Conditions shall prevail over all such other instructions and conditions failure by Axis Bank to enforce any of its rights at any stage does not constitute a waiver of those rights.

22. In case of any queries or clarification on the Offer, the customer can contact our customer service desk.

23. All escalations related to this campaign will be valid till 30th Sept 2018.