



Axis ASAP– KYC Campaign-September'18 (Rs.150 Amazon Voucher)

Any customer participating in the Axis Bank's - Axis ASAP - KYC incentive Campaign, shall be deemed to have read, understood and accepted these terms and conditions and agree to be bound by these terms & conditions and shall be regulated by the provisions/ conditions of the specified products and services provided by the Axis Bank through Axis Mobile. These terms and conditions shall be in addition to and not in derogation to any other applicable terms and conditions of any product & services offered by Bank and/or such other terms and conditions as may be specified by the Bank.

“**Campaign**” shall mean “Axis ASAP KYC Campaign” & includes the offer given by Axis Bank to the eligible Customers (as defined under) during the campaign period (as defined under).

Definitions:

For the purposes of these terms and conditions:

“**Customer**” shall mean existing Axis Bank ASAP savings account holder who has opened an Axis ASAP on or before 28th Feb 2018 and has not completed his KYC before 19th September 2018 and are eligible for Axis Bank Service(s). Only those customers who have received communication from Axis Bank with respect to the captioned Offer will be eligible to participate in the offer.

“**KYC**” shall mean Customer successfully completing biometric / fingerprint verification at any Axis bank branch and subject to successful updation of customer details in Axis banks systems.

“**Campaign Period**”: Campaign valid from 19th September 2018 till 29th September 2018. (Both days Inclusive)

“**Offer**” shall be valid only for Axis ASAP savings account customers – Rs.150 Amazon voucher on the successful completion of fingerprint / biometric KYC at any Axis Bank branch during campaign period. The offer is valid for only those customers who have received communication from Axis Bank.

TERMS AND CONDITIONS:

1. Customer is eligible for Rs.150 Amazon voucher campaign, only if he/she does successful completion of KYC at any Axis bank branch during the campaign Period and successful updation of details in Axis Bank systems
2. Customer will receive the Amazon voucher of amount Rs. 150/- (Rupees one hundred Fifty Only) via an SMS only on Mobile no which is registered with his/her Axis ASAP Savings Bank Account
3. The Amazon voucher will be shared to the customer's within **(ninety) 90 days** of his successful completion of KYC at any Axis bank branch.
4. Every Customer would be eligible for only 1 Amazon voucher worth Rs.150 during the campaign period and only if the customer has completed KYC post communication received.

5. In all matters relating to the terms & conditions of this campaign, the decision taken by Axis Bank shall be the final and will be binding on the Customers.
6. Axis Bank, at its discretion, can withdraw/cancel/alter the terms of this campaign, before the expiry of campaign period, without any prior notice or communication to Customer.
7. Axis Bank will not be responsible or liable in case the campaign is not configured or could not be availed due to malfunction, delay, traffic congestion on any internet/telephone network or line, computer on-line system, servers or providers, mobile handset, computer equipment, software, or website. Customer cannot claim any loss, cost or damages from Axis Bank which may arise due to these technical reasons.
8. Incomplete / rejected / invalid / returned /disputed or unauthorized/ fraudulent financial transactions/payments/KYC shall not be considered for this campaign.
9. These terms and conditions shall be governed by the laws of India. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter with relation to the campaign/offer.
10. These terms and conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations, from time to time.
11. Axis Bank reserves the right to modify/ change all or any of the terms and conditions contained herein as per its discretion without assigning any reasons or without any prior intimation/notice whatsoever. Axis Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the terms and conditions of the Campaign or discontinuation of it.
12. The Campaign is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever.
13. Axis Bank reserves the right to disqualify any Customer from the benefits of the campaign, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the campaign and such decision of Axis Bank shall be final and binding on all parties.
14. Customer/s whose account has been classified as delinquent before or during the currency of the campaign period will not be eligible for the benefits of the campaign and Axis Bank's discretion in this regard shall be final.
15. This Campaign is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and Axis Bank shall not be under any liability or obligation to continue implementation of the said Campaign till such time the terms are modified by Axis Bank as per the prevailing/ amended law at that point of time. In the event, that the Campaign cannot be continued without total compliance of the prevailing law at any point of time, this Campaign shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign comes into force.
16. The Customer agrees to indemnify and keep Axis Bank indemnified for any loss or damage that Axis Bank may suffer with respect to the Campaign / Offer including but not limited to any fraudulent and/or illegal transaction or any misrepresentation made by the Customer while participating in this Campaign / Offer.

17. Axis Bank makes no representation and disclaims all express, implied, warranties of any kind to the Customer and/or any third party including, without limitation, warranties as to accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose.

18. Axis Bank is not responsible for any errors and/or omissions in the terms and conditions contained herein. All information is provided on "as is" basis without warranty of any kind.

19. In the event of any conflict or inconsistency regarding any instructions and conditions on any advertising or promotional material relating to the Campaign / Offer, these Terms and Conditions shall prevail over all such other instructions and conditions failure by Axis Bank to enforce any of its rights at any stage does not constitute a waiver of those rights.

20. In case of any queries or clarification on the Offer, the customer can contact our customer service desk.

21. All escalations related to this campaign will be valid till 30th October 2018.