

Corporate Citizenship Initiatives

Abhisaran 2025

Abhisaran is a multi-stakeholder engagement forum where knowledge is shared, ideas turn to action and partnerships evolve. Abhisaran 2025, was hosted over 2 days to celebrate the 'One Axis' CSR approach and to foster collaboration amongst all partners. The gathering brought together senior bank officials, board members of Axis Bank, trustees of Axis Bank Foundation (ABF), senior officials and Board members of Axis Subsidiaries and 70+ NGO partners from across India.

Abhisaran 2025, marked an important milestone for the Sustainable Livelihood Program (SLP) - successful completion of

Mission2Million and launch of Mission4Million. Helmed by Axis Bank Foundation, Mission4Million is set to expand SLP's geographical reach to support an additional 2 million rural households. It would also deepen the Bank's commitment to fostering resilience amongst rural communities, especially in the wake of changing climate and meaningfully empower youth by creating opportunities to shape their lives and livelihoods.

The second day had several curated sessions. Plenary session on Navigating Transition: Pathways towards a shared purpose set the tone for the day, highlighting the opportunities to transit with intentional and shared vision. Further,

sessions on 'Theory of Change', and 'Effective Communication offered opportunity to strengthen the delivery of purpose and sessions on Systems Thinking for Livelihoods, Value Chains for Equity, Health & Nutrition in Livelihoods, Rural Entrepreneurship, Water Governance and Youth & Employability saw partners sharing of best practices, challenges and opportunities for collaborative action at the grassroots.

Abhisaran 2025 underscored the collaborative spirit between Axis Bank, Axis Bank Foundation and its diverse network of partners.



Axis Cares

Axis Cares, our flagship employee engagement platform to empower Axisians and help foster their personal social responsibility. Axis Cares offers the opportunity to contribute financial resources, time through volunteering towards causes close to their hearts. Over the years, Axisians have supported several causes such as education for children, care for nature and wildlife, support to senior citizens, protecting our cultural heritage, promote sports and support relief work during disasters. They have spent time mentoring and coaching young aspirants preparing to join the formal workforce. Axis Cares symbolises shared purpose of personal social responsibility – *Dilse*

FOR PARTNERS – GOVERNMENT **S4** **S5**

Serving the nation with pride

Nation-building is both a responsibility and a privilege. As India strides ahead on its journey of growth and transformation, Axis Bank remains a committed partner, strengthening government ecosystems, supporting public infrastructure, and expanding the reach of essential services to every corner of the country.



Partnering with the Government

The Bank has consistently been a trusted banking partner for India's government sector, contributing to the enhancement of public finance, driving transparency, and enabling seamless citizen services nationwide. Key ministries, government departments, and public institutions, such as the Ministry of Urban Development, Housing and Urban Affairs, the Office of the Controller General of Accounts, and the Institute of Government Accounts and Finance under the Ministry of Finance, have accredited the Bank. Recently, we received our 4th accreditation from the Ministry of External Affairs for the Passport Seva Program.

Our banking infrastructure supports collection for Central

taxes (Central Board of Direct Taxes or CBDT and Goods and Services Tax or GST), employee welfare contributions (Employees' Provident Fund Organisation or EPFO and Employees' State Insurance Corporation or ESIC), and State Taxes across 15 States and Union Territories. We also serve as the sole trustee bank appointed by the Pension Fund Regulatory and Development Authority (PFRDA) for managing the National Pension System (NPS).

Ranked among the top performers in the Public Financial Management System (PFMS) and actively contributing to the Government e-Marketplace (GeM), we consistently deliver robust, secure, and citizen-centric digital solutions.

Material Issues Linkage

M9

M10

Capital Linkage



SDGs Impacted





Enabling Smart Governance and Urban Transformation

As a strategic partner to India's ambitious Smart City Mission, the Bank collaborates closely with Municipal Bodies, City Administrations, and State Governments to deliver tailored banking solutions that meet local needs. The Bank maintains strategic relationships with over half of India's Urban Local Bodies (ULBs) to strengthen urban governance.

Our solutions digitise and streamline municipal operations, ensuring seamless payment and collection processes that enhance transparency and civic engagement. We help cities become more responsive, sustainable, and inclusive by embedding digital technology into public service delivery.

We have partnered with 27 Smart Cities to implement customised digital governance solutions. Some of the few associations are the following:

Punjab m-SEWA: Integrated digital services platform enabling efficient citizen services across 148 ULBs

Varanasi Nagar Nigam: QR code-based doorstep property tax solution covering over 3 lakhs homes

Rewa Municipal Corporation: An app-based platform that activates digital certifications, handles grievances, manages revenue, and provides social security services

Varanasi Disaster Management: Drone-based aerial solutions to strengthen disaster response and urban planning

Jharkhand Jal Chajan Yojana: A digital door-numbering solution, enhancing service delivery, responsiveness, and community inclusion

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Smart Cities where Axis Bank delivers services to assist the civic administration



Transforming Agriculture through Digi-culture

We are deeply invested in empowering this critical sector through trusted, transparent, and tech-driven solutions that simplify the lives of farmers and agri-value chain stakeholders. Our flagship digital platform for e-procurement enables secure and timely payments to farmers against government purchases. Designed to handle large-scale disbursements with precision, the platform offers real-time reconciliation, bulk transfer capabilities, and a fully automated interface that eliminates delays, reduces fraud, and builds trust.

Enabling Direct Benefit Transfers (DBT) ensures every rupee reaches the right hands-on time. Our agricultural engagement extends across key states, where we have partnered with procurement agencies and cooperative bodies to roll out scalable and impactful solutions.

KEY ENGAGEMENTS IN FISCAL 2025

- » Uttar Pradesh Upbhokta Sahakari Sangh
- » Food & Civil Supplies Corporation – in West Bengal, Madhya Pradesh, Tamil Nadu
- » Bihar State Vegetable Processing & Marketing Cooperative Federation
- » Andhra Pradesh State Farmers' eVikraya Corporation
- » Himachal Pradesh State Agriculture Marketing Board



Health & Education

We support government institutions with banking solutions and intelligent, tech-enabled platforms that improve operational efficiency and citizen access.

In the healthcare ecosystem, we have introduced AI-based face recognition and integrated HRMS software for the Health Department of Bihar, addressing chronic challenges like medical personnel absenteeism. This smart solution has been replicated in Puducherry and Dadra & Nagar Haveli under the National Health Mission. We are also proud to be associated with transformative health initiatives,

including the Ayushman Bharat Health Infrastructure Mission in Gujarat, which helps build future-ready and inclusive health systems.

Our support to the education sector includes digitised fee collection platforms for state education boards and institutions, making transactions secure, seamless, and accessible. Whether it is fee automation, reporting dashboards, or customised banking products, we serve as a reliable digital partner to schools, colleges, and universities such as the Directorate of Education, Goa.