

## **Terms and Conditions for Collaborative Campaign with Swiggy**

Axis Bank customers who have a Salary Account with Suvidha Salary Program (“Customer(s)”) will be eligible for various offers / benefits from Swiggy for a limited period.

Customers will be given offers across Swiggy Food Delivery, Swiggy Instamart and Swiggy Dineout, on qualifying various criteria.

The terms and conditions applicable for the offer / benefits are mentioned below, the same is not exhaustive and Customers would need to visit the relevant sections of segments to see all terms & conditions.

The offers will be applicable to only Axis Salary Account holders

### **Offer 1: Rs. 125 off on select restaurants via Swiggy Food Delivery**

**Eligibility:** Newly opened Axis Bank Salary Account.

#### **Terms and Conditions:**

- Offer applicable on salary account activation & valid for next 1 month
- Offer valid only for Axis Bank Salary Account Holder on transaction via Debit Card
- On minimum spend Rs. 399
- The link can be availed for one time only within a month
- The link will expire after a period of 1 month
- The offer will be applicable on specific purchases suggested by Swiggy portal

### **Offer 2: Rs. 150 off on all restaurants via Swiggy Food Delivery**

**Eligibility:** customers receiving salary credits in Axis Bank salary account.

Applicable once a month, only upon salary credit

#### **Terms and Conditions:**

- Offer is applicable only upon salary credit in the previous month
- Offer only for Axis Bank Salary Account Holder on transaction via Debit Card
- On minimum spend Rs. 499 (New to Swiggy Customer) / Rs. 999 (Existing Customer to Swiggy)
- The link can be availed for one time only within a month
- The link will expire after a period of 1 month
- The offer will be applicable on specific purchases suggested by Swiggy portal

### **Offer 3: Item/combo free worth Rs.50 via Swiggy Instamart**

**Eligibility:** Customers receiving salary credits in Axis Bank salary account.

#### **Terms and Conditions:**

- Offer is applicable only upon salary credit in the previous month
- Offer only for Axis Bank Salary Account Holder on transaction via Debit Card
- On minimum spend of Rs.750
- The link can be availed for one time only within a month
- The link will expire after a period of 1 month
- The combo freebie will be 1 x Magic Masala Lays (20g) + 1 x Thumsup (750ml). The combo freebie is subject to change basis item availability and changes suggested in proposition by Swiggy in the future

**Offer 4: Rs 300 off on Fridays via Swiggy Dineout**

**Eligibility:** Customers receiving salary credits in Axis Bank salary account.

**Terms and Conditions:**

- Offer is applicable only upon salary credit in the previous month
- Offer only for Axis Bank Salary Account Holder on transaction via Debit Card
- On minimum spend Rs.1500
- The link can be availed for one time only within a month
- The link will expire after a period of 1 month

**General T&C:**

1. The coupon shown to the Customer will be applicable only to its corresponding category on Swiggy. E.g.: Food coupon will be applicable only on food orders, Instamart coupon will be applicable only on Instamart orders and Dineout coupon will be applicable only on Dineout
2. The coupon can be availed only within its validity period
3. Refer to the T&Cs for more details – <https://www.swiggy.com/tnc-corporate-discount>

**Redemption Process:**

1. Customers upon qualifying the criterion for the campaign will get Email, SMS or Mobile Banking Push.
2. Customer will click on “Avail Now” tab and will land of Swiggy’s links
3. Customer will click on “Claim your offer now”
4. In case the Customer is logged off from the Swiggy application, enter required details to log into their Swiggy account
5. Once logged in, the offer via coupon code will get added to Customer’s account
6. At the time of ordering via Swiggy Food Delivery, Swiggy Instamart or Swiggy Dineout, they can choose the claimed coupon and click on “Apply Coupon”
7. Customer will be able to place the order with the discount

**Collaborative Campaign with Swiggy**