

Terms and Conditions for AJIO Festive sale Campaign on Axis Bank Credit & Debit Cards

Validity – 21st October, 2021 to 31st October, 2021

Offer details –

- 10% off on a Minimum Transaction of Rs. 3000
- Maximum discount: Rs.1000

Card applicability – All retail credit and debit cards

The Instant Discount Offer (defined below) is a promotional offer administered and offered by AXIS BANK (“AXIS BANK”) in partnership with Reliance Retail Limited (“AJIO”) on www.Ajio.com (“AJIO Website”) and on AJIO mobile application (“AJIO Mobile App”) (collectively referred to as “AJIO Platform”), for the sale of specified products displayed on the Platform (“Specified Products”).

PERIOD:

This Instant Discount Offer shall commence on 21st October 2021 at [00:00:00 Hrs], and continue until 31st October 2021, [23:59:59 Hrs] or such other date and/or time as may be determined by AJIO (“Term of the Offer”).

ELEGIBILITY

- This Instant Discount Offer is open to all individual legal residents of the Republic of India aged 18 or above on the offer start date.
- Each AJIO customer (“User”) should have a valid phone number and e-mail address.

OFFER:

The User shall be eligible to avail the Instant Discount Offer only if the User fulfils the below conditions:

- a. User makes payment for purchase of the Specified Products using selected AXIS BANK credit card/debit card, as may be determined by AJIO and/or AXIS BANK from time to time; and
- b. The total value of a single order for purchase of Specified Products on the AJIO Platform is equal to or greater than Rs. 3,000.00, after taking into account all applicable discounts, if any.

Upon purchasing Specified Products in accordance with the above, eligible User shall receive an instant discount of flat 10%, subject to a maximum of Rs. 1000.00 (For clarity, the maximum instant discount that can be availed under this Instant Discount Offer is Rs. 1000.00 on debit card/credit card) (“Instant Discount Offer”).

TERMS AND CONDITIONS

1. The Instant Discount Offer can be availed only once per each AXIS BANK credit card and debit card by the User during the entire Term of the Offer.
2. The Instant Discount Offer cannot be combined with any other promotion offered by AJIO and/or AXIS BANK.
3. The maximum instant discount that can be availed under this Instant Discount Offer is Rs. 1000.00 on debit card/credit card.
4. If the User who has availed the Instant Discount Offer, return all or part of the Specified Products purchased by them on the Platform, such that the value of their order falls below Rs. 3,000.00, they will not be eligible for return of purchased Specified Products. All products returned by the User shall be entertained solely as per AJIO's prevailing product return policy.
5. If User faces any issue(s) while availing the Instant Discount Offer, the User may contact AXIS BANK at [customer.service@axisbank.com], and/or AJIO at [<https://www.ajio.com/selfcare>].
6. AJIO and/or AXIS BANK reserves the right to disqualify any transaction or extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Instant Discount Offer or any part thereof including the eligibility criteria and other pertinent terms and conditions at their sole discretion at any time as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the User without any prior notice to the User.
7. The Instant Discount Offer shall also be subject to such additional terms and conditions as AJIO may notify from time to time.
8. Participation to this Instant Discount Offer is purely voluntary.
9. This Instant Discount Offer is for a limited period and can be withdrawn by AJIO at any point of time, including after it has been announced.
10. AJIO do not assume any liability whatsoever arising out of this Instant Discount Offer. Maximum liability of AJIO is limited only to the value of the minimum billing amount of the Instant Discount Offer.
11. Instant Discount Offer is subject to discontinuation or revocation in cases of fraudulent/suspicious transaction or if there are any technical glitches or force majeure conditions as determined solely by AJIO and may disqualify any User from getting the benefits of this Instant Discount Offer.
12. AJIO will not be liable for any loss (including, without limitation, direct, indirect, special or consequential loss or loss of profits) expense or damage which is suffered or sustained in connection

with this Instant Discount Offer including any loss incurred as a result of any delay and/or failure to perform any obligation to the Users that is caused by:

I. technical problems of any kind which may limit or prevent any person's participation in this Instant Discount Offer;

II. any loss or damage arising from or in connection with the allocation or enjoyment of discount;

III. any other events beyond AJIO's control that may cause the promotion to be disrupted or corrupted or may lead to loss of, or damage to, the User.

13. AJIO (including employees, directors) shall not be liable or held responsible for any inactivated AXIS BANK credit card or debit card, any lack or lapse in any communication on account of failure or delay by any of the internet, telecom, sms and emails service providers.

14. User hereby agrees to indemnify and keep AJIO harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings that may be suffered by AJIO as a consequence of (i) violation of the terms and conditions by the User; (ii) violation of applicable laws; (iii) any action or inaction resulting in wilful misconduct or negligence on the User's part.

15. User agrees that, these terms shall be governed by and construed in accordance with the laws of India and courts at Mumbai, Maharashtra shall have exclusive jurisdiction to decide over any controversy arising out of this Instant Discount Offer.

Axis Bank Standard Terms and Conditions

- **If you do not have an Axis Bank Credit Card, [Click Here.](#)**
- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in

part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.

- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will

not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.

- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable