

Terms and Conditions for Amazon GIF Campaign on Axis Bank Credit & Debit Cards

Validity: 8th October to 16th October 2022

Offer details -

Under this Offer, any Cardholder who, during the Offer Duration, makes any purchase of an eligible product from Amazon.in and makes the payment using the Card, will be entitled to receive 10% Discount as per the below table, provided the purchase value for such transaction (inclusive of taxes) is equivalent to or exceeds INR 2,500 for Grocery and INR 5,000 for other categories on a per transaction basis.

Offer for Credit Card:

Offer Dates	Categories	Maximum Discount per Credit Card Non -EMI	Maximum Discount per Credit Card EMI	Max. Discount Per Card (Excl Bonus Offer)
8 th – 11 th October	Mobiles	INR 1000	INR 1250	INR 1500
	Grocery*	INR 300	INR 300	
	All other categories	INR 1250	INR 1500	
12 th – 16 th October	Mobiles	INR 1000	INR 1250	INR 1500
	Grocery*	INR 300	INR 300	
	All other categories	INR 1250	INR 1500	
Bonus Offer 1	Additional Flat INR 750 Instant Discount on Axis Bank Credit Cards and Credit Card EMI on single transaction worth INR 24,999 & above			
Bonus Offer 2	Additional Flat INR 4000 Instant Discount on Axis Bank Credit Cards and Credit Card EMI on single transaction worth INR 74,999 & above			

*Baby, Pet products and Daily Essentials are part of Grocery offers

Offer for Debit Card:

Offer Dates	Categories	Maximum Discount per Debit Card Non -EMI	Max. Discount Per Card
8 th – 11 th October	Mobiles	INR 500	INR 750
	Grocery*	INR 300	
	All other categories	INR 750	
12 th – 16 th October	Mobiles	INR 500	INR 750
	Grocery*	INR 300	
	All other categories	INR 750	

*Baby, Pet products and Daily Essentials are part of Grocery offers

Offer Validity: Axis Bank Credit and Debit card

Amazon Terms and Conditions

- The minimum Transaction for each of the specified category needs to be met for the customer to be eligible for the respective discount.
- Customer can avail both 10% instant discount and Bonus Offer(s) in single transaction as long as minimum Transaction value is met for the transactions.
- Bonus offer 1 and Bonus Offer 2 is each applicable only once per card from 8th Oct to 16th October on Axis Bank credit card (including Credit Card EMI).
- The Maximum discount (Including Bonus and Offer Refresh) is Rs. 7,750 per Credit card and Rs. 1,500 per Debit Card during Offer Duration.
- The purchase of the product(s) will be governed by the terms of sale, including terms of exchange (wherever available), applicable to the sale of the product(s) on Amazon.in. This Offer will also be applicable on purchase of product(s) by the Cardholders under an exchange offer.
- Notwithstanding anything contained in these Offer Terms, this Offer is not applicable on the purchase of the following products:
 1. Gift Card(s) (Amazon branded and Non-Amazon branded)
 2. All types of Prepaid Recharges (Mobile, DTH, Google Play, Subscriptions, Cable TV, Metro and any other type of prepaid recharge)
 3. All types of Bill Payments
 4. Digital Gold purchases and sales
 5. Kindle e-books and Kindle Unlimited Subscription Program
 6. Select Mobile, TV and Electronic products (see product page for offer eligibility)
 7. Amazon Pay balance loading
 8. Amazon Prime subscription
 9. Infant Nutrition and feeding products
 10. All types of insurance, travel and entertainment booking (Insurance, Flight, Bus, Trains and Movies)
 11. Gold and Silver Coins
 12. Amazon Food orders
 13. Installation Orders (Amazon and Brand)
- Some products may be eligible for the Instant Discount offer but may be excluded from the Bonus offer. Please check product page for eligibility details.
- The Instant Discount would not be applicable on payment made by Cardholders using the 'Card on Delivery' payment option.
- The Offer is also valid on EMI (equated monthly instalment) transactions, No Cost EMI transactions and Exchange offers. The offer is not valid on Down-Payment EMI option.
- In case there are multiple items in a purchase order, the item-wise savings/discount may vary. However, the overall savings/discount on the purchase order will be equivalent to maximum savings / discount the Cardholder is eligible for under this Offer.

- In the event the order is returned or cancelled by the Cardholder, seller or Amazon Seller Services Private Limited, for any reason whatsoever, and subsequently the order / purchase transaction value falls below INR 2,500 or 5000/- (for corresponding) categories), the order will not qualify for this Offer and the participation of the Cardholder will be deemed withdrawn.
- If Instant Discount is availed on any purchase, and the transaction is subsequently cancelled, the refund amount of such orders will be post adjusting the instant discount amount availed on the purchase.
- Amazon reserves the right, at any time, without prior notice, without liability, and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these Offer Terms or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not.
- Nothing contained herein amounts to a commitment by Amazon or the Bank to conduct further, similar or other offers.
- The above Offer is by way of a special offer and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement (if any executed by the Bank). The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the card member agreement.
- Delinquent and over-limit Bank's Card members will not qualify for this Offer.
- This Offer is not valid on corporate or commercial cards issued by Bank.
- This Offer cannot be availed on: (i) purchase of the ineligible / excluded products mentioned above; or (ii) purchase by Cardholder using any card other than the Card (mentioned above).
- By participating in this Offer, every Cardholder expressly agrees that Amazon or any of its affiliates will not be liable or responsible for any loss or damage whatsoever that a Cardholder may suffer, directly or indirectly, in connection with this Offer, including but not limited to that associated with his/her use or delivery or misuse of any product purchased on Amazon.in.
- Any person availing this Offer shall be deemed to have accepted these Offer Terms.

Axis Bank Standard Terms and Conditions

- **If you do not have an Axis Bank Credit Card, [Click Here.](#)**
- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The offer is not transferable, non-negotiable and cannot be En-cashed.
- Incomplete / rejected / invalid / disputed or unauthorized / fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.

- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer, by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.

- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable