

Terms and Conditions for Amazon offer on Axis Bank Cards

Validity : 17th March 2025 (00:00 Hours) to 31st March, 2025 (23:59 Hours)

Card's Applicable: Axis Bank Credit Card & Credit Card EMI (including recently migrated cards)

Offer Details

- Max discount per card is INR 7250
- Offer is valid once per user and once per card during the offer period.
- Detailed offer

Offer Dates	Categories	Min Transaction	Maximum Discount per Credit Card Non-EMI Trxns	Maximum Discount per Credit Card EMI Trxns	Maximum Discount per card
17th Mar – 20th Mar	Mobiles	INR 7,500	INR 750	INR 1,000	INR 1,250
	All other categories*	INR 7,500	INR 1,000	INR 1,250	
	Electronics accessories, fashion (except jewellery), home & kitchen	INR 4,000	INR 300	INR 300	
21st Mar – 24th Mar	Mobiles	INR 7,500	INR 750	INR 750	INR 1,250
	All other categories*	INR 7,500	INR 1,000	INR 1,250	
	Electronics accessories, fashion (except jewellery), home & kitchen	INR 4,000	INR 300	INR 300	
25th Mar – 28th Mar	Mobiles	INR 7,500	INR 750	INR 750	INR 1,250
	All other categories*	INR 7,500	INR 1,000	INR 1,250	
	Electronics accessories, fashion (except jewellery), home & kitchen	INR 4,000	INR 300	INR 300	
29th Mar – 31st Mar	Mobiles	INR 7,500	INR 750	INR 750	INR 1,250
	All other categories*	INR 7,500	INR 1,000	INR 1,250	
	Electronics accessories, fashion (except jewellery), home & kitchen	INR 4,000	INR 300	INR 300	
Additional Instant Discount of Rs 500 on all categories worth Rs 24,990 & above.					
/Additional Instant Discount of Rs 750 on all categories worth Rs 34,990 & above.					
Additional Instant Discount of Rs 1000 on all categories worth Rs 49,990 & above.					

Exclusions

- Offer is not valid on Axis Bank Rupay Credit Card transactions done Via UPI
- Offer not valid on Corporate or Commercial Credit cards.

Axis Bank's Standard Terms and Conditions

- If you do not have an Axis Bank Credit Card, [Click Here.](#)
- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.

- The offer is not transferable, non-negotiable and cannot be En-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all these terms and conditions or to replace, entire or in part, this offer, by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation, or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.

- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies, or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorized to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood, and accepted these terms and conditions.
- Any dispute relating to the offer, or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable
- This offer is valid only for existing cardholders of Axis Bank and is not transferable/applicable to any cards issued by any other bank. To be eligible for this offer, customer is required to only use a valid Axis Bank Credit card to make the qualifying purchase. Purchases made with any other cards, or any other bank credit cards, will not be eligible for this offer.

Partner Standard Terms and Conditions

These Offer Terms ("**Offer Terms**") are entered into and made a part of the Agreement between Amazon Pay (India) Private Limited (formerly known as Amazon Online Distribution Services Private Limited) ("**Amazon**") and Axis Bank ("**Bank**"), with an effective date of September 05, 2022 (the "**Agreement**") for the Offer described below. All capitalized terms not defined in the Offer Terms have the respective meanings set forth in the Agreement. To the extent that the Offer Terms conflict with any of the terms of the Agreement, and the Offer Terms explicitly state that it intends to modify the conflicting terms, the Offer Terms shall supersede the Agreement. The Offer Terms shall not be amended except by written

agreement signed by both the Parties.

1. Description of the Offer

- (a) During the Offer Duration (as defined hereinafter), the Bank shall offer any person who makes a purchases of product(s) from Mobiles, Large Appliances, Electronics, TV, Home, Kitchen & Furniture (each a **"Product"** and collectively (**"Products"**) in Amazon Store on www.amazon.in or the mobile site or mobile application thereof (collectively, **"Amazon.in"**) using his/her Axis Credit Card (such person hereinafter referred to a "Cardholder"), subject to a minimum purchase of INR 4000 per transaction;
- (i) the Product is purchased using the Axis Card, not being a corporate card;
- (ii) the Product is purchased in the period of 17th March 2025 to 31st March 2025 (Offer refreshes on 21st March, 25th March and 29th March) (**"Offer Duration"**)
- (b) Cardholders who fulfill the aforementioned criteria will be provided an instant discount of 7.5%, as per the below table, provided the purchase value for such transaction (inclusive of taxes) is equivalent to or exceeds INR 4000 for Electronics accessories, fashion (except jewellery), home & kitchen and 7,500 for Mobiles, Appliances, Electronics, TV, Home, Kitchen & Furniture on a per transaction basis.

Offer Dates	Categories	Min Transaction	Maximum Discount per Credit Card Non-EMI Trxns	Maximum Discount per Credit Card EMI Trxns	Maximum Discount per card
17th Mar – 20th Mar	Mobiles	INR 7,500	INR 750	INR 1,000	INR 1,250
	All other categories*	INR 7,500	INR 1,000	INR 1,250	
	Electronics accessories, fashion (except jewellery), home & kitchen	INR 4,000	INR 300	INR 300	
21st Mar – 24th Mar	Mobiles	INR 7,500	INR 750	INR 750	INR 1,250
	All other categories*	INR 7,500	INR 1,000	INR 1,250	
	Electronics accessories, fashion (except jewellery), home & kitchen	INR 4,000	INR 300	INR 300	
25th Mar – 28th Mar	Mobiles	INR 7,500	INR 750	INR 750	INR 1,250
	All other categories*	INR 7,500	INR 1,000	INR 1,250	
	Electronics accessories, fashion (except jewellery), home & kitchen	INR 4,000	INR 300	INR 300	
29th Mar – 31st Mar	Mobiles	INR 7,500	INR 750	INR 750	INR 1,250
	All other categories*	INR 7,500	INR 1,000	INR 1,250	
	Electronics accessories, fashion (except jewellery), home & kitchen	INR 4,000	INR 300	INR 300	
Additional Instant Discount of Rs 500 on all categories worth Rs 24,990 & above.					
/Additional Instant Discount of Rs 750 on all categories worth Rs 34,990 & above.					
Additional Instant Discount of Rs 1000 on all categories worth Rs 49,990 & above.					

- (c) Max discount that can be availed per card through the offer duration is INR 7,250 including offer refresh and bonus offers.
- (d) The Offer shall be made available to the Cardholders in accordance with the terms and conditions set forth in Schedule 1 to these Offer Terms. For the avoidance of doubt, the terms and conditions set forth in Schedule 1 to these Offer Terms clarify the terms of the Offer as applicable between the Cardholder and Bank.

2. Obligations of Bank

- (a) Bank hereby authorizes Amazon to make available the Offer (Instant Discount) with respect to the transactions in accordance with these Offer Terms
- (b) Bank shall confirm the reconciliation data within 21 (Twenty one) days of sharing from Amazon.
- (c) Bank will bear/fund 45% cost of the instant bank discount amount provided to eligible Cardholder under this offer as per the agreed funding ratio.
- (d) Bank hereby agrees and acknowledges that while it is Bank's obligation to make the Offer available in respect of the instant discount transactions, for administrative and operational convenience, Amazon will make available the Offer in respect of such Transactions.
- (e) Bank will promote the Offer through channels, at their discretion and as per the Bank & statutory guidelines
- (f) Bank will provide to Amazon the BIN ranges for Bank's Cardholders in relation to the Offer.
- (g) Bank shall not be liable for delivery, service, suitability, availability or quality of the products offered under this Offer.
- (h) The terms and conditions of aforesaid Offer for cardholders can be amended or modified at any time at Bank's sole discretion. The aforesaid Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither Party shall be under any liability or obligation or continue implementation of the said Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Offer cannot be continued without total compliance of the prevailing law at any point of time, this Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force.

3. Obligations of Amazon

- (a) Amazon will make the Offer available on Amazon.in for the Offer Duration in accordance with these Offer Terms.
- (b) Amazon will promote the Offer through the following medium:
 - (i) Offer communication on Amazon.in and web page of Samsung Products
- (c) All creatives with Bank's logo and offer will be shared in advance with Bank for approvals. Bank will approve the creatives in writing to Amazon.
- (d) Amazon will share the transaction data in specific format every month, provided by the bank, post closure of return window, latest by the 15th of every month.

4. Consideration / Payment Terms:

In relation to the total discount amount, the Parties agree that:

- (a) The Bank agrees to and will bear 45% of the discount amount on the purchase of the Products on Amazon.in during the Offer Duration.
- (b) Amazon will raise the invoice after the bank has completed the reconciliation of the MIS shared, which the Bank will not delay beyond 21 (Twenty-One) days from the date of receiving it from Amazon

- (c) Amazon will not charge GST to Bank in the invoice.
- (d) Bank shall pay all undisputed amounts under the invoice(s) to Amazon within 30 (thirty) days of receipt the invoice(s).
- (e) The Parties agree to abide by the payment terms prescribed under the Annexure. In the event the Bank fails to make a payment to Amazon, required under a Annexure, within payment due date, the Bank will be subject to interest on the overdue amount at a rate equal to 12% per annum, which will be calculated from the day payment was due until the day payment is duly made, without prejudice to any other rights available to Amazon.

5. Termination

Either party may terminate this Offer and these Offer Terms during the Offer Duration by giving prior notice of 45 (Forty Five) days, with or without cause and without any liability, except for any outstanding payments to be made to the other Party.

6. Taxes

- (a) Each Party will be responsible, as required under applicable law, for identifying and paying all taxes and other governmental fees and charges (including service tax, value added tax, Goods and Services Tax, penalties, interest and other additions thereto) that are imposed on that Party upon or with respect to the transactions and payments under these Offer Terms.
- (b) Each Party should raise a valid tax invoice under applicable law(s) and regulations within the prescribed time limit. Such taxes should be separately stated on the valid tax invoice. Under no circumstances parties would separately recover taxes after issuance of invoice for the corresponding period. If at any time credit for taxes is denied or payment of taxes is sought due to, but not limited to, issuance of a deficient invoice, or default in payment of taxes or non-compliance of applicable laws and regulations by any Party, such Party shall indemnify other Party against any denied credits or taxes recovered as well as any interest and penalties imposed on such other Party.
- (c) Each Party may deduct or withhold any taxes that each Party determines it is obligated to withhold from any consideration payable to other Party under these Offer Terms, and payment to such other Party as reduced by such deductions or withholdings will constitute full payment and settlement to respective Parties of such consideration. Each Party should provide other Party with any forms, documents, or certifications, including Permanent Account Number as may be required for to satisfy each parties' withholding tax obligations with respect to any consideration payable under the Offer Terms and each Party confirms that it would duly pay any applicable taxes on its income, as applicable under the Offer Terms on all amounts on which taxes are not withheld and report and file a return of income under the applicable laws and provide the necessary certification in this respect.

These Offer Terms are entered into as of the Effective Date set forth above:

For and on behalf of **Axis Bank**

Printed Name: Title:

By:

For and on behalf of **Amazon Pay (India) Private
Limited**

By:

Printed Name: Siddharth Brohmo Choudhary

Title: Senior Manager, Business Development IN
Payments Experience

Schedule 1

Offer Terms and Conditions

1. This offer ("Offer") is provided by Axis Bank Limited ("Bank") facilitated by Amazon Pay (India) Private Limited, and made available on www.amazon.in, the mobile application and mobile site thereof (collectively "Amazon.in") by Amazon Seller Services Private Limited. (Amazon Pay (India) Private Limited and Amazon Seller Services Private Limited collectively referred to as "Amazon").
2. These Offer terms and conditions ("Offer Terms") are in addition to the Amazon.in Conditions of Use & Sale and Privacy Notice to which you agree to by using Amazon.in and Terms & Conditions of Axis Bank Credit Cards. In the event of any conflict between the Conditions of Use & Sale and these Offer Terms, these Offer Terms will prevail, only for the purposes of this Offer.
3. All residents of India holding Axis Bank Credit Card issued by the Bank (each a "Card") are eligible to avail the Offer (each a "Cardholder").
4. The Offer is valid from 17th March 2025 to 31st March 2025 (Offer refreshes on 21st March, 25th March and 29th March) (collectively "Offer Period"), unless revoked or extended by Amazon (in its sole discretion), without any prior notice and without any liability.
5. Under this Offer, any Cardholder who, during the Offer Period, makes a transaction of INR 4,000 or above using his/her Axis Bank Credit Card ("Card"), on www.amazon.in or the mobile application/mobile site thereof (collectively, "Amazon.in"), irrespective of the number of transactions ("Offer"), and makes the payment of the purchase transaction (of the Product) using the Card (issued by the Bank), and by availing the equated monthly installments (EMI) facility (provided on the Card by the Bank), will be entitled to receive an instant discount of 7.5% of the list price of the Product Cardholders need to check the offer eligibility on the Product Page.

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	All other categories*	INR 7,500	INR 1,000	INR 1,250	
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	All other categories*	INR 7,500	INR 1,000	INR 1,250	
	Electronics accessories, fashion (except	INR 4,000	INR 300	INR 300	

	jewellery), home & kitchen				
Additional Instant Discount of Rs 500 on all categories worth Rs 24,990 & above.					
/Additional Instant Discount of Rs 750 on all categories worth Rs 34,990 & above.					
Additional Instant Discount of Rs 1000 on all categories worth Rs 49,990 & above.					

*Appliances, TV, personal computers and Furniture

6. Each Cardholder can avail a maximum discount of INR 7,250 per Card under this Offer, irrespective of number of purchases during the Offer Period.
7. The Offer is valid on multiple purchase transactions for the Products during the Offer Period, subject to a minimum transaction amount of INR 4,000 for each such transaction made by the Cardholder.
8. This Offer will also be applicable on purchase of the Products by Cardholders under an exchange offer (if available on the Product(s)).
9. This Offer can be availed / clubbed with a no-cost equated monthly installment (EMI) promotion, if any, on the Product. In other words, if no-cost EMI promotion is being availed by the Cardholder on the Product, then the Cardholder will also be eligible for this Offer.
10. In case there are multiple items in a purchase order, the item-wise savings/discount may vary. However, the overall savings/discount on the purchase order will be equivalent to maximum savings / discount the Cardholder is eligible for under this Offer.
11. This Offer will not be applicable if the Cardholder or the seller or Amazon cancel the order and/or the Cardholder returns the Product and, in such a case, participation in the Offer will be deemed withdrawn. In such a scenario, only the net amount paid by the Cardholder will be refunded.
12. Bank and/or Amazon do not endorse any of the products or brands being offered on Amazon.in and will not accept any liability pertaining to the quality, merchantability, fitness, delivery or after sales service of such products.
13. The Bank reserves the right to disqualify Cardholders from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.
14. Amazon reserves the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary any or all of these Offer Terms or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not.
15. Delinquent and over-limit Bank's credit card members will not qualify for this Offer.
16. Cardholders are not bound in any way to participate in this Offer. Any such participation is purely voluntary. The Offer is being made purely on a best effort basis.

17. Nothing herein amounts to a commitment by the Bank or Amazon to conduct further, similar or other offers.
18. The above Offer is by way of a special offer and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the card member agreement.
19. All disputes between Cardholders and Bank will be resolved inter se, and Amazon will not (nor will be liable or obliged to) mediate or resolve any dispute or disagreement between Cardholders and Bank.
20. This Offer is not valid on corporate, commercial Cards issued by the Bank.
21. This Offer is not available on: (i) purchase of product(s) other than the Product(s), or (ii) purchase of Product using an instrument other than the one mentioned in point 5.
22. Under no circumstance will benefit being offered under this Offer be settled with cash in lieu by Bank or by Amazon.
23. By participating in this Offer, every Cardholder expressly agrees that Amazon or any of its affiliates will not be liable or responsible for any loss or damage whatsoever that a Cardholder may suffer, directly or indirectly, in connection with this Offer including but not limited to that associated with his/ her use or delivery or misuse of the Product.
24. These Offer Terms are governed by the laws of India and the courts at New Delhi will have exclusive jurisdiction over any disputes in relation to these Offer Terms.
25. Any person availing this Offer will be deemed to have accepted these Offer Terms.
26. Notwithstanding anything contained in these Offer Terms, this Offer is not applicable on the purchase of the following products;
 - Gift Card(s) (Amazon branded and Non Amazon branded).
 - Prepaid phone recharges, DTH recharges, Bill Payments.
 - Kindle e-books and Kindle Unlimited Subscription Program.
 - Amazon Pay balance loading.
 - Amazon Prime subscription.
 - Infant Nutrition products.
 - Select Smart phones (see product page for offer eligibility).
 - Godrej Interio products.
 - Precious jewelry including Gold/Silver Coins.
27. **Some products might not be eligible for the offer. Please check the product detail page for offer eligibility.**