- 1. Potential Sellers must have the following details **readily available** prior to the initiation of the process:
 - a. Legal Name
 - b. Mobile Phone Number
 - c. Primary Category for selling
 - d. GST ID
 - e. PAN Number
- 2. *48 hours: Sellers will receive support call within 48 hours to assist them with launching on Amazon.in marketplace, provided all documentation mentioned above is available.
- 3. **The Amazon Global Selling program enables Indian sellers to reach Amazon.com consumers. AXIS Bank customers *must* be registered sellers on Amazon.in marketplace in order to claim the offer.
 - In order to avail this offer, customers need to use the following link: <> to register to sell on Amazon. They will automatically be enrolled for Amazon Global Selling Offer