

Terms and Conditions:

This benefit is applicable, exclusively, for Axis Bank Privilege credit card holders.

Activation Benefit:

1. 12,500 *eDGE REWARD Points* shall be credited to card holders' *eDGE REWARDS* account upon payment of full Joining fees of Rs. 1,500 + GST and on successful completion of 3 card transactions of minimum Rs. 200 each within 60 days from the date of card setup.
2. Under this benefit, the credited *eDGE REWARD Points* may be redeemed against 2 Multi brand vouchers worth Rs. 2,500 each.
3. The above-mentioned *eDGE REWARD Points* may take up to a month from the date of the 3rd transaction to reflect in the card holder's *eDGE REWARDS* account.
4. Card holders can redeem the *eDGE REWARD Points* by logging into www.edgerewards.axisbank.co.in or on Axis Bank Mobile app under *eDGE REWARDS* section.
5. Alternately, these *eDGE REWARD Points* may also be redeemed against any other products/GVs/services worth up to Rs. 2,500 listed on the *eDGE REWARDS* website / partner websites.
6. Any disputes related to crediting or redemption of such *eDGE REWARDS* may be raised directly to the Axis Bank customer support team via calls / email / through the website / mobile app.
7. Axis Bank Standard Terms and Conditions apply.

Activation Benefit for Priority Customers (First Year Free Card):

1. 6,250 *eDGE REWARD Points* shall be credited to card holders' *eDGE REWARDS* account on successful completion of 3 card transactions of minimum Rs. 200 each within 90 days from the date of card setup.
2. Under this benefit, the credited *eDGE REWARD Points* may be redeemed against 1 Multi brand voucher worth Rs. 2,500.
3. The above-mentioned *eDGE REWARD Points* may take up to a month from the date of the 3rd transaction to reflect in the card holder's *eDGE REWARDS* account.
4. Card holders can redeem the *eDGE REWARD Points* by logging into www.edgerewards.axisbank.co.in or on Axis Bank Mobile app under *eDGE REWARDS* section.
5. Alternately, these *eDGE REWARD Points* may also be redeemed against any other products/GVs/services worth up to Rs. 1,250 listed on the *eDGE REWARDS* website / partner websites.
6. Any disputes related to crediting or redemption of such *eDGE REWARDS* may be raised directly to the Axis Bank customer support team via calls / email / through the website / mobile app.
7. Axis Bank Standard Terms and Conditions apply.

Steps to redeem Multi Brand voucher:

1. Login to your mobile/Internet Banking or directly to *eDGE REWARDS* website using your IB credentials and redeem your *eDGE REWARD Points* against Multi brand voucher.
2. Visit www.gyfr.com/rewards/privilegecard and enter Multi Brand voucher code.
3. Choose the brand of voucher you wish to redeem from the available brands.
4. Enter your Name, Mobile number and Email id.
5. Enter OTP received on your Registered Mobile number and click on submit.
6. Your choice of brand voucher will be sent to you via Email and SMS.