

**Terms and Conditions:**

This benefit is applicable, exclusively, for Axis Bank Privilege credit card holders.

**Milestone Benefit:**

1. This Benefit is applicable upon achieving spends milestone of Rs. 2.5 Lakh in the card anniversary year.
2. Spends done on both Primary as well as add-on cards are eligible for this benefit.
3. Under this benefit, card holders are entitled to redeem against Multi brand vouchers worth twice the value of the earned eEDGE REWARD Points ie worth Rs 5,000.
4. Denomination of Each Multi brand voucher available under this benefit is Rs. 2,500.
5. Spends threshold for Milestone benefits will exclude rent and wallet transactions. The Merchant Category Code of Rent is 6513 and Wallet is 6540. The revision is effective from 05-03-2023.
6. Axis Bank reserves the right to discontinue / modify this benefit from time to time.
7. Axis Bank Standard Terms and Conditions apply.

**Steps to redeem Multi Brand voucher:**

1. Login to your mobile/Internet Banking or directly to eEDGE REWARDS website using your IB credentials and redeem your eEDGE REWARD Points against Multi brand voucher.
2. Visit [www.gyfr.com/rewards/privilegecard](http://www.gyfr.com/rewards/privilegecard) and enter Multi Brand voucher code.
3. Choose the brand of voucher you wish to redeem from the available brands.
4. Enter your Name, Mobile number and Email id
5. Enter OTP received on your Registered Mobile number and click on submit.
6. Your choice of brand voucher will be sent to you via Email and SMS.

**Standard Axis Bank T&Cs:**

1. Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
2. Axis Bank shall in no way be liable if any Customer/(s) is/are unable/fail to do the transaction due to incompatible Mobile Phone handsets, Telecom Usage Plans or network failures or system failure/error or for any other reason whatsoever.
3. Axis Bank reserves the right to, without liability or prejudice to any of its other rights, at any time, without previous notice and from time to time, withdraw/suspend/amend/cancel this Offer, without assigning any reasons thereof.
4. Axis Bank's computation of spends & eligibility shall be final, conclusive and binding on Card members and will not be liable to disputes, save and except in case of manifest error.

5. Eligible transactions are those which qualify as customers' spend and settled by the merchant between the offer start and end dates, both days inclusive.
6. The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
7. Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
8. Any disputes regarding delivery, service, suitability, merchantability, availability or quality of products/services under the offer must be addressed in writing, by the customers directly to the merchant and that Axis Bank shall not entertain any communication in this regard
9. In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects
10. The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank.
11. Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
12. Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card. In case of any fraudulent activity, for the purpose of availing the benefits under the Campaign/Offer, necessary action will be taken by the Bank. Please note Bank's discretion in this regard shall be final and binding.
13. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
14. The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
15. Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
16. The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
17. Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
18. General Terms and Conditions on Axis Bank Credit Card are applicable.
19. This Campaign/ Offer is / would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the

Campaign/Offer cannot be continued without total compliance of the prevailing law at any point of time, this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force.

20. The terms & conditions of the Offer shall be in addition to & not in substitution/derogation to the rules & regulations governing the use of the Axis Bank credit card and/or the Axis Bank websites as stated above. Payment of fees/service charges/all other amounts due from the Customer to Axis Bank from usage of credit cards by the Customer under this Offer and/or otherwise will be governed by Axis Bank Terms & Conditions.
21. Customer can view the terms and conditions as well as the complete terms and conditions on the online portal <http://www.axisbank.com>