

## ABOUT THE OFFER

- Get 5% discount on Axis Titanium Rewards and Rewards+ debit card when you book for movie tickets
- Maximum discount per month is Rs 200
- Offer is valid till 31st March 2019

## HOW TO AVAIL THE OFFER

- Go through the regular ticketing flow for selecting the movie, cinema and show of your choice
- Proceed to payments page
- Confirm your details by providing your email id & mobile number as this information will be used for confirming your transaction
- To avail offer, check 'Unlock Offer or Apply Promocodes'
- Click on the tab - Credit/ Debit/ Net Banking
- Click on 'Select Offer' and click on 'Axis Bank Titanium Rewards Debit Card offer' from the offers drop down list
- Enter your 16 digit debit card number in the box and click on 'Check'
- Congratulations! You would have successfully availed your offer
- You will have to pay the remaining transaction amount using the same card on which you have availed the offer. Your card number will auto populate in the box. To make the payment, enter your name on the card, expiry date and CVV card details

## TERMS & CONDITIONS

- In case you have applied for the discount but the transaction doesn't go through for some reason, kindly wait for 20 minutes before trying to avail the discount again
- The current purchase process at BookMyShow will remain unchanged till the stage where the eligible card number is provided. After this stage the website will recognize the eligible card, reduce the bill amount and inform the transacting eligible cardholders accordingly
- The customer will have to pay internet handling fee as levied on each ticket
- This offer is valid only for users coming directly to the BookMyShow website and mobile app not via individual cinema sites
- This offer cannot be combined with any other offer/winpin/discount on BookMyShow
- Offer is applicable on all partner cinemas in India for which tickets can be booked on BookMyShow website and mobile application
- Tickets once bought online, shall be considered sold and cannot be cancelled, refunded or exchanged
- Once the booking is committed, the confirmation mail/SMS received from BookMyShow needs to be exchanged with the ticket available at the theater
- Cardholders shall not be entitled to compensation / benefits in any form whatsoever in lieu of the offer being availed
- Bigtree & Axis Bank reserves the right to disqualify any cardholder/s from the benefits of the program. In case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the program
- Bigtree & Axis Bank reserves the right to modify/change all or any of the terms applicable to the program without assigning any reasons or without any prior intimation whatsoever
- Bigtree & Axis Bank also reserves the right to discontinue the program without assigning any reasons or without any prior intimation whatsoever

- Individual cinema rules are applicable
- In addition to the above, this offer on the website is also subject to BookMyShow's general Terms of Use. Kindly refer to BookMyShow's Terms & Conditions on the homepage
- The cardholder shall be required to give personal information and card details online for the tickets purchased on [www.bookmyshow.com](http://www.bookmyshow.com)
- In case of any disputes, Bigtree's decision will be final