

Terms and Conditions

Definitions:

“Contest” shall mean festive reward campaign #BindaasJeeto to educate and encourage consumers for bill payments through Axis Bank’s internet and mobile banking platforms, which is Bharat BillPay enabled digital channel;

- “Operating Unit” or “OU” shall mean Axis Bank Limited where the customer holds his/her account for participating in the Contest
- “Biller Categories” shall mean inter alia include the categories of billers as would be included by NBBL as per its sole and absolute discretion
- “Participant” shall mean an Indian citizen who pays his/her utility bills in the Biller Categories
- Contest Period shall mean the period commencing from October 26, 2021 to November 26, 2021 (both days inclusive)

Terms:

The Contest is valid for all - bill payments made to billers on Bharat BillPay (Bharat Bill Payment System – BBPS) A biller on Bharat BillPay can be identified by the Bharat BillPay logo displayed on the top right hand corner of the payment screen.

The Participant in order to be eligible/be entitled to win applicable prizes needs to perform the following:

- a. Participant would have to pay bills via Axis Bank’s Internet / Mobile banking platforms. The billers should be on Bharat BillPay (can be identified by Bharat BillPay logo appearing on top right hand corner of payment screen)
- b. Key Qualification Criteria - Participant would be required to carry out minimum three (03) successful transactions passing through NBBL CU during the Contest Period through a registered mobile number.
- c. Minimum value of a transaction is Rs. 100

Disclaimer: All decisions pertaining to the campaign (including decision on winners) vest with NPCI-NBBL and the decisions of NPCI-NBBL shall be final and binding. Axis Bank will not play any role in qualification & decisioning of winners.

Rewards:

Reward	No.
1st Prize iPhone 13	1
2nd Prize Smart phones	3
3rd Prize Alexa Dot	4
Total Reward	8

In case of a tie, customer completing maximum bill payments first during the Contest Period will be rewarded basis on time stamp.

NBBL or OU doesn’t hold any liability on warranty/quality product (Smartphone, Alexa Dot & Alexa Show) / rewards. Customer may reach out to respective OEM/ Brand for any product related Issues.

At the end of the Contest period, OU and NBBL will verify the eligible Participant details (before declaring winners / eligible for Prize and will declare 8 winners eligible for Smartphones and Alexa Speakers (subject to such changes as NBBL may from time to time deem fit and proper). The eligible winner Participant will be entitled for only one (01) of the above prizes/rewards during the entire Contest Period.

Winner(s) do hereby un-conditionally and willing consent to provide their full particulars, including their full PAN Card/Address Proof for the purpose of verification & audit and to enable OU, to dispatch either the iPhone 13 or Smartphone or Alexa Speakers; which the winner Participant is entitled to get.

Participant will be entitled for one reward only if he/she is successful winner and he/she cannot claim multiple reward form multiple OUs.

This Contest shall not be applicable for NBBL employees and their immediate family members (including spouses, children, parents, brothers and sisters)'

Participation in the Contest is subject to the Terms and Conditions as set out herein. Entry into this Contest is deemed acceptance of these Terms and Conditions and any amendments, additions, replacements, variations and modifications hereto, which shall be final and binding in all respects on each Participant. Amendments to the Terms and Conditions will be posted from time to time, during the Contest Period. By entering the Contest participants agree to be bound by and to comply with these Terms and Conditions. Non-compliance with or breach of any of these Terms and Conditions may disqualify a Participant at any stage of the Contest and any prizes (as indicated in these Terms and Conditions) won may be forfeited, withheld, withdrawn or reclaimed.

Prizes are not transferable or exchangeable and cannot be exchanged for cash.

Participants hereby expressly consent and agree that the Participant(s) shall not, without the prior written approval of OU speak to the press or any other media nor give any interviews or comments relating to the Contest or winning thereafter.

The Participants are required to approach the OU for addressing / redressal of any queries / grievance that they may so have about the Contest.

This Contest and its terms and conditions including any dispute arising thereof shall be governed exclusively by the laws of India and jurisdiction shall be vested exclusively in the courts at Mumbai in India.