

Axis Bank Standard Terms & Conditions for Blinkit Offer on Axis Bank Credit Cards

Offer Validity: 11th Sep'25 to 22nd Oct'25

Offer details:

1. **10% off up to INR 300 on orders above INR 1499 or more**
 - Applicable only on transactions using Axis Bank Credit Cards
 - Maximum discount is INR 300
 - Total value of items must be INR 1499 or more
 - Offer can be availed once during the offer period (Sep 11th - Oct 22nd)
 - Discount not applicable on Gold & Silver coins, Milk, Tobacco, Cigarettes and Baby needs
 - Offer not valid on Axis NEO cards

2. **10% off up to INR 600 on orders above INR 3999 or more**
 - Applicable only on transactions using Axis Bank Credit Cards
 - Maximum discount is INR 600
 - Total value of items must be INR 3999 or more
 - Offer can be availed once during the offer period (Sep 11th - Oct 22nd)
 - Offer applicable only on electronics items
 - Offer not valid on Axis NEO cards

3. **Flat INR 300 off + No-cost EMI on orders above INR 3000 or more**
 - INR 300 Instant Cashback along with EMI. Cashback amount will be added as a discount at the time of checkout.
 - To avail an EMI plan, the Bill total has to be paid in full when placing the order
 - Once the order gets delivered, the bank will process your EMI in 3-5 days
 - Once the EMI is processed, the total order amount will be credited back to your account, excluding the first EMI payment and the processing fee
 - Banks charge an interest on all EMIs. However, under a no-cost EMI offer, the total interest payable, is already adjusted in the price of the order
 - All items in the order will be included in the EMI plan
 - Any extra charges, like donations and tips, will also be included in the EMI plan
 - No Cost EMI offer is only applicable on select products
 - The minimum order value to avail an EMI plan is INR 3000
 - AXIS Bank charges an interest rate starting at 16% on EMI transactions
 - AXIS Bank charges an additional processing fee of INR 199+GST on EMI transactions

Offer details for Axis Neo Credit Card:

Offer Validity: 1st Sep'25 to 30th Sep'25

- 10% off up to INR 250 on orders above INR 750 or more
- Applicable only on transactions using Axis NEO Credit Card
- Maximum discount is INR 250

- Total value of items must be INR 750 or more
- Offer can be availed once during the offer period (Sep 01 - Sep 30)
- Discount not applicable on Gold & Silver coins, Milk, Tobacco, Cigarettes and Baby Needs

Exclusions:

- Offer is not valid on Axis Bank RuPay Credit Card transactions done via UPI
- Offer is not valid on Corporate or Commercial Credit cards.

Axis Bank Standard Terms & Conditions

- **If you do not have an Axis Bank Credit Card, [Click Here.](#)**
- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- Any and all cashbacks will be posted within 90 days of an offer/campaign end date.
- The offer is not transferable, non-negotiable and cannot be En-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer, by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.

- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable
- This offer is valid only for existing cardholders of Axis Bank and is not transferable/applicable to any cards issued by any other bank. To be eligible for this offer, customer is required to only use a valid Axis Bank Credit or Debit card to make the qualifying purchase. Purchases

made with any other cards, or any other bank credit or debit cards, will not be eligible for this offer

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