

**Terms and Conditions for Book My Show offer on Burgundy World Debit Card by Axis Bank****(September 2014 – October 2017)****About the Offer**

Buy One ticket & Get One Free!!! This offer is valid and applicable only on Burgundy World Debit Card in India only

- a) Buy 1 Get 1 ticket free
- b) Free ticket, maximum price each - Rs. 350/-
- c) Monthly 4 tickets free

**The details of the offer are:****Booking for EVEN number of tickets:**

- Scenario 1: Buy 2 get 2 tickets free (when 4 people would go out for movie)
- Scenario 2: Buy 3 get 3 tickets free (when 6 people would go out for movie)
- Scenario 3: Buy 4 get 4 tickets free (when 8 people would go out for movie)

**Booking for ODD number of tickets:** (customer gets the extra one ticket free, however since there are only odd number of people going out, customer has to pay the highest amount) Scenario 1: Buy 2 get 1 ticket free (when 3 people would go out for movie)

- Scenario 2: Buy 3 get 2 tickets free (when 5 people would go out for movie)
- Scenario 3: Buy 4 get 3 tickets free (when 7 people would go out for movie)
- Scenario 4: Buy 5 get 4 tickets free (when 9 people would go out for movie)

This offer is valid from 5<sup>th</sup> March 2015

**How to Avail the Offer on the website:**

1. Go through the regular ticketing flow for selecting the movie, cinema and show of your choice.
2. Confirm your details by providing your email id & mobile number as this information will be used for confirming your transaction.
3. Proceed to the secure payment page, enter your 16 digit Burgundy World Debit Card number in the box, name on the card, expiry and CVV card details.
4. Please check yes, I accept terms, conditions & booking policy.
5. To avail offer, check 'Avail Discounts & Offers' at the bottom left side of the page.
6. Select 'Offers', select "Burgundy by Axis Bank – Debit Card Offer" from the list and click on the 'Apply Offer' button
7. Congratulations! You would have successfully availed your offer.

**How to Avail the Offer on Mobile App:**

1. Follow the regular ticketing flow by selecting the movie, cinema and show of your choice.
2. Enter your Email ID & Mobile number, as this information will be used for confirming your transaction.

3. Select the Debit Card payment option from the available payment options list. If your card is already shown in the QuikPay screen, just select that and enter your CVV.
4. You will see the list of Debit Card offers. Select “Burgundy by Axis Bank – Debit Card Offer”.
5. Enter your Burgundy World Debit Card details in the box and click on the 'Apply' button. If you are using QuikPay, this will be automatically filled.
6. Congratulations! You have successfully availed your offer.

### **Terms & Conditions:**

1. This offer is applicable only on Axis Bank Burgundy World Debit Card.
2. Eligible Burgundy World Debit Card Cardholders [herein after referred as “the participant”] will get a discount of 1 ticket or INR 350 whichever is lower on the tickets purchased through [www.bookmyshow.com](http://www.bookmyshow.com) or on the Bookmyshow mobile app.
3. Upon booking and making the payment of full price of one ticket, the successful Customer will get one fully discounted ticket.
4. Eligible participant will be allowed to buy the second ticket which is more than INR 350, but the maximum discount will not be over INR 350. The balance additional /differential ticket cost will have to be borne by the Participant in case the free ticket price is more than INR 350.
5. The Participant needs to use Axis Bank Burgundy World Debit Card to avail this offer on [www.bookmyshow.com](http://www.bookmyshow.com) / BookMyShow Mobile App
6. Each eligible cardholder can avail a maximum of 4 discounted tickets per month.
7. The Offer is valid till 15th October 2017.
8. In case participant have applied for the discount but the transaction doesn't go through for some reason, kindly wait for 20 minutes before trying to avail the discount again.
9. The current purchase process at [www.bookmyshow.com](http://www.bookmyshow.com) will remain unchanged till the stage where the eligible Card number is provided. After this stage, the website will recognize the eligible Card, reduce the bill amount and inform the transacting eligible Cardholders accordingly.
10. This Offer is valid ONLY for users coming directly to the ([www.bookmyshow.com](http://www.bookmyshow.com)) Website and not via individual cinema sites.
11. Offer is applicable on all partner cinemas in India for which tickets can be booked on [www.bookmyshow.com](http://www.bookmyshow.com).
12. The offer cannot be combined with any offer/discounts/promotions at the theatres available on [www.bookmyshow.com](http://www.bookmyshow.com).
13. Tickets once bought online, shall be considered sold and cannot be cancelled, refunded or exchanged.
14. Once the booking is committed, the confirmation mail/SMS received from ([www.bookmyshow.com](http://www.bookmyshow.com)) needs to be exchanged with the ticket available at the theatre.
15. Bigtree & Axis Bank reserves the right to disqualify any participant/s from the benefits of the Offer under reasonable grounds. In case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the Offer.
16. Bigtree & Axis Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation ,whatsoever.
17. Bigtree & Axis Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation ,whatsoever.
18. Individual Cinema rules shall be applicable.

19. In addition to the above, this offer on the website is also subject to Bookmyshow's General Terms of Use. Kindly refer to Bookmyshow's Terms & Conditions on their homepage.
20. The participant shall be required to give personal information and card details online for the tickets purchased on [www.bookmyshow.com](http://www.bookmyshow.com), at their sole discretion. Axis Bank shall not be responsible for any such disclosure of personal information and card details made by participant.
21. In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
22. Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network online, computer on-line system, servers or providers, computer equipment, software, or website.
23. The participation in the offer is entirely voluntary and it is understood, that the participation by the participants shall be deemed to have been made on a voluntary basis.
24. Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
25. In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any participants, Axis Bank's decision shall be final and binding on participant in all respects.
26. Cardholders whose accounts are not active and/or are closed or have a credit freeze will not be eligible for the benefits of the offer.
27. Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services i.e. tickets/benefits offered/sold/provided by [www.bookmyshow.com](http://www.bookmyshow.com). Any dispute or claim regarding the services must be resolved by the Cardholder/s with [www.bookmyshow.com](http://www.bookmyshow.com) directly without any reference to Axis Bank.
28. Axis Bank shall not be liable in any manner whatsoever for any claim that may arise out of use or otherwise of any services availed of by the -participant /s under the offer.
29. All taxes, duties, levies or other statutory dues and charges payable in connection with ticket booking for availing the benefits accruing under the offer shall be borne solely by the participant and Axis Bank shall not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
30. The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
31. The offer is not available wherever prohibited and services for which such benefits cannot be offered for any reason whatsoever.
32. Any person by participating in this offer for taking the advantage of this offer shall be deemed to have read, understood, accepted and agreed to be bound by these terms and conditions.
33. In case of all matters or any disputes relating to the Campaign/Offer, the respective decisions of Axis Bank or Bigtree shall be final and binding on all participants.
34. These Terms and Conditions shall be subject to applicable RBI guidelines issued from time to time and shall be governed by the laws of India. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter related to the Offer

**Important Note:**

1. This offer is applicable only on Axis Bank Burgundy World Debit Card.
2. Eligible Axis Bank Debit Card cardholders will get a discount of 1 ticket or INR 350 whichever is lower on the tickets purchased through [www.bookmyshow.com](http://www.bookmyshow.com) or on the Bookmyshow mobile app.
3. Eligible Axis Bank Debit Card cardholders will be allowed to buy the second ticket which is more than INR 350, but the maximum discount will not be over INR 350. The balance additional /differential ticket cost will have to be borne by the customer in case the free ticket price is more than INR 350.
4. Each eligible cardholder can avail a maximum of 4 discounted tickets per month.
5. The customer will have to pay internet handling fee as levied on each ticket.