

Celebrate the 2nd-Year Anniversary of Kochi Metro!

Use your KMRL Axis Bank Kochi1 Card and enjoy amazing offers:

1. **For existing Kochi1 Card customers:** Shop or dine for Rs.750 or above and get a complimentary BookMyShow voucher worth Rs.150.

Terms & Conditions:

- a. Offer valid on total spends of Rs.750 or more
- b. Offer period: 17-06-2019 to 30-06-2019
- c. No cap on number of transactions or amount per transaction
- d. Offer can be availed only once by a customer during offer period.

2. **For new Kochi1 Card customers:** Get a complimentary BookMyShow voucher worth Rs.150 on a purchase of new KMRL Axis Bank Kochi1 Card

Terms & Conditions:

- a. Offer valid only on new card issuance
- b. Offer valid on minimum top-up of Rs.300
- c. Offer period : 17-06-2019 to 30-06-2019

Please note:

- The vouchers shall be sent to the eligible customers as e-vouchers between 01-07-2019 to 10-07-2019.
- A customer is eligible for both the offers i.e. one activation voucher if the card is purchased and recharged with a min. of Rs.300 during offer period and 2nd voucher on retail transaction worth Rs.750 or more done during offer period.
- Voucher offered by Axis Bank in association with BookMyShow, escalation matrix:
 - Customer Care : 1800 419 4477
 - Email ID : transit.cards@axisbank.com

Gift Voucher Standard Terms and Conditions:

- Gift Voucher can be redeemed on purchase of etickets for Movies/Plays/Concerts/Sports/F&B Or Merchandise (if any) available on BookMyShow.
- Gift Voucher can be redeemed only on BookMyShow Website/Mobile App and cannot be redeemed directly at the Cinema/Venue Box Office.
- Multiple Gift Vouchers can be used in a single transaction or Gift Voucher can be combined with any other payment type on BookMyShow.
- Gift Voucher can be used once within the validity period.
- Gift Vouchers are valid for 3 months.
- Gift Vouchers are valid PAN India across all Cinemas/Partners associated with BookMyShow.

Gift Voucher Steps to Redeem:

- Log on to in.bookmyshow.com or BookMyShow Mobile App.
- Select Location, Event, Venue, Show Date, Time & Seats of your preference as the logic flows.
- On payment page, click on the “More Payment Options” & click on the "Gift Voucher" tab to enter the Gift Voucher e-code in the text box that appears & click on "Apply" button to avail the offer.

- Note: At the end of the successful transaction, Booking ID gets generated which needs to be exchanged at the Cinema/Venue Box Office for actual tickets.
- Email/SMS confirmation will be sent on the Email Address/Mobile Number provided while completing the transaction.
- For any assistance, reach out to BookMyShow’s Customer Support on +91(022)-61445050 or write to us on helpdesk@bookmyshow.com.