

### **Activation Benefit on Axis Bank Delight Debit Card - Times Prime Membership**

Get Complimentary annual Times Prime membership on Delight Debit Card as an activation benefit.

#### **How to activate your Membership**

1. Customer completes 3 non ATM transactions within 60 Days of card issuance
2. Customer receives a confirmation e-mail/SMS within 90 days of last transaction date from Axis Bank upon fulfilling the requisite eligibility criteria that will contain the Voucher Code to obtain Times Prime Membership
3. Customer will visit [www.timesprime.com](http://www.timesprime.com) or download the Times Prime Mobile Application and register with his bank Registered Email Id or Registered Mobile Number
4. Customer enters the voucher code received in the “Have a Gift/referral code?” option on the registration page
5. Customer completes registration process and receives Times Prime Membership applicable for a period of 1 Year

#### **Other Terms and Conditions**

1. Voucher code shared with the customer will remain active for 30 days from the date of receipt of voucher code.
2. The 12-month membership starts from the day the user activates his/her membership
3. At the time of voucher disbursement, customers with blocked card will not be considered eligible.
4. The voucher code is applicable once per user and is not valid for existing Times Prime members
5. The voucher code is non-refundable.
6. In case of any issues related to the activation process, please contact [support@timesprime.com](mailto:support@timesprime.com)
7. Times Prime reserves the right to terminate, modify or extend the timelines and features, at any time at its absolute discretion.
8. All Times Prime terms and conditions (as mentioned in the T&Cs on <https://www.timesprime.com/termsandconditions>) are applicable to the membership purchased under this offer
9. Since the voucher come with an expiry, in case of any issues with the voucher, customer has to highlight the same to Axis Bank within 6 months of card issuance date. All escalations received by the bank beyond 6 months of card issuance date will not be serviced.

#### **About Times Prime:**

Times Prime is a comprehensive digital membership service that provides access to premium subscriptions, exclusive offers and delightful experiences across high frequency use cases from the most renowned brands in the country.

As a member, you can enjoy a wide range of exclusive benefits from brands across dining, travel, shopping, entertainment, fitness, healthcare and much more.