

## BookMyShow Offer:

- Buy One ticket & Get One Free with Axis Bank E-Debit cards
- Each customer can avail 1 complimentary ticket with the Maximum discount value of INR 200
- This offer is only applicable on Movies

## How to Avail on Mobile:

- Go through the regular ticketing flow for selecting the movie or non-movie of your choice. Proceed to review screen, Check/Input your personal details i.e. email id and mobile number that is registered on the app. Edit if require
- Click on "Unlock Offer or Apply Promocodes" at the bottom of the review screen
- Click on "Credit / Debit " and you will be routed to the offers screen
- Select the "Axis Bank E-Debit Card offer" on the offers screen
- Enter your 16 digit debit card number in the box and click on Apply
- Congratulations! You would have successfully availed your offer
- To make the remaining payment, proceed to the secure payment page, enter Expiry, CVV card details and name on the card

## How to Avail on Web:

- Go through the regular ticketing flow for selecting the movie or non-movie of your choice
- Proceed to payments page
- Confirm your details by providing your email id & mobile number as this information will be used for confirming your transaction
- To avail offer, check 'Unlock Offer or Apply Promocodes'
- Click on the tab Credit/ Debit/ Net Banking
- Click on 'Select Offer' and click on 'Axis Bank E-Debit Card offer' from the offers drop down list
- Enter your 16 digit debit card number in the box and click on 'Check'
- Congratulations! You would have successfully availed your offer
- You will have to pay the remaining transaction amount using the same card on which you have availed the offer. Your card number will auto populate in the box. To make the payment, enter your name on the card, expiry date and CVV card details

## Terms and Conditions:

- Axis Bank E-Debit card customer can avail 1 complimentary ticket with the Maximum discount value of INR 200
- In case you have applied for the discount but the transaction doesn't go through for some reason, kindly wait for 10 minutes before trying to avail the discount again
- The current purchase process at www.bookmyshow.com will remain unchanged till the stage where the eligible card number is provided. After this stage the website will recognize the eligible card, reduce the bill amount and inform the transacting eligible cardholders accordingly
- The customer will have to pay internet handling fee as levied on each ticket

- This offer is valid only for users coming directly to the BookMyShow website and mobile app not via individual cinema sites
- This offer cannot be combined with any other offer/winpin/discount on BookMyShow
- Tickets once bought online, shall be considered sold and cannot be cancelled, refunded or exchanged
- Once the booking is committed, the confirmation mail/SMS received from BookMyShow needs to be exchanged with the ticket available at the theater
- Cardholders shall not be entitled to compensation / benefits in any form whatsoever in lieu of the offer being availed
- Bigtree & Axis Bank reserves the right to disqualify any cardholder/s from the benefits of the program. If case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the program
- Bigtree & Axis Bank reserves the right to modify/change all or any of the terms applicable to the program without assigning any reasons or without any prior intimation whatsoever
- Bigtree & Axis Bank also reserves the right to discontinue the program without assigning any reasons or without any prior intimation whatsoever
- Individual cinema rules are applicable
- In addition to the above, this offer on the website is also subject to BookMyShow's general Terms of Use. Kindly refer to BookMyShow's Terms & Conditions on the homepage
- The cardholder shall be required to give personal information and card details online for the tickets purchased on www.bookmyshow.com
- In case of any disputes, Bigtree's decision will be final