

Terms and Conditions for Eros Now offer on Axis Bank Rupay Prepaid Cards

Axis Bank Standard Terms and Conditions

- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Prepaid Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant.
- Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.

- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Prepaid Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Axis Bank respective Prepaid Card variant Standard Terms and Conditions applied.

Merchant Terms & Conditions applicable

- The offer is exclusively for Axis Bank Prepaid Rupay Customers only
- To avail the offer, customer will have to use the promo code share in promotional communication at the time of subscribing for the Eros Now services.
- Any taxes or liabilities or charges payable to the Government or any other authority or body, if any, shall be borne directly by the cardholder
- The offer cannot be exchanged for cash.
- Offer cannot be clubbed with any other offer or discount / promo available.
- The offer is provided to Axis Bank Prepaid RuPay cardholder/s by the merchant. NPCI is only communicating this offer on behalf of the merchant. The offer is subject to the Terms and Conditions as prescribed by the merchant.

- Offer shall be made available only if the Axis Bank Prepaid RuPay cardholder makes full payment by using a valid & eligible RuPay card.
- Offer shall not be made available in case of any void transaction.
- NPCI shall not be held liable and be made responsible in any manner for :
- Non-availability of the offers provided by merchant.
- Non-acceptance of RuPay cards at merchant outlet.
- Any delay or loss that may be caused in delivery of the goods and services or the assured gifts, freebies / prizes.
- NPCI does not guarantee and make any representation about the usefulness, worthiness of the offer provided by merchant.
- Any disputes related to the offer(s) shall be taken up directly with the merchant and with no direct and indirect reference to NPCI and/or any liability of nature on NPCI.
- The existence of a dispute, if any, regarding the offer shall not constitute a claim against NPCI and shall be addressed directly to the merchant.
- NPCI holds out no warranty or makes no representation about the quality, delivery or otherwise of the offer(s) offered by merchant. Any dispute or claim regarding the offer(s) by Axis Bank Prepaid RuPay cardholder/s must be resolved with the merchant directly without any reference to NPCI.
- NPCI reserves the right to disqualify the alliance partner/s or cardholder/s from the benefits of the program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the program or otherwise by use of the card.
- NPCI shall not be liable for any loss or damage that may be suffered, or for any nature whatsoever that may be suffered as a result of the offer.
- In the event of expiry of Axis Bank Prepaid RuPay card, the same cannot be used for the purposes of claiming any offer(s).
- NPCI cannot be held liable for any act and omission attributable to force majeure events.
- ***In case of any failure / non-acceptance of offer, kindly contact:
Email us at smita.roy@erosnow.com