

Terms and Conditions for Flipkart BBD Festive Campaign on Axis Bank Credit & Debit Cards

Validity – 23rd September to 30th September 2022 (Early Access from 22nd September 2022)

Offer details -

10% Instant Discount on Axis Bank Credit Cards, Debit Cards and Credit/Debit EMI transactions (excluding Flipkart Axis Bank Credit Card)

8% Instant Discount on Flipkart Axis Bank Credit Card and Credit EMI transactions

Payment Instrument	Category	23rd - 24th September 2022 (Early Access from 22nd September 2022)	25 th – 27 th September 2022	28 th – 30 th September 2022
Axis Credit Card & Credit EMI	All Categories (Except Mobiles & Grocery)	INR 1,750	INR 1,500	INR 1,500
	Mobiles	INR 1,500 (INR 1,000 for Select Vivo Models)	INR 1,250 (INR 1,000 for Select Vivo Models)	INR 1,250 (INR 1,000 for Select Vivo Models)
	Grocery	INR 300	INR 300	INR 300
	Total Savings per Credit Card	INR 1,750	INR 1,500	INR 1,500
	All Categories (Except Grocery)	INR 1,000	INR 1,000	INR 1,000

Axis Debit Card & Debit EMI	Grocery	INR 300	INR 300	INR 300
	Total Savings per Debit Card	INR 1,000	INR 1,000	INR 1,000

Bonus Offers[^]		
Applicable only on Axis Bank Credit Cards		
Sr. No.	Applicable Category	Offer Details
Bonus Offer 1	All Categories	Additional Flat Discount of INR 750 on a single transaction of INR 24,999 & above
Bonus Offer 2	All Categories	Additional Flat Discount of INR 5,000 per card on a single transaction of INR 80,000 & above
Bonus Offer 3	Mobiles	Additional Discount up to INR 1,500 per card on mobile products priced INR 29,999 & above
Bonus Offer 4	Electronics	Additional Flat Discount of INR 500 per card on Electronic Devices priced \geq INR 30,000 and $<$ INR 40,000
Bonus Offer 5	Electronics	Additional Flat Discount of INR 1,500 per card on Electronic Devices priced INR 40,000 & above on Electronic Devices

[^]Applicable once per card during the sale (23rd – 30th September 2022)

- In order to avail the offer on Travel category, customers must enter the promo code "FLYBBD" or "FLYFAST" for Domestic Flights and International Flights respectively. The discount amount for travel bookings is calculated on the net payable amount minus the convenience fee.
- In the event the customer returns any/all products in the order placed during the Offer Period, thereby not maintaining the minimum purchase value, as required to avail the Offer, he/she shall not be eligible for the Offer. Accordingly, the amount availed as a discount under the Offer shall stand deducted from any refund(s) processed for the returned product(s).
- If an order is cancelled, the offer may take up to 24 hours to refresh for the customer to utilize it again.

- Offer is applicable across all categories. Please check if the offer is listed on the product page before making a purchase.
- This Offer is applicable on all Axis Bank Credit & Debit Cards (including Credit & Debit EMI transactions) except for transactions made using Corporate or Commercial Credit Cards.
- Offer is not applicable on transactions made through Internet Banking or UPI
- The offer can be redeemed only in serviceable pin codes as per Government guidelines
- You can avail the offer and the offer will only apply on the amount paid through Axis Bank Credit & Debit Cards against the eligible product(s). Also, this amount should be equal to or more than INR 5,000 for all categories excluding grocery items. For Grocery items, this amount should be equal to or more than INR 2,500.
- There is no limit on the number of transactions. However, you can avail maximum savings as per the above tables.
- Maximum Discount per card is a cumulative savings across all platforms of Flipkart (Flipkart, Grocery, Quick and Travel).

Card applicability – All retail Credit & Debit cards Full swipe & EMI transactions.

Offer T&C:-

- Offer is applicable only on one transaction per Card.
- Offer is valid only on Transactions made by Axis Bank Credit and Debit Cards including Flipkart Axis Credit Card.
- Offer is also applicable on EMI/Regular transactions with Axis Bank Credit & Debit Cards.
- Minimum Net Card Value (NCV) should be Rs. 5000 to avail the offer.
- This offer is applicable on Regular/EMI transactions made using Axis Bank Credit & Debit Cards. However, the offer will NOT apply on transactions made using Axis Bank Corporate or Commercial Credit Cards.
- All Cardholders, excluding Axis Bank Corporate Credit Card, with no outstanding of more than 30 days are eligible for this Offer.
- Offer is NOT applicable on transactions made through Internet Banking.
- The Offer is not applicable for Card-on-delivery transactions.
- In case of cancellation of your order, the transaction will not qualify for the Offer. If you cancel part of your order, you will qualify for the Offer only on the net amount you pay basis eligibility.
- Axis Bank and Platform reserves the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary these terms and conditions or to replace, wholly or in part, this offer, by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
- Delinquent and over-limit Axis Bank Credit Card members will not qualify for this Offer.
- Nothing herein amounts to a commitment by Axis Bank to conduct further, similar or other offers.

- Any query regarding the program will be entertained only till 2nd October, 2022. Post such date, Axis Bank and Platform will not entertain any correspondence or communication regarding this Program from any persons.
- Axis Bank does not endorse any of the products or brands being offered under the Program and will not accept any liability pertaining to the quality, merchantability, fitness, delivery or after sales service of such products which shall be at the sole liability to sellers on the Platform.
- All the existing offers, gifts, discounts etc. that are being offered can be availed by Cardholders as part of this offer as mentioned in the communication.
- Products offered under this program are subject to availability from the respective participating merchants/sellers on the Platform and accordingly Axis Bank or Platform in no circumstances shall be liable for non-availability of any of the products.
- Under no circumstances will the offer/discount being offered under this Program be settled with cash in lieu by Axis Bank or by Platform.
- Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for the Offer
- Axis Bank will not entertain any correspondence regarding the validity or acceptability of any additional benefits offered by seller(s) on products/services made available by it and the same shall be at the sole risk and consequences of such seller(s) and without reference to Axis Bank.
- By participating in this Offer you agree to be bound by these terms and conditions of the Offer, standard terms and conditions, terms of use, privacy policy (subject to change) of the Platform and the terms and conditions of the respective seller shall be applicable on the Cardholder.
- The Cardholder shall indemnify and hold Platform, Axis bank and/ or seller(s) harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings (including reasonable attorney's fees) that may be suffered by Platform, Axis bank and/ or seller as a consequence of (i) violation of these terms and conditions, of the terms of user agreement, privacy policy (subject to change) published on the Platform, by Cardholder; (ii) violation of applicable laws by Cardholder; and (iii) any action or inaction resulting in wilful misconduct or negligence on the part of the Cardholder.
- Any disputes arising out of the Offer shall be subject to arbitration by a sole arbitrator to be appointed by Axis bank for this purpose. The proceedings of the arbitration shall be conducted as per the provisions of Arbitration and Conciliation Act, 1996. The place of arbitration shall be at Mumbai for Axis Bank and language of arbitration shall be English. The existence of a dispute, if any, shall not constitute a claim against Axis Bank.
- All liability with respect to the products purchased lies with the respective sellers and neither Platform nor Axis Bank shall be in any way responsible for the same.
- This Offer is valid only in India. The minimum age of such Cardholder shall be 18 years.

Axis Bank Standard Terms and Conditions

- If you do not have an Axis Bank Credit Card, [Click Here.](#)

- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The offer is not transferable, non-negotiable and cannot be En-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer, by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.

- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable