

Terms and Conditions for Flipkart G.O.A.T Sale offer on Axis Bank Cards

Validity:

- 12th July 2025 (00:00 Hours) to 17th July 2025 (23:59 Hours)
- For Flipkart Plus and VIP customers, 11th July 2025 (00:00 Hours) to 17th July 2025 (23:59 Hours)

Card's Applicable: Axis Bank Credit Cards

Offer Details:

- Get 10% instant discount up to INR 1,500 on full swipe transactions and EMI transactions via the Flipkart App or website using Axis Bank credit cards.
- Additional Instant Discount of up to INR 6,500 on Axis Bank Credit Card (full swipe & EMI transactions) on purchase of select products.
- Category: Sitewide Excluding Flipkart Travel
- Validity - 12th July 2025 (00:00 Hours) to 17th July 2025 (23:59 Hours)
- For Flipkart Plus and VIP customers, validity is 11th July 2025 (00:00 Hours) to 17th July 2025 (23:59 Hours)
- Loyalty Offers is valid between 11th July 2025 (00:00 Hours) to 11th July 2025 (23:59 Hours)

Offer Type	Categories	Min. Txn Value (INR)	11 th (Early Access for Flipkart Plus & VIP Customers only) 12 th to 14 th July			15 th to 17 th July		
			Max Discount (INR)			Max Discount (INR)		
			Non-EMI Txn		EMI Txn	Non-EMI Txn		EMI Txn
Base Offers	Grocery & Minutes	2,000	200			200		
	Mobiles	4,990	750	1000 (Select Mobiles)	1,250	750	1000 (Select Mobiles)	1,250
	All other categories	4,990	1,250		1,500	1,250		1,500
Max Base Offer Discount per Card			1500			1500		
Bonus Offer 1	Sitewide excl Grocery	24,990	500 (Non-EMI & EMI Txn) - once per card					
Bonus Offer 2	Select Products	39,990	500 (Non-EMI & EMI Txn) - once per card					
Bonus Offer 3	Select Products	49,990	1000 (Non-EMI Txn) 1500 (EMI Txn) - max 1500/card					
Bonus Offer 4	Select Products	59,990	1000 (Non-EMI Txn) 1500 (EMI Txn) - max 1500/card					
Bonus Offer 5	Select Products	74,990	2500 (Non-EMI & EMI Txn) - once per card					

Loyalty Offers of Axis Bank Credit Cardholders (Non-CBC Full Swipe + EMI CBC EMI)	
Loyalty Offers	Additional 2% off up to INR 250 for Flipkart Plus Silver Members on 11th July
	Additional 5% off up to INR 500 for Flipkart Plus Gold and VIP Members on 11th July

Exclusions:

- Offer is not valid on Axis Bank Rupay Credit Card transactions done Via UPI
- Offer is not applicable on Axis Bank Corporate or Commercial cards

Axis Bank's Standard Terms and Conditions:

- **If you do not have an Axis Bank Credit Card, [Click Here.](#)**
- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The offer is not transferable, non-negotiable and cannot be En-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all these terms and conditions or to replace, entire or in part, this offer, by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit Card and Axis Bank holds out no warranty

or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Credit card.

- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation, or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies, or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorized to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood, and accepted these terms and conditions.
- Any dispute relating to the offer, or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable
- This offer is valid only for existing cardholders of Axis Bank and is not transferable/applicable to any cards issued by any other bank. To be eligible for this offer, customer is required to only use a valid Axis Bank Credit card

to make the qualifying purchase. Purchases made with any other cards, or any other bank credit cards, will not be eligible for this offer.

Partner Standard Terms and Conditions:

- In the event the customer returns any/all products in the order placed during the Offer Period, thereby not maintaining the minimum purchase value, as required to avail the Offer, he/she shall not be eligible for the Offer. Accordingly, the amount availed as a discount under the Offer shall stand deducted from any refund(s) processed for the returned product(s).
- If an order is cancelled, the offer may take up to 24 hours to refresh for the customer to utilise it again.

How do I check if a product is eligible?

- Offer is applicable on the purchase of select products only.
- Offer will be listed on the product page, for all eligible products. Please check before making a purchase.

Is the offer applicable on all Axis Bank Transactions?

- Offer is applicable on Axis Bank Credit Cards (including all recently migrated ones) on Non-EMI & EMI transactions.
- Non EMI offer is NOT applicable on Flipkart Axis Bank Credit Cards, Axis Bank Corporate or Commercial cards.
- EMI offer is NOT applicable on Axis Bank Corporate or Commercial cards.
- Offer is not applicable on transactions made through Internet Banking or UPI payment options.
- The offer can be redeemed only in serviceable pin codes as per Government guidelines

Will I get the offer if I pay through Flipkart Gift Card partially?

- Yes, you can avail the offer. In this case, the offer will only apply on the amount paid through Axis Bank Credit Card (including all recently migrated ones) on Non-EMI & EMI transactions against the eligible product(s). Also, the final amount to be paid should be equal to or more than the minimum transaction value mentioned above.

How many times can this offer be availed?

- Base offer discount of up to INR 1,500 can be availed in multiple transactions per Credit Card during the offer period.
- Each bonus offer is applicable only once per Credit Card during the offer period.
- Maximum discount per card is a cumulative savings across all platforms of Flipkart (Flipkart, Grocery, Minutes)

How do I avail the offer:

- Under this Offer, Cardholders will get a 10% Instant Discount on purchase of select products.

- The discount will be applied to the Net Cart Value (NCV). NCV shall mean the total value of only the eligible product/s in the cart after all applicable discounts and exchange offer redemptions.
 - The minimum Net Cart Value (NCV) to avail the Base Offer on Grocery & Minutes is INR 2,000 and on Other Categories is INR 4,990
 - The minimum Net Cart Value (NCV) to avail the Bonus Offer 1 is INR 24,990
 - The minimum Net Cart Value (NCV) to avail the Bonus Offer 2 is INR 39,990
 - The minimum Net Cart Value (NCV) to avail the Bonus Offer 3 is INR 49,990
 - The minimum Net Cart Value (NCV) to avail the Bonus Offer 4 is INR 59,990
 - The minimum Net Cart Value (NCV) to avail the Bonus Offer 5 is INR 74,990
- Offer Discount shall be applicable as follows:
 - Base Offer : Maximum discount per card is capped at:
 - INR 1,500 from 12th July 2025 (00:00 Hrs) to 14th July 2025 (23:59 Hrs), For Flipkart Plus and VIP Customers from 11th July 2025 (00:00 Hrs) to 14th July 2025 (23:59 Hrs)
 - INR 1,500 from 15th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs)
 - Bonus Offer 1: Maximum discount of Flat INR 500 can be availed only once per card during the offer period from 12th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs), For Flipkart Plus and VIP Customers from 11th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs)
 - Bonus Offer 2: Maximum discount of Flat INR 500 can be availed only once per card during the offer period from 12th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs), For Flipkart Plus and VIP Customers from 11th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs)
 - Bonus Offer 3: Maximum discount of up to INR 1,500 can be availed per Card during the offer period from 12th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs), For Flipkart Plus and VIP Customers from 11th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs)
 - **Bonus Offer 4:** Maximum discount of up to INR 1,500 can be availed per Card during the offer period from 12th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs), For Flipkart Plus and VIP Customers from 11th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs)
 - **Bonus Offer 5:** Maximum discount of Flat INR 2,500 can be availed only once per card during the offer period from 12th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs), For Flipkart Plus and VIP Customers from 11th July 2025 (00:00 Hrs) to 17th July 2025 (23:59 Hrs)

Preliminary

1. This offer ("Offer") is co-sponsored by Axis Bank India Limited ('Axis Bank') and Flipkart Advanz Private Limited ("Flipkart Advanz") on www.Flipkart.com, Flipkart mobile app and Flipkart mobile site (collectively referred to as "Platform"), which Platform is owned and operated by Flipkart Internet Private Limited (Flipkart, We or Our). It is open to all residents of India holding a valid and subsisting Axis Bank Credit Card ("Cardholder/You/Your" and "Card").
2. By participating in the Offer (defined below), Cardholder agrees to be bound by:
 - these terms and conditions ("T&C");
 - The Terms of Use, Privacy Policy and other relevant documentation including any modifications, alterations or updates thereof, that are published on the Platform; and all applicable terms and conditions of the Axis Bank.

Offer Details

- Offer Duration
 - 11th July 2025 to 17th July 2025
- Under this Offer, Cardholders will get a 10% instant discount on the purchase of select products sold on the platform during the offer period.
 - a. Maximum base offer discount of up to INR 1,500 can be availed in multiple transactions (EMI and Non EMI Txns) per Credit Card during the offer period.
 - b. Additional bonus offer discount of up to INR 6,500 can be availed once per Credit Card (EMI and Non EMI Txns)
- The discount will be applied to the Net Cart Value (NCV). NCV shall mean the total value of only the eligible product/s in the cart after all applicable discounts and exchange offer redemptions.
 - a. The minimum Net Cart Value (NCV) to avail the Base Offer is INR 4,990
 - b. The minimum Net Cart Value (NCV) to avail the Bonus Offer 1 is INR 24,990
 - c. The minimum Net Cart Value (NCV) to avail the Bonus Offer 2 is INR 39,990
 - d. The minimum Net Cart Value (NCV) to avail the Bonus Offer 3 is INR 49,990
 - e. The minimum Net Cart Value (NCV) to avail the Bonus Offer 4 is INR 59,990
 - f. The minimum Net Cart Value (NCV) to avail the Bonus Offer 5 is INR 74,990
- The offers are only applicable on Axis Bank Credit Cards
- These offers are also available to all migrated credit cardholders.
- The offers are applicable on purchase of select products only.

Detailed Terms and Conditions:

1. The Offer is valid for all Axis Bank Credit Cardholders, excluding Axis Bank Credit and Corporate Cards.
2. This Offer is NOT applicable on transactions made through Internet Banking/ UPI payment option.
3. The Offer is not applicable for Card-on-delivery transactions.
4. In case of cancellation of your order, the transaction will not qualify for the Offer. If you cancel part of your order, you will qualify for the Offer only on the net amount you pay basis eligibility.
5. Axis Bank reserves the right to disqualify the Cardholder(s) from the benefits of the Offer, if any fraudulent activity is identified as being carried out for availing the benefits under the said Offer or otherwise by use of the Card.
6. Any person availing this Offer shall be deemed to have accepted these terms and conditions.
7. Axis Bank and Flipkart Advanz reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
8. Delinquent and over-limit Axis Bank Credit Card members will not qualify for this Offer.
9. Cardholders are not bound in any way to participate in this Offer. Any participation is voluntary and the Offer is being made purely on a best effort basis.

10. Nothing herein amounts to a commitment by Axis Bank to conduct further, similar or other offers.
11. The above Offer is by way of a special offer for Axis Bank Credit Cards holders only and nothing contained herein shall prejudice or affect the terms and conditions of the Cards. The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the card member agreement, EMI terms and conditions and Axis Bank account terms and conditions.
12. Any query regarding this offer will be entertained till 10th July 2025. Post such date, Flipkart Advanz will not entertain any correspondence or communication regarding this Offer from any persons.
13. Axis Bank does not endorse any of the products or brands being offered under the Offer and will not accept any liability pertaining to the quality, merchantability, fitness, delivery or after sales service of such products which shall be at the sole liability to sellers on the Platform.
14. All the existing offers, gifts, discounts etc. that are being offered can be availed by the Cardholders as part of this exclusive offer as mentioned in the communication.
15. Pictures of products shown in the communication sent to the customer either through mailers or advertised on the website, are representative only and may not bear a resemblance to the actual products. None of the parties shall under any circumstances be responsible towards the same.
16. Products offered under this offer are subject to availability from the respective participating merchants/sellers on the Platform and accordingly, Axis Bank or Flipkart Advanz in no circumstances shall be liable for non-availability of any of the products.
17. Offer is non-transferable, non-negotiable and under no circumstance will the offer/discount being offered under this Offer be settled with cash/kind in lieu by Axis Bank or by Flipkart Advanz.
18. Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for the Offer
19. Axis Bank will not entertain any correspondence regarding the validity or acceptability of any additional benefits offered by seller(s) on products/services made available by it and the same shall be at the sole risk and consequences of such seller(s) and without reference to Axis Bank.
20. Axis Bank, Flipkart Advanz or the seller(s) shall not be liable in any manner whatsoever or Offer is not configured or could not be availed or if card transaction fails due to any technical issue network issues, computer malfunction or any reason outside Axis Bank's reasonable control.
21. By participating in this Offer you agree to be bound by these terms and conditions of the Offer, standard terms and conditions, terms of use, privacy policy (subject to change) of the Platform and the terms and conditions of respective seller shall be applicable on the Cardholder.
22. The Cardholder shall indemnify and hold Flipkart Advanz, Axis Bank and/ or seller(s) harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings (including reasonable attorneys fee) that may be suffered by Flipkart Advanz, Axis Bank and/ or seller as a consequence of (i) violation of these terms and conditions, of the terms of user agreement, privacy policy (subject to

- change) published on the Platform, by Cardholder; (ii) violation of applicable laws by Cardholder; and (iii) any action or inaction resulting in willful misconduct or negligence on the part of the Cardholder.
23. All government Levies like Goods and Service Tax, Sales Tax, TDS, any Local Tax, Octroi etc., shall be payable by the Cardholder as applicable at the time the respective Offer.
24. This Offer shall be subject to all applicable laws, rules and regulations which are in existence and which may be promulgated anytime by any statutory authority. The Offer shall not be available wherever it is prohibited under law and / or cannot be made for any reason whatsoever.
25. Any disputes arising out of the Offer shall be subject to exclusive jurisdiction of courts at Mumbai. The existence of a dispute, if any, shall not constitute a claim against Axis Bank.
26. All liability with respect to the products purchased lies with the respective sellers and neither Flipkart Advanz nor Axis Bank shall be in any way responsible for the same.
27. This Offer is valid only in India. The minimum age of such a Cardholder shall be 18 years.
28. Further, as required by applicable law, in the event that the Cardholder makes a purchase of an amount equal to or above INR 2,00,000, the Cardholder will be required to upload a scanned copy of his/her PAN card on the Platform, within 4 days of making the purchase, failing which, the purchase made by the Cardholder will be cancelled. The requirement to submit the PAN card arises only once and if it has been submitted once by the Cardholder, it need not be submitted again. The order of the Cardholder will be cancelled if there is a discrepancy between the name of the Cardholder and the name on the PAN Card.
29. This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.
30. In the event the Flipkart App is downloaded from Apple's App Store, note that Apple's App Store is only an app downloading platform and in no way, shape or form, Apple is responsible/involved for any contest/offer being run on the Flipkart App.
31. In all matters relating to this Offer, the decision of Axis Bank shall be final and binding.
32. You consent to our collection and use of your personal data and the use and disclosure of your personal data by / to third parties for the purpose of the Offer. You agree to the terms of the Axis Privacy Policy, a copy which can be found at <https://www.Axis.com/digibank/in/privacy-policy.page>.