STRUCTURED ASSETS G PLOT I-14, TOWER 4, 4th FLOOR, SECTOR 128, NOIDA (U.P.)-2013

date of payment.

E-AUCTION SALE NOTICE

Whereas, the Authorized Officer of Axis Bank Limited thereinafter referred to as "the Bank") under the Securitization and Reconstruction of Financial Assets and Enforcement of Security interest Act, 2002 therein after referred to as "SARFAESI Act") and in exercise of powers conferred under section 13 (12) read with rule 3 of the Security Interest (Enforcement) Rules, 2002 several a demand notice dated 24.08.2020, which was published in two newspapers namely Economic Times (English) and Desh SewaK (Punjabi) on 18.09.2020 calling upon the Borrower Guarantor (s) / Mortgagors (s) to repay the amount along with interest mentioned in the notice.

However, as the Borrower / Guarantor (s) / Mortgagors (s) failed to repay the amount, the bank has taken physical possession of the property on 16.03.2021 mentioned herein below section 13 (4) of the SARFAESI Act read with Security Interest (Enforcement) Rules, 2002, which is to be sold by way of e-auction on "As Is Where Is Basis", "As Is What Is

Basis", "Whatever There is Basis" and "No Recourse Basis".

Sale of immovable property by E auction under Section 13(4) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with Rule 8/5 of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower / Guarantor (s) / Mortgagors (s) that the immovable property described herein will be sold by the Authorized Officer by inviting public/holding e auction on the date and time mentioned in this notice on "As Is Where Is Basis", "As is What is Basis", "Whatever There is Basis" and "No Recourse Basis". Interested bidders may contact the Authorized Officer for further details/terms of sale, if required.

Name of the Borrower/ Guarantor(s)/ Mortgagor(s)	Description of property	Secured Debts	Reserve Price	Date & Time of E-Auction
	All that piece and parcel of land together with all the buildings and structures thereon, fixtures, fittings and all plant and machinery			13.07.2022 between
Arcade, New Jawahar Nagar, Jalandhar,	attached to the earth or permanently fastened to anything attached to	Crore Ninety Five Lakhs Forty Five Thousand	EMD:	11:30 am
aka Krishna Comar (Partner, Mortgagor &	Commercial Complex measuring 16 Marla 188 Sqft comprised in Khasra Nos. 4502 min, 21233/4502,4504 min situated at Plot No. 535,	Seven Hundred Forty Four and Paise Seventy	Lacs Two Only) being the	12:30 pm

Guarantor) H.No.491, New Jawahar West: Remaining Portion, North: Remaining Portion, South: Road. Nagar, Jalanadhar, Punjab-144001, (iv) Mrs. Poonam Comar (Guarantor) H.No. 491, New Jawahar Nagar, Jalanadhar, Punjab-144001, (v) M/s J.J Electronics (Corporate Guarantor) 535-D, J.J Arcade, New Jawahar Nagar, Jalandhar, Punjab-144001, (i) Mrs. Krishna Kumari aka Krishna Comar (Partner of JJ Electronics) H. No. 491, New Jawahar Nagar, Jalanadhar, Punjab-144001, (ii) Mr. Ashu Comar (Partner of JJ Electronics) H. No.491, New Jawahar Nagar, Jalanadhar, Punjab-144001 (iii) Mrs. Poonam Comar (Partner of JJ Electronics) H.No.491, New Jawahar Nagar, Jalanadhar, Punjab-144001

Nagar, Jalanadhar, Punjab-144001, (III) New Jawahar Nagar, Near Park Lane Hotel, Jalandhar in the name of 30.06.2020 (this includes applied interest till 30.06.2020) along Mr. Ashu Comar (Partner, Mortgagor & M/s Janki Sons. Bounded by (as per Title search report): East: No. 534, with entire further interest and all other charges thereon till the

The sealed bids can be submitted online through website https://axisbank.auctiontiger.net as per schedule given below

Reserve Price	INR 6.60 Crore (Rupees Six Crores Sixty Lacs Only)	
Earnest Money Deposit (EMD)	INR 66.05 Lacs (Rupees Sixty Six Lacs and Five Thousand Only)	
EMD Remittance	Demand Draft in the favor of 'Axis Bank Ltd.' payable at Jalandhar, to be submitted on or before 11.07.2022 by 5:00 p.m. at either of the following address: Axis Bank Ltd, Structured Assets Group, Plot I-14, Tower 4, 4th Floor, Sector 128, Noida (U.P.)-201304 Phone No.: 8284082352 and Axis Bank Ltd., Guru Ram Divine Tower, Opp Mini Sect. PUDA Complex, Jalandhar – 144001, or as may be mutually acceptable with prior discussion / permission from the Authorized Officer.	
Inspection of Property	With prior intimation to the Authorized Officer (Mob. No. +91-8284082352/ Raj35.kumar@axisbank.com between 10.30 a.m. to 4.30 pon any working day Between 05-07-2022 to 11-07-2022	
Date and time of e-auction	13.07.2022 between 11.30 a.m. to 12.30 p.m. with unlimited extension of five minutes Each in the event of bids placed in the last five minutes.	
Bid Increment Amount	Rs. 1,00,000/ - (Rupees One Lac Only) & in such Multiples	
Encumbrances Known to the Bank	Not Known	

Note: The borrower/guarantors/mortgagors are given 15days' Notice to repay the total dues with further interest and other charges within15 days from the date of Publication of this Notice as per provisions under the Rules 8 and 9 of Security Interest (Enforcement) Rule 2002, failing which the property shall be sold as per schedule mentioned in this Notice.

For any query Contact No: 8284082352, raj35.kumar@axisbank.com; RecoveryCell.North@axisbank.com.

Terms & Conditions:- 1. The property will be sold by e-auction through bank approved service provider M/s e-procurement Technologies Ltd. (Auction Tiger) Ahmedabad under the supervision of the Bank's Authorized officer in conducting the online auction, 2. Biddingwould be only through "Online Electronic Bidding" process through Auction sale the website https://axisbank.auctiontiger.net/ also on Auction Tiger mobile app on dates mentioned above with unlimited auto extension of 5 minute each. 3. Sale is strictly subject to the terms & conditions incorporated in this notice and the prescribed Tender Document. The Tender Document describing the terms & conditions of sale forming part of this sale notice may be downloaded from the e-Auction website or may be collected from at the above mentioned address with prior intimation to the Authorized Officer from 05.07.2022 to 11.07.2022 in between 10.30 am to 4.30 pm, except on Saturday, Sunday and Bank Holidays. 4. Inspection of the property will be offered on a mutually agreed date and time. Inspection of relevant documents available with the Bank will be offered with prior appointment. 5. The intending purchasers shall submit the EMD amount mentioned hereinabove via Demand Draft in favour of 'Axis Bank Ltd.' payable at Jalandhar at the address mentioned above latest by 11.07.2022 by 5.00 pm. The intending purchaser shall also submit (I) Full name of the bidder (ii) Copy of PAN Card (iii) Active Mobile Number (iv) Email Address and (v) Address proof. Full name of the bidder, Address & Contact No. & E-mail ID should be mentioned at the back of the demand draft (EMD). Bids submitted otherwise than in the format prescribed in the portal shall not be eligible for consideration. Detail of bidder (KYC documents i.e. photo ID proof, PAN Card and address proof & E-mail ID) in a sealed envelope and EMD is to be Submitted to Bank Office address - either (1) Structured Assets Group, Plot I-14, Tower 4, 4th Floor, Sector 128, Noida (U.P.)-201304 OR (2) Axis Bank Ltd., Guru Ram Divine Tower, Opp. Mini Sectt. PUDA Complex, Jalandhar - 144001. 6. Please note that interested purchasers shall be permitted to participate and bid in the e-auction only if EMD amount has been received by the Bank along with the documents and in the manner mentioned in point 4 hereinabove. 7. After the submission of EMD, the bidders shall not be allowed to withdraw the Bid forms/EMD. 8. Eligible bidders who have duly complied with requirements in point 4 hereinabove shall be contacted and provided with User ID and Password for participating and submitting bids in the e-auction portal. Sealed Bids can be submitted online through the portal in the format available at https://axisbank.auctiontiger.net/ 9. Please note that intending bidders may avail training for online bidding from M/s.e Procurement Technologies. Ltd., A-801, Wall Street- 2, Opposite Orient Club, Near Gujarat College, Ellis Bridge, Ahmedabad-380006, Gujarat.: 079-40230 810/811/804/; Contact Persons: Hardik Gauswami or Akash Khare on Mobile Nos: 9265562821 / 9833398547 / 6351896832 or email: maharashtra@Auctiontiger.net / hardik@auctiontiger.net or Landline Nos. 079 61200 594 / 598 / 559/ 587 / 554. 10. Auction will be conducted online on the website https://axisbank.auctiontiger.net on 13.07.2022 between 11.30 am. to 12.30 pm with auto-extension of five minutes each in the event of bids placed in the last five minutes. The bidder(s) may improve his/their offer(s) by way of intersay bidding among the bidders. The interse bidding shall commence at the amount of highest bid received via sealed bids. The bidder may improve their offer in multiple of the amounts mentioned under the column "Bid Increment Amount". In case bid is placed in the last 5 minutes of the closing time of the e-Auction, the closing time will automatically get extended for 5 minutes. The bidder who submits the highest bid amount (not below the Reserve Price) on closure of e-Auction process shall be declared as Successful Bidder and a communication to that effect will be Issued through electronic mode which shall be subject to approval by the Authorized Officer/ Secured Creditor. 11. The Authorized Officer reserves the right to accept or reject anylor all the offers/bids or adjourn, postpone or cancel the auction sale without assigning any reason thereof. 12. The unsuccessful bidders may contact the Authorized Officer of the Bank to collect the EMD amount which will be returned without interest to them within one week from the date of the auction. 13. The Successful Purchaser(s) shall deposit 25% of the amount of sale price, after adjusting the EMD already paid, immediately i.e. on the same day or next working day, failing which the EMD shall be forfeited without any prior notice. The balance 75% of the sale price is payable within fifteen days from the date of confirmation of sale by the Authorized Officer or such extended period [as may be agreed between the Successful Purchaser and the Bank, in any case not exceeding 3 months]. In case of failure to deposit the balance amount within the prescribed period mentioned above, same shall be dealt in accordance with the terms of the tender document. 14. The Borrower/Guarantor/Mortgagor are hereby put to notice in terms of rule 6(2) and rule 8(6) of Security Interest (Enforcement) Rules, 2002 that the Secured / aforementioned Assets would be sold in accordance with this Notice, in case the amount outstanding as per the demand notice dated 24.08.2020 is not fully repaid. 15. All charges for conveyance, stamp duty, registration charges and all taxes etc., as applicable shall be borne by the successful bidder only. Any Statutory and other dues payable and due on the property including but not limited to the society dues shall have to be borne by the Purchaser. The person(s) Interested shall make his/their own independent enquiries as to the title of the property and all dues/claims against the property. 16. The successful bidder should bear the charges/fees payable for conveyance such as Stamp Duty Registration Fees, incidental expenses etc. as applicable as per law. 17. Nothing in this notice constitutes or will be deemed to constitute any commitment or representation on the part of the Bank to sell the above property/ies. Bank / Authorized Officer reserves the right to cancel the sale for any reason it may deem fit or even without assigning any reason and such cancellation shall not be called in question by the bidders. 18. In addition to the sale consideration, it shall be the responsibility of the successful bidder to pay all applicable taxes, levies & duties, and bank shall not take any responsibility for the same. 19. This publication is also Fifteen Days' notice to the above borrowers /guarantors /mortgagors to the advance. 20. Encumbrances, if any other than Bank's loan and mentioned above are not known to Bank. 21. In case the sale/auction is postponed/failed for want of bid(s) of an amount not less than reserve price, the Bank reserves the right to bid and acquire the property in accordance with Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002. 22. Sale Certificate under SARFAESI Act shall be executed in favour of the successful purchaser only after the payment of the entire bid amount and other charges if any, 23, Special Instruction & caution: Bidding in the last minutes/seconds should be avoided by the bidders in their own interest. Neither Axis bank nor the service provider will be responsible for any lapses/failure (internet failure, power failure etc.) on the part of the vendor in such cases. In order to ward off such contingent situation, the bidders are requested to make all the necessary arrangements/alternatives such as back -up power supply and whatever else required so that they are able to circumvent such situation and are able to participate in the auction successfully.

Note: The Authorized officer reserves the right to accept or reject any bid or bids or to postpone or cancel the sale/auction without assigning any reason thereof. Place: NCR Date: 24.07.2022

Authorized Officer, (Axis Bank Ltd.)

Economic Times Dato 24-06.2022