

## About the benefit:

1. On every movie/non-movie ticket bought on BookMyShow website/Mobile App, customer will get upto Rs.500 off on the second ticket. This benefit can be availed for a maximum of 5 times in a month per customer.
2. Validity: It is an ongoing benefit and will be valid till the card is active.

## How to avail:

### On website:

1. Go through the regular ticketing flow for selecting the movie, cinema and show of your choice
2. Proceed to payments page
3. Confirm your details by providing your email id & mobile number as this information will be used for confirming your transaction
4. To avail offer, check "Unlock Offers or Apply promo codes".
5. Click on the tab - Credit/ Debit/ Net Banking
6. Click on 'Select Offer' and click on 'Axis Bank Credit Card offer' from the offers drop down list
7. Enter your 16 digit debit card number in the box and click on 'Check'
8. Congratulations! You would have successfully availed your offer
9. You will have to pay the remaining transaction amount using the same card on which you have availed the offer. Your card number will auto populate in the box. To make the payment, enter your name on the card, expiry date and CVV card details.

### On Mobile App:

1. Go through the regular ticketing flow for selecting the movie, cinema and show of your choice
2. Proceed to payments page
3. Confirm your details by providing your email id & mobile number as this information will be used for confirming your transaction
4. To avail offer, check "Unlock Offers or Apply Promo codes"
5. Click on the tab - Credit/ Debit/ Net Banking
6. Click on 'Select Offer' and click on 'Axis Bank Credit Card offer' from the offers drop down list
7. Enter your 16 digit debit card number in the box and click on 'Check'
8. Congratulations! You would have successfully availed your offer
9. You will have to pay the remaining transaction amount using the same card on which you have availed the offer. Your card number will auto populate in the box. To make the payment, enter your name on the card, expiry date and CVV card details

## Terms and conditions:

1. The benefit is applicable only on Axis Bank Magnus credit cards.
2. Eligible Axis Bank Magnus Credit Card holders [herein after referred as "the participant"] will get a discount of 1 ticket or INR 500 whichever is lower on the tickets purchased through [www.bookmyshow.com](http://www.bookmyshow.com) or on the BookMyShow mobile app.
3. Eligible participant will be allowed to buy the second movie ticket which is more than INR 500, but the maximum discount will not be over INR 500. The balance additional /differential ticket cost will have to be borne by the participant in case the free ticket price is more than INR500.
4. Upon booking and making the payment of full price of one ticket, the successful Customer will get one fully discounted ticket.
5. In case participant has applied for the discount but the transaction doesn't go through for some reason, kindly wait for 20 minutes before trying to avail the discount again.

6. This offer is valid only for users coming directly to the BookMyShow, website/ mobile app and not via individual cinema sites /app.
7. Offer is applicable on all partner cinemas in India for which tickets can be booked on BookMyShow (website/ Mobile app)
8. The offer cannot be combined with any offer/discounts/promotions at the theatres available on BookMyShow (website/ Mobile app)
9. Tickets once bought online, shall be considered sold and cannot be cancelled, refunded or exchanged.
10. Once the booking is committed, the confirmation mail/SMS received from BookMyShow needs to be exchanged with the ticket available at the theatre.
11. Bigtree & Axis Bank reserves the right to disqualify any participant/s from the benefits of the Offer under reasonable grounds. In case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the Offer.
12. Bigtree & Axis Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation, whatsoever.
13. Bigtree & Axis Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation, whatsoever.
14. Individual Cinema rules shall be applicable.
15. In addition to the above, this offer on the website is also subject to Bookmyshow's General Terms of Use. Kindly refer to Bookmyshow's Terms & Conditions on their homepage.
16. The participant shall be required to give personal information and card details online for the tickets purchased.
17. Cardholders whose accounts are not active and/or are closed or have a credit freeze will not be eligible for the benefits of the offer.
18. Any dispute or claim regarding the services must be resolved by the Cardholder/s with BookMyShow directly without any reference to Axis Bank.
19. All taxes, duties, levies or other statutory dues and charges payable in connection with ticket booking for availing the benefits accruing under the offer shall be borne solely by the participant and Axis Bank shall not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.

### **Other terms and conditions**

1. The decision of Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
2. Axis Bank reserves the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
3. Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
4. Axis Bank is only communicating the offer and will not be held liable for the usefulness, worthiness and/or character of the offer
5. The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
6. Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
7. In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.

8. Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with the concierge desk at 1800 103 4962
9. The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
10. Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
11. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of any third party and is not intended to create any rights and obligations.
12. The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
13. Axis Bank may use the services of agents for sales / marketing of the products/services. Copy Rights of Axis Bank Limited. All rights are reserved
14. Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
15. Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
16. Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
17. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
18. The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
19. Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
20. Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
21. Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
22. Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.