## Merchant Terms & Conditions

- 1. This E-GV is valid at Wills Lifestyle stores only.
- 2. This E-GV is valid from 1st May 2017 to 31st March 2018 and can be redeemed once.
- 3. More than one E-GV cannot be redeemed together.
- 4. This E-GV cannot be combined with any other gift voucher of Wills Lifestyle.
- 5. This E-GV can be redeemed only for apparel and accessories.
- 6. This E-GV is not valid on discounted merchandise, during end of season sales, at factory outlets or during any other promotions.
- 7. This E-GV cannot be encashed.
- 8. Usage of this E-GV is purely voluntary.
- 9. For redemption, original SMS or email has to be produced.
- 10. If the price of the purchased product exceeds the face value of the E-GV, then the difference will have to be paid by the customer at the time of purchase itself.
- 11. Any unused balance in the E-GV cannot be encashed and shall lapse.
- 12. ITC Limited shall not be liable in any manner for any cost or expense incurred for the purpose of redemption of this E-GV.
- 13. Wills Lifestyle products are also available without this E-GV.
- 14. Any dispute arising out of this E-GV shall be subject to the exclusive jurisdiction of the courts at Gurgaon.