



Axis Bank Neo Credit Card – Activation Offer

A. **About the offer:**

All Axis Bank Neo Credit Cards issued after July 01, 2018 shall be eligible to avail the activation offer benefit. Offer brief is as follows:

Aspect	Remarks
Date of implementation	July 01, 2018 i.e. all Neo credit cards issued on or after July 01, 2018 will be eligible for this offering
Amount of Amazon Voucher	Rs. 250 /-
Condition	1 st purchase transaction to be done within 30 days of card issuance / set up date The offer will be applicable at an account level only i.e. in the event a customer takes an add on card and uses both the cards within 30 days of card issuance; the benefit will be given on only 1 time, at the card account level
Minimum spend requirement	Not Applicable i.e. any successful purchase transaction to be done within 30 days of the card issuance/set up date as stated above.
When does the customer get it	Within 45 -60 days of 1 st card usage
How will the customer receive the voucher	Through SMS / Email registered with Bank

B. **How to claim the gift card?**

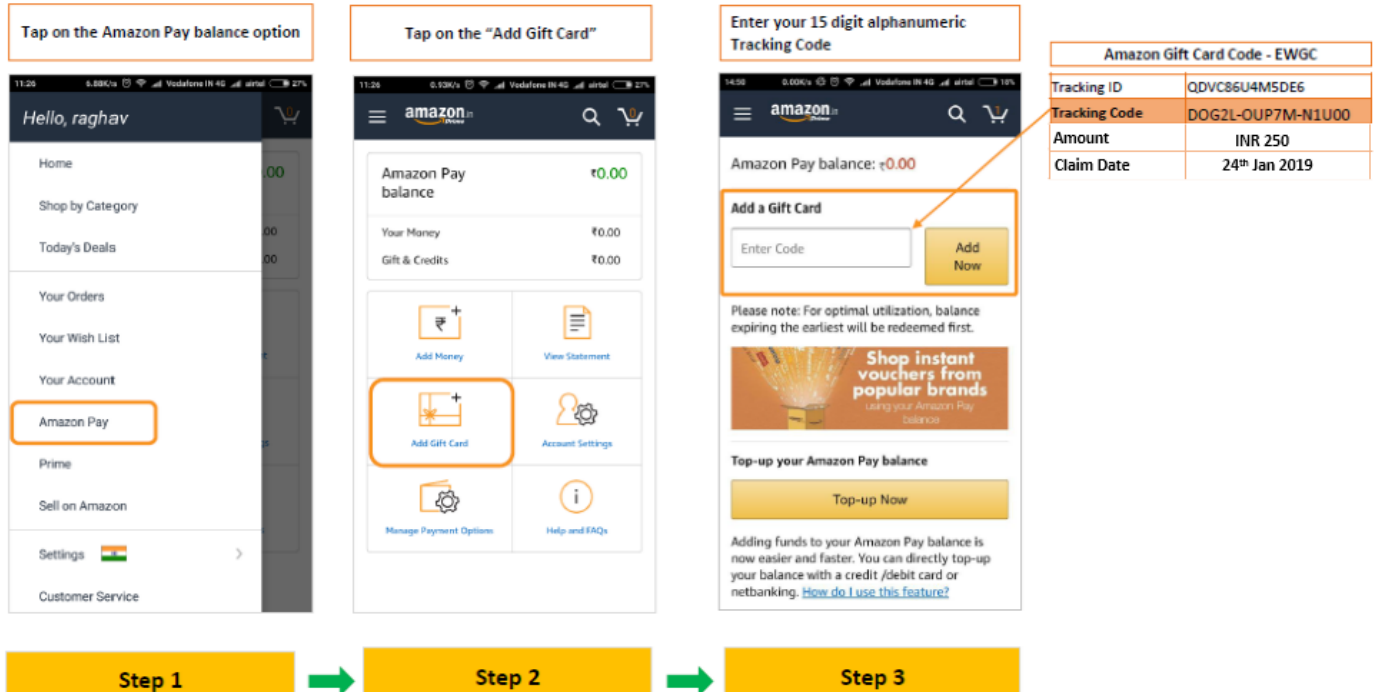
- Step 1: Receive Amazon.in gift card on SMS/ mail registered with Axis Bank
- Step 2: Add your Amazon tracking code on amazon.in/addgiftcard.
If using Amazon Mobile App follow: Menu -> Amazon pay ->Add Gift Card Code / Tracking code - > Add Now
- Step 3: This will immediately reflect on Amazon Pay Balance.
Please enter the tracking code to claim your Amazon.in Gift Card. For example:

Tracking Id	Gift Card Code / Tracking code	Amount	Claim By Date
FP12SOKCHL9776	3MSI1-GOAAO-0030A	250	23-Sep-18

C. How to Use Amazon Pay Balance?

- Step 1: Shop on Amazon.in or Amazon Mobile App
- Step 2: Proceed to checkout
- Step 3: Select Amazon Pay Balance from payment options
- Step 4: Shop with the remaining balance on Amazon Pay Balance

How to add the balance in the Amazon App?



Amazon Gift Card Code - EWGC	
Tracking ID	QDVC86U4M5DE6
Tracking Code	DOG2L-OUP7M-N1U00
Amount	INR 250
Claim Date	24 th Jan 2019

Step 1 → **Step 2** → **Step 3**

D. Other Terms & Conditions:

- The term “claim” by customer refers to addition of voucher code / amount to Amazon Pay wallet.
- The claim validity of the gift card/ code will be mentioned in the communication sent to the customer through SMS/ Email by Axis Bank. That is, the customer should use the code within the claim validity period. No extension in the claim period shall be valid.
- Upon successful addition to Amazon Pay wallet, Amazon.in Gift Cards, will be valid for a period of 12 months from the date of claim. Unused gift cards balance expires after one year from the date of activation. The validity can be extended by reaching out Amazon.in Order helpdesk. However, this will be solely at the discretion of Amazon.in.
- Gift cards can be redeemed against all products available on Amazon.in except another Amazon.in gift card(s), Other Open-Loop Gift Cards like AXIS Bank Gift Card and apps on Amazon.in.
- Any unused Gift Card balance will remain associated with the redeemer’s Amazon.in account and applied to purchases in order of earliest expiration date. If a purchase exceeds the redeemer’s Gift Card balance, the remaining amount can be paid with by credit card, net banking or, debit card.



- Gift cards can be combined with any other promotional offer available on Amazon.in
- Gift Cards cannot be reloaded, resold, transferred for value or redeemed for cash.
- Axis Bank Ltd, QwikSilver, Amazon Seller Services Private Limited (“Amazon”) or their affiliates are not responsible if a Gift Card is lost, stolen, destroyed or used without permission and in such events no new voucher shall not be issued.
- Standard terms and conditions for redeeming Gift Cards shall be applicable. For detailed Terms & Conditions for Amazon.in Gift Cards, please visit www.amazon.in/giftcardtnc
- Axis Bank & Amazon reserves the right to disqualify any participant/s from the benefits of the Offer under reasonable grounds. In case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the Offer.
- Axis Bank reserves the right to modify/ change all or any of the terms applicable to Offer without assigning any reasons or without any prior intimation, whatsoever.
- Axis Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation, whatsoever.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the participants shall be deemed to have been made on a voluntary basis.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any participants, Axis Bank’s decision shall be final and binding on participant in all respects.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services provided by Amazon or its affiliates (website/ Mobile app). Any dispute or claim regarding the services must be resolved by the Cardholder/s with Amazon.in directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any claim that may arise out of use or otherwise of any services availed of by the -participant /s under the offer.
- All taxes, duties, levies or other statutory dues and charges (All the charges levied by the Bank for the services, shall be exclusive of all applicable taxes including Goods and Service Tax(GST)) payable in connection with availing the benefits accruing under the offer shall be borne solely by the participant and Axis Bank shall not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- If the customer does not receive the voucher he / she can call up the customer service team of Axis Bank and raise the service request.
- The terms and conditions governing the offer shall be in addition to and not in substitution /derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- The offer is not applicable wherever prohibited and services for which such benefits cannot be offered for any reason whatsoever.
- Any person by participating in this offer for taking the advantage of this offer shall be deemed to have read, understood, accepted and agreed to be bound by these terms and conditions.
- In case of all matters or any disputes relating to the Offer, the respective decisions of Axis Bank or Amazon shall be final and binding on all participants.
- These Terms and Conditions shall be subject to applicable RBI guidelines issued from time to time and shall be governed by the laws of India. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter related to the Offer



- For any gift cards queries please reach out to below Amazon helpdesk nos. :
Amazon GC Helpdesk:

- 10:00 AM to 7:00 PM on working days
- Email id: corp-gc@amazon.in
- Toll free no.: 1800 3000 2049

Amazon Order Helpdesk:

- Available 24/7
- www.amazon.in/orderhelp
- Toll free no.: 1800 3000 9009