

Great offers on  
over **1,00,000** products  
with **Credit & Debit Cards.**  
+  
**Offers on Loans & more!**



It's that time of the year again  
when we open our hearts & minds,  
forget all that separates us and  
focus on the lovely things that  
bring us together. Be it food, gifts  
or just a special evening of  
companionship; the offers in this booklet are  
designed to ensure your celebration  
is truly **Dil Se Open**.







## **1 Offers on Credit and Debit Cards**

Online Shopping

Electronics

Fashion

Dining

Grocery & Delivery

Travel

Health & Wellness

Gifting

**Offers on VISA**

**Offers on MASTERCARD**

**EDGE REWARDS**

Credit Cards

**ONLINE REWARDS** Debit Card

**VALUE+** Debit Card

**DELIGHT** Debit Card

## **2 Offers on Loans**

Home Loans

Car Loans

Gold Loans

Other Loans

## **3 Offers for Businesses**

Loans

Merchant Solutions

## **4 Offers on Rural Products**

## **5 Offers on Savings and Salary Accounts**

## **6 Other Offers**

Up to  
**20% off\***  
with Credit & Debit Cards

Click to know more



# OFFERS on Online Shopping



+ Extra 5% cashback\*# via **GRAB DEALS**



[Click to know more](#)

\*T&C apply. \*Offer applicable via GRAB DEALS

**Credit & Debit Cards**



# OFFERS on Online Shopping



## SAMSUNG

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# OFFERS on Online Shopping



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# OFFERS on Electronics



+ 5% cashback via **GRAB DEALS**

**ONEPLUS**

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\*T&C apply

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# OFFERS on Electronics



  
**Reliance**digital

**PERSONALISING TECHNOLOGY**

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Up to **45%\*** cashback  
via **GRAB DEALS**  
with Credit & Debit Cards

Click to know more



# OFFERS on Electronics

Up to  
**25% off\***



**BOSCH**  
Invented for life

**Haier**

**Panasonic**

**SONY**

**Whirlpool**



**Kelvinator**

[Click to know more](#)

\*T&C apply. \*Offer applicable via GRAB DEALS

**Credit & Debit Cards**



# OFFERS on Electronics

Up to  
**25% off\***



**LIEBHERR**



**TCL**



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## OFFERS on Electronics

Up to  
**25% off\***

**ASUS**

**acer**



**Lenovo** #

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## OFFERS on Electronics

Up to  
**25% off\***

**HITACHI**

**TOSHIBA**

***BOSE***



**BLUE STAR**

**EUREKA  
FORBES**

*Godrej* | APPLIANCES



**VOLTAS · beko**

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## OFFERS on Fashion & Lifestyle



+ 5% Cashback via **GRAB DEALS**

# AJIO

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Credit & Debit Cards

# OFFERS on Fashion & Lifestyle

Up to  
**20% off\***

**FACESCANADA<sup>#</sup>**

**purple**.com  
India's #1 Beauty Destination

**m MYGLAMM<sup>#</sup>**

 **BEARDO<sup>#</sup>**

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**Credit & Debit Cards**

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## OFFERS on Fashion & Lifestyle

Up to  
**20% off\***

 HIDESIGN #

VERO MODA® #

 JOCKEY. #

MARKS & #  
SPENCER

  
mothercare

 zivame #

[Click to know more](#)

\*T&C apply. \*Offer applicable via **GRAB DEALS**

**Credit & Debit Cards**

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# OFFERS on Fashion & Lifestyle

Up to  
**20% off\***

**Bewakoof**

**ColorPlus**



**raymond**

**METRO**  
SHOES

**SEIKO**

**CENTRAL**  
BRAND.NEW



[Click to know more](#)

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**Credit & Debit Cards**

Up to ₹ **1000 off**\* on  
**eazydiner**  
with Credit & Debit Cards



## OFFERS on Food & Dining



+

10% Cashback or 10X Reward Points  
via **GRAB DEALS**

**zomato**

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Credit & Debit Cards



# OFFERS on Grocery & Delivery



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\*T&C apply

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# OFFERS on Grocery & Delivery



**blinkit**

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\*T&C apply

**Credit & Debit Cards**

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## OFFERS on Grocery & Delivery

Up to  
**10% off\***

**Licious**<sup>®</sup>  
Fresh Meats & Seafood

**BUNZO Daily**

[Click to know more](#)

\*T&C apply. \*Offer applicable via **GRAB DEALS**

**Credit & Debit Cards**

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Up to  
**25% off\*** on travel  
with Credit & Debit Cards

[Click to know more](#)



# OFFERS on Travel



make **my** trip

[Click to know more](#)

\*T&C apply

**Credit & Debit Cards**

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## OFFERS on Travel

Up to  
**45% off\***

**goibibo**



**paytm**  
Flights

**OYO**

**abhibus**



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**Credit & Debit Cards**

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## OFFERS on Health & Wellness

Up to  
**17% off\***

**VLCC**

**im  
caffeine™**



**sugar.fit**

**netmeds.com**  
India Ki Apni Pharmacy

  
**cult.fit**

[Click to know more](#)

\*T&C apply. \*Offer applicable via GRAB DEALS

**Credit & Debit Cards**

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## OFFERS on Health & Wellness

Up to  
**17% off\***

**1mg**

**KAPIVA**

 **MediBuddy**  
— Your Health Buddy —

  
**EAT BETTER**  
— CO —

[Click to know more](#)

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**Credit & Debit Cards**

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## OFFERS on Gifting

Up to  
**8% Cashback\***



 **igp.com**



 **archies**

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**Credit & Debit Cards**



## OFFERS on VISA

Up to  
**25% off\***



& more

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Credit & Debit Cards

## OFFERS on VISA

Up to  
**25% off\***

LAVIE



ITC **store.in**

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Credit & Debit Cards

## OFFERS on Mastercard

Up to  
**25% off\***

 **EaseMyTrip**.com

 **PharmEasy**

**crocs**<sup>™</sup>

**health & glow**

THE BEAUTY DESTINATION OF INDIA

& more

[Click to know more](#)

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Credit & Debit Cards



## OFFERS on Mastercard

Up to  
**25% off\***

**pepperfry.com**

 **Joyalukkas**  
World's favourite jeweller

 **SUGAR**

**fab**  
HOTELS

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**Credit & Debit Cards**

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Up to **35% off+**  
up to **10x *EDGE REWARD***  
Points on gift cards with Credit & Debit Cards

Click to know more





# OFFERS on Brand eVouchers

Up to 10X **EDGE REWARD**  
Points on:

Online Shopping | Mobile & Electronics | Groceries

amazon pay  
gift card



TATA  
CLiQ

Myntra

croma

vijay sales

Reliance digital  
PERSONALISING TECHNOLOGY

HAMMER

SWIGGY

spencer's  
Makes fine living affordable

SMART  
SUPERSTORE

and more...

Buy now

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Credit and Debit Cards

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# OFFERS on Brand eVouchers

Up to 10X **EDGE REWARD**  
Points on:

Fashion & accessories


**Bata**



**SHOPPERS STOP**

**JOCKEY**



 **Hush Puppies**

**JACK & JONES**



**fabindia**  
CELEBRATE INDIA



**VAN HEUSEN**  
POWER DRESSING

and more...

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# OFFERS on Brand eVouchers

Up to 10X **EDGE REWARD**  
Points on:

Health & Wellness | Home Decor | Entertainment



and more...

Buy now

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Credit and Debit Cards



# OFFERS on Brand eVouchers

Up to 10X **EDGE REWARD**  
Points on:

Travel | Dining



and more...

Buy now

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Credit and Debit Cards



# OFFERS on Credit Card



With Axis Bank Credit Cards



Apply Now

\*T&C apply

Credit Card

# OFFERS on Online Rewards Debit Card



Get **Rs.500** *GRAB DEALS* voucher on first transaction\*

Get **10X** *EDGE REWARD* Points on Travel spends\*

Get **5X** *EDGE REWARD* Points on Electronic purchases\*

[Click to know more](#)

\*T&C apply.

Debit Cards

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# OFFERS on Value+ Debit Card



**5% cashback\*** on Grocery spends month!

**1 complimentary movie ticket\*** every month on bookmyshow

**Rs. 600** worth shopping voucher on 3 transactions  
with your card\*

And more...

[Click to know more](#)

\*T&C apply.

Debit Cards



# OFFERS on Delight Debit Card



**TIMES**PRIME

Up to **25%** off\* on  SWIGGY

Up to **50%** off\* on bookmyshow

Up to **10%** off\* on **TATA CLiQ**

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\*T&C apply.

Debit Cards

Up to **50% off**\* across  
**10,000+** stores  
with Credit & Debit Cards

Click to know more





# Home Loans with **12 EMI off\***

Click to know more





# OFFERS on Home Loans

Pay ₹ 7 Lakhs less  
with QuikPay  
Home Loans\*\*

Save interest  
with overdraft facility  
with Super Saver  
Home Loans

Pay fixed interest rate  
for 2 years with  
Power Advantage  
Home Loans

Loan of up to ₹ 50 Lakhs  
for customers with  
income of ₹ 8k p.m.  
with  
Asha Home Loans

[Click to know more](#)

\*T&C apply  
\*\*₹ 7 Lakhs less interest on  
a loan amount of ₹ 50 Lakhs @8% p.a. for 20 years

Loans

# OFFERS on Home Loans

## Offers with builders



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Loans

[Return to Index](#)

# OFFERS on Home Loans

## Offers with builders

**Mahindra**  
LIFESPACES

  
**OBEROI**  
REALTY

**DLF** 

  
**Prestige**  
GROUP  
*Add Prestige to your life*

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**Loans**

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# OFFERS on Home Loans

## Offers with builders



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# Zero down payment with Car Loans

[Click to know more](#)



# OFFERS on Car Loans



Tenure of up to **7 years**

**Funding available** without income proof documents\*

Availability of **structured repayment schemes**

[Click to know more](#)

\*T&C apply  
Image is for representational purpose only  
Pricing is applicable only for selected  
customer profile & vehicle model

**Loans**

[Return to Index](#)



# OFFERS on Used Car Loans



**BT Top up funding upto 150%** on existing car loan

Special schemes - **Up to 7 Year funding**, attractive Top up offer,

**BT Top up without ITR** available for existing car loan customer

[Click to know more](#)

\*T&C apply  
Image is for representational purpose only  
Pricing is applicable only for selected  
customer profile & vehicle model

Loans

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# OFFERS on Two Wheeler Loans



**Fast loan processing**

Tenure from **12 - 48 months**

[Click to know more](#)

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Image is for representational purpose only

**Loans**

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Get Personal Loans  
up to **Rs. 40 lakhs**

[Click to know more](#)





# OFFERS on Personal and Education Loans



Loan up to  
**Rs. 40 lakhs**

## Personal Loan

Interest rates starting from **10.99%\* p.a.**

**No collateral** required

**Flexible repayment** tenure of up to 60 months

[Click to know more](#)

## Education Loan

Unsecured loan up to **₹ 50 Lakhs\***, for 15 years

**100% funding** for total cost of education

**Tax benefit** u/s 80E



Interest rate  
starting  
**@9.99% p.a.\*** for  
universities in  
India & Abroad

[Click to know more](#)

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Loans

# OFFERS on Gold Loans



**3x security** assurance through tamper proof packing,  
bank vault facility & security certificate

Avail term loans as well as **Overdraft facility**  
against gold ornaments

Processing fees @ 0.50%

[Click to know more](#)

\*T&C apply  
Offer valid till 31<sup>st</sup> October, 2022

Loans



# OFFERS on Loan Against your Investments



Interest rates  
starting  
@10.75% p.a.\*

## Loan Against Securities

Get instant funds with 3 simple steps in 3 minutes with 24x7 Loan Against Securities. Flat processing fees of ₹ 1499 + GST

[Click to know more](#)

## Overdraft Against Fixed Deposit

Pay interest only on amount utilized



Overdraft of up to 85%\* of Fixed Deposit amount

[Click to know more](#)

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Loans



# OFFER on 24x7 Loans



**Instant and digital loans\***  
only for pre-qualified customers



**Instant credit of funds**  
with 24x7 Personal Loans

[Apply now](#)

**Instant sanction of funds**  
with 24x7 Car Loans

[Apply now](#)

**Instant access of funds**  
with 24x7 Overdraft  
Against Fixed Deposit

[Apply now](#)

**Instant digital fulfilment**  
with 24x7 Business Loans

[Apply now](#)

**Instant credit of funds**  
with 24x7 Car Loan Top-up\*\*

[Apply now](#)

**Instant sanction of funds**  
with 24x7 Two Wheeler Loans

[Apply now](#)

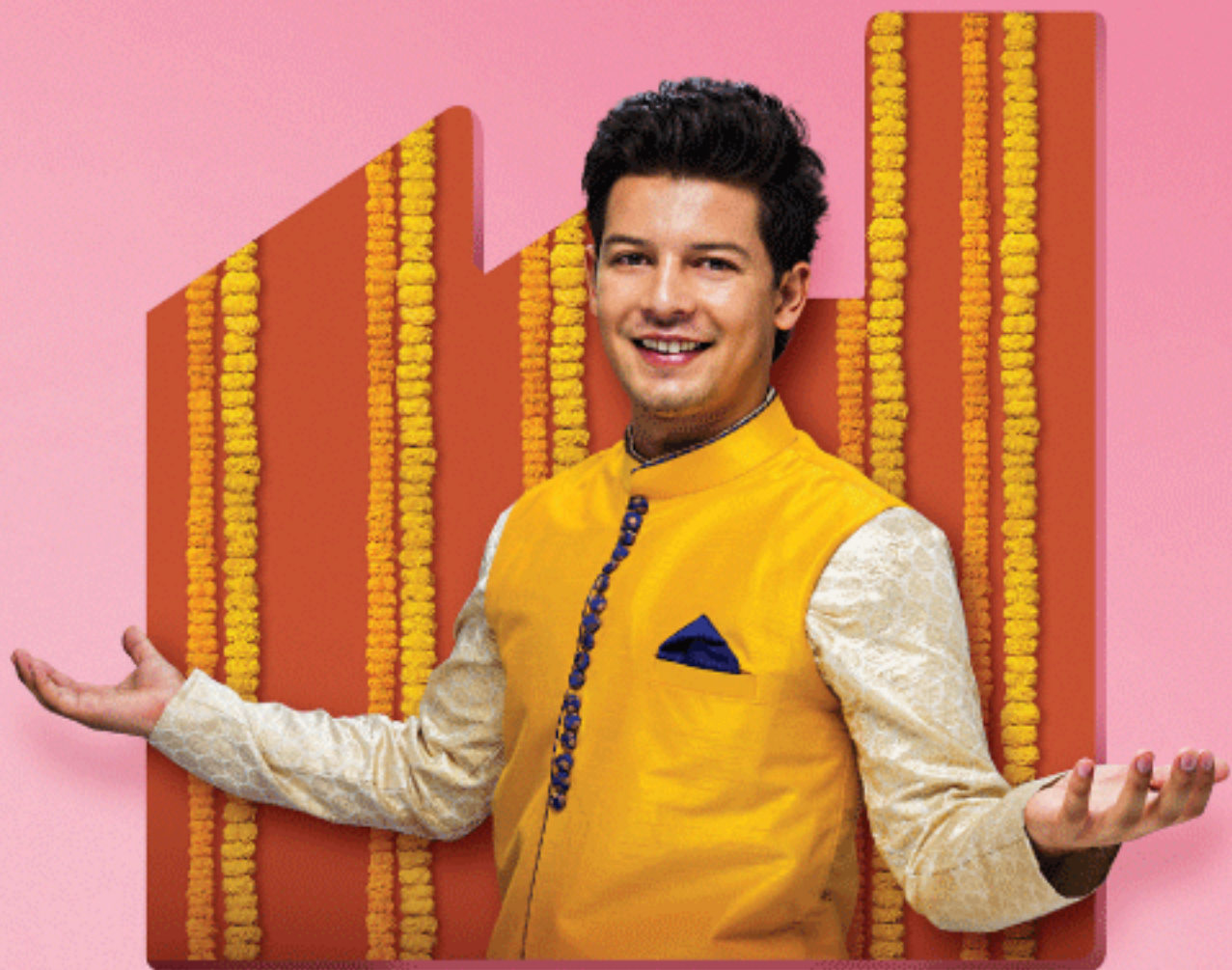
\*T&C apply  
Instant credit / sanction / access /  
fulfilment is only post submission of the  
application form. \*\*For pre-approved customers only

**Loans**



# Exclusive offers for businesses

Click to know more





# OFFERS for Businesses



Up to  
**90%\* funding**  
for both loans

## Commercial Vehicle and Construction Equipment Loans

**Special Schemes** for new asset funding, Top Up Loan offers, Vyapaar Loan for Working Capital requirements. Funding for electric 3-wheelers only with Commercial Vehicle Loans

[Click to know more](#)

## Loan Against Property

Funds for business or personal use, for up to **15 years\*\***

Loan Against Property with **relaxed eligibility norms**



Loan amount  
of up to  
**₹ 5 Crores\***

[Click to know more](#)

\*T&C apply  
\*\*Applicable for self-employed / non individuals  
and 20 years for salaried customers

Loans



# OFFERS for Businesses

Flat  
50% off on  
processing  
fees



## Working Capital and Term Loan

Avail loan up to ₹ 5 Crores, loan to value of up to 100% of collateral

No balance sheet and P&L required for loans based on banking conduct and GST returns

Interest only on utilization of working capital facilities

## Business Loan

Digital Business Loan offering for select customers

Special rates starting 14.50% for Pharma / Healthcare sectors

No financial documents required for loans based on banking conduct and GST returns



Collateral free  
funding up to  
₹75 Lakhs

[Click to know more](#)

Offer validity - 1<sup>st</sup> October to 30<sup>th</sup> November 2022

T&C apply

Loans

# OFFERS for Businesses



Special rates  
starting 10.99%  
for Doctors  
Business Loan

## Doctors Loan

Processing fees starting at  
**0.60%** for select customers

Collateral free funding up to  
**₹ 75 Lakhs**

Flexible tenure up to **60 months**

**No financial documents required**  
for loans based on banking conduct

## Equipment Loan

Collateral free loans up to  
**Rs. 7.5 crores** - Medical Equipment  
**Rs. 5 crores** - Industrial Equipment

Loan up to **80% of machine**  
**value** including tax

**Flexible repayment options**

Loans offered for **OEM**  
**refurbished equipment** also  
(Only applicable Medical  
Equipment Loan)



Flat 50%  
off on  
processing fees

[Click to know more](#)

Offer validity - 1<sup>st</sup> October to 30<sup>th</sup> November 2022

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Loans

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# OFFERS on Merchant Solutions



- Accepts Cards/Bharat QR/UPI
- Avail services like Khata, EMI, Buy Now Pay Later and much more

Offer valid till **30<sup>th</sup> November, 2022**

For details, contact Axis Bank Branch  
or Merchant Acquiring Relationship Manager

T&C apply

**Merchant Solutions**

# OFFERS on Merchant Solutions



- 4G and WiFi enabled
- Accepts Debit/Credit Cards and QR code payments and much more

Offer valid till **30<sup>th</sup> November, 2022**

For details, contact Axis Bank Branch  
or Merchant Acquiring Relationship Manager

T&C apply

**Merchant Solutions**



# OFFERS on Merchant Solutions



Android Smart POS ke saath, sirf **Rs. 599** mein!

- Digital Billing
- Customer management and much more

For details, contact Axis Bank Branch  
or Merchant Acquiring Relationship Manager

T&C apply

**Merchant Solutions**

# OFFERS on Merchant Solutions



**Exclusively for Axis Bank Current Account holders**

- Zero rental plan
- Half-price rental plan and much more

For details, contact Axis Bank Branch  
or Merchant Acquiring Relationship Manager

T&C apply

**Merchant Solutions**



# OFFERS on Agri Loans



**50% off\*** on processing fee  
on **Agri Loans**

[Click to know more](#)

\*T&C apply.  
Credit at the sole discretion of Axis Bank.

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# OFFERS on Liberty Savings and Salary Account



Quarterly gift voucher of **₹ 750** on spending  
**₹ 60,000** per financial quarter\*

Enjoy **5%<sup>#</sup>** weekend cashback on  
Food | Entertainment | Shopping | Travel

Up to **35%** cashback on 50+ of your favorite brands via **GRAB DEALS**.

**^Flat 10%** cashback on Amazon & Flipkart and  
**Flat 20%** cashback on Zomato & Tata 1mg

[Click to know more](#)

\*T&C apply.  
^for Digital Savings accounts opened  
from 12-Sep to 31-Dec-2022.

**Savings Account**

[Return to Index](#)



# OFFERS on Prestige Savings and Salary Account

Enjoy cashback\*  
of 1% on fuel,  
2% on shopping,  
3% on travel



Buy one get one free movie ticket up to  
**₹ 200** through bookings on Inox\*

Lifetime Free MyZone Credit Card, subject to eligibility

Up to **35%** cashback on 50+ of your favorite brands via **GRAB DEALS**.

**^Flat 10%** cashback on Amazon & Flipkart and  
**Flat 20%** cashback on Zomato & Tata 1mg

[Click to know more](#)

\*T&C apply.  
^for Digital Savings accounts opened  
from 12-Sep to 31-Dec-2022.

**Savings Account**

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# OFFERS on Priority Savings Account



Up to **35%** cashback on 50+ of your favorite brands via **GRAB DEALS**.

^**Flat 10%** cashback on Amazon & Flipkart and  
**Flat 20%** cashback on Zomato & Tata 1mg

Up to **50%** discount on annual locker rent

Complimentary Airport lounge access  
and discount on dining & movies

[Click to know more](#)

\*T&C apply.  
^for Digital Savings accounts opened  
from 12-Sep to 31-Dec-2022.  
For details on Priority Program, visit [axisbank.com/priority](https://axisbank.com/priority)

**Savings Account**



# OFFERS on Fixed Deposit & Recurring Deposit



FD / RD booked for a period of 2 years and above, no premature penalty will be applicable in case of pre-closure of deposit done beyond 15 months of booking the deposit

No premature penalty on first withdrawal of up to **25%**

Higher FD / RD interest rates (up to 75 bps) for senior citizens (**6.90%\*** for 15 months < 2 years and **6.50%\*** for 5 to 10 years)

[Invest Now](#)

T&C apply  
\*Effective from 1st October 2022,  
interest rates are subject to change

**Term Deposits**

# OFFERS on Cashback ASAP Digital Savings Account



Flat **20%** cashback on Zomato and Tata1mg via **GRAB DEALS**.

Additionally, up to **35%** cashback on 50+ top brands via **GRAB DEALS**

To open an ASAP Digital ~~Savings~~ Cashback Account,  
please scan the QR code



\*T&C apply

Digital Savings Account



# OFFERS on Gold



Open up to new  
traditions of buying  
Gold, digitally

Buy **24K** Gold in 2 clicks instantly via Axis Mobile & Internet Banking

Start with as low as **Rs. 10**

**Monthly SIP** option available

Option to get **Gold coins** delivered

Buy now

\*T&C apply

Digital Gold

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# OFFERS on Investments



Invest in **Floating Rate** Savings Bonds

Current interest rate offered @ **7.15% p.a.**

Interest payout twice a year. Lock-in period: **7 yrs.**

**Invest online** instantly via Axis Mobile/Internet Banking

[Invest Now](#)

\*T&C apply

**Investments**



# OFFERS on Forex Card

Complimentary  
Amazon Pay Gift  
Card worth Rs. 5000  
on loading online\*



**50paise off\*** on retail card rate on initial loading digitally

**10% VIP discount** voucher on shopping for luxury brands  
at any of the 9 Bicester villages across Europe.

Complimentary Uber e-gift card worth **INR 500**  
on loading USD 5000 (equivalent) and above for students

Complimentary Uber e-gift card worth **INR 500** and a power bank  
on loading USD 10000 (equivalent) and above for students

**INR 1000** cashback on international roaming pack  
with 28 days validity on Vi

[Click to know more](#)

\*T&C apply

Vi™: Vodafone Idea Limited

Amazon pay gift card worth Rs.5000 is only on  
loading USD 5000 and above

Forex Card



For more details,  
visit your nearest Axis Bank Branch  
or contact your Relationship Manager.