

**Celebrate this festive season with Kochi1 Card!**

- 1. For new Kochi1 Card customers:** Get 100% discount worth INR 150 on Issuance Fee on purchase of new KMRL Axis Bank Kochi1 Card.

**Terms & Conditions:**

- a. Offer valid only on new Kochi1 card purchase
- b. Offer period : 1<sup>st</sup> Sept 2019 to 30<sup>th</sup> Sept 2019
- c. Offer valid on first top-up of minimum Rs.100 during the offer period
- d. Annual fee of Rs.75 and top-up fee of Rs.12 (per top-up) will be charged
- e. The offer is provided by Axis Bank
- f. Escalation Matrix
  - Customer Care : 1800 419 4477
  - Email ID : [transit.cards@axisbank.com](mailto:transit.cards@axisbank.com)
- g. Available at :
  - Kochi metro stations : *Aluva, Pulinchodu, Companypady, Ambattukavu, Muttom, Kalamassery, Cochin University, Pathadipalam, Edapally, Changampuzha Park, Palarivatom, JLN Stadium, Kaloor, Lissie, M.G Road, Maharajas College*
  - Axis Bank branches : *Aluva, Kalamassery, Edapally, Palarivattom, Kaloor, Kochi Branch, Banerjee Road, Ravipuram*
- h. For more information and detailed Terms & Conditions, please refer to [www.axisbank.com/Kochi1](http://www.axisbank.com/Kochi1)

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- 2. For existing and new Kochi1 Card customers:** Get 20% discount on booking movie tickets on BookMyShow.

**Terms & Conditions:**

- a. Offer valid on using Promo code – **BMSAXIS19**
- b. Offer period: 1<sup>st</sup> Sept 2019 to 30<sup>th</sup> Sept 2019
- c. Offer valid on minimum payment of Rs.200
- d. Maximum discount up to Rs.100
- e. Offer can be availed only once by a customer during offer period
- f. Offer is valid only for first 1000 users
- g. Offer is subject to availability during the offer period

**BookMyShow Voucher Standard Terms and Conditions:**

- Promo Code will only be adjusted against the ticket cost. BookMyShow Convenience Fees and any additional amount of transaction to be borne by the user.
- Promo Code can be used only once within the validity period.
- Promo Code can be redeemed only on BookMyShow Website/Mobile App and cannot be redeemed directly at the Cinema/Venue Box Office

- Promo Code can be redeemed on the purchase of tickets for Movies/Plays/Concert/Sport available on BookMyShow.
- Promo Code work on non-extension clause and order once confirmed cannot be Cancelled or Refunded.
- Promo Code are valid PAN India across all Cinemas/Partners associated with BookMyShow.
- If lost/misused, the Promo Code cannot be replaced. Void if resold, cannot be exchanged for points or cash and cannot be re-validated once past expiry date.
- Any assistance with regards to the utilization and or redemption of the Promo Codes shall be addressed directly by BookMyShow and any queries regarding the same which is received by the Merchant shall be immediately diverted to BookMyShow.
- The Company shall distribute per Promo Code to a single customer and the same code cannot be further re-distributed to a different customer.
- BookMyShow Terms and Conditions Apply.

***Steps to redeem:***

- Log on to [in.bookmyshow.com](http://in.bookmyshow.com) Or on BookMyShow Mobile Application.
- Select Location, Event, Venue, and Show Date & Time & Seats of your preference as the logic flows.
- On the payment page, go to "Unlock Offers or Apply Promo codes" & enter the voucher e-code in the text box & click on "Apply" button to avail the offer.
- Note: At the end of the successful transaction, Booking ID gets generated which needs to be exchanged at the Cinema/Venue Box Office for actual tickets.
- Email/SMS confirmation will be sent on the Email Address/Mobile Number provided while completing the transaction.
- For any assistance, reach out to BookMyShow's Customer Support on +91(022)-61445050 or write to us on [helpdesk@bookmyshow.com](mailto:helpdesk@bookmyshow.com).