

**PRIORITY BANKING PROGRAM SIGN-UP FORM**

MOST IMPORTANT DOCUMENT (TYPE IV) - SBPBG / SBPBS / PBSA / PBNRE / PBNRO / PSNRO / PSNRE / NRPBS / PBFRN / PRBMA / PBSTF / SLPBG / DBPBG^^

(One copy to be handed over to Customer and one copy to be retained by Bank)

**Welcome to Priority Banking Program**

Priority Banking Program is an experience that is tailor-made around your evolving needs and lifestyle. Discover a world where banking excellence meets the finer experiences in life. Beyond just a banking upgrade, it's a life upgrade

Complimentary Services	Tariff Structure for Key Services
<ul style="list-style-type: none"> <li>Priority Platinum Debit Card Issuance</li> <li>Payable at Par Priority Chequebook</li> <li>Demand Drafts</li> </ul>	<b>Debit Card Related Fee:</b> <ul style="list-style-type: none"> <li>Card Replacement Charges ₹ 200</li> <li>Annual Fee** NIL</li> </ul> **Annual Fee of ₹ 750 is applicable if you are not a Priority Banking Customer
<b>Anywhere Banking:</b> <ul style="list-style-type: none"> <li>Free unlimited Fund Transfer (NEFT, RTGS)</li> <li>Higher ATM transaction limits: Maximum 30 free transaction per month (Financial on Axis ATM &amp; Financial + Non-Financial on other bank ATMs)</li> <li>Monthly free cash transaction limit                             <ul style="list-style-type: none"> <li>Self - First 7 transactions or ₹ 5 lakhs, whichever is earlier</li> <li>Third party - Transactions up to ₹ 25,000 per month</li> </ul> </li> <li>Cash Transactions limit at Non-Home Branch: upto ₹ 25,000/- per day</li> </ul>	<b>Cash Transaction (Deposits &amp; Withdrawals) Fee above free limit:</b> <ul style="list-style-type: none"> <li>Self - ₹ 5 per ₹ 1,000 or ₹ 150, whichever is higher</li> <li>Third party - ₹ 10 per ₹ 1,000 or ₹ 150, whichever is higher</li> </ul>

 Certain benefits are applicable only on maintaining Priority Program eligibility criteria. The list given above is only indicative and not exhaustive. Please visit [www.axisbank.com/priority](http://www.axisbank.com/priority) to view complete list of fees and charges, including eligibility criteria, non maintenance charges, fee for select services & transaction or revisions in tariff structures as applicable

Enrollment to the Axis Bank Priority Program is by invitation only. To be eligible for the exclusive benefits you need to maintain Average Monthly Balances / Total Relationship Value as mentioned below (applicable for all locations Metro / Urban / Semi-Urban / Rural)

- Average Monthly Balance (AMB) of ₹ 2 lakhs in your Priority Savings Account
- Average Monthly Balance (AMB) of ₹ 4 lakhs across your linked Priority Savings Account & Priority Current Accounts
- Total Relationship Value (TRV) of ₹ 15 lakhs across Priority Savings, Current Accounts, Fixed Deposits & Mutual Fund Investments
- Total Relationship Value (TRV) of ₹ 50 lakhs across Priority Savings, Current Accounts, Fixed Deposits, Mutual Fund Investments & Demat account holding value
- Priority Salary customers should be receiving a net salary credit of ₹ 1 lakh or more every month
- In case of NRI customers, Foreign Inward Remittance of at least ₹ 20 lakhs received in Axis NRI Savings account through Wire transfer or Remit Money in last 12 months
- Customers who do not qualify for the above criteria will be converted to normal Savings Account with due notice. Fees and charges will apply accordingly (Including annual Debit Card charges of ₹ 750). For full list of charges, terms & conditions related to your account & debit card, visit [www.axisbank.com](http://www.axisbank.com)

Please fill in the following details to help us commence Axis Bank Priority Services

PRIMARY CUSTOMER DETAILS	
Customer Name: <input type="text"/>	<input type="text"/>
Customer Account No. (For Upgrade): <input type="text"/>	Bar Code: <input type="text"/>
Mobile: <input type="text"/>	Customer ID (Existing, if any): <input type="text"/>

- I / We agree to open / migrate all savings Accounts under the above-mentioned Customer ID(s) to Axis Bank Priority Savings Account
- Savings account under the Priority scheme is offered, subject to the fulfillment of the above mentioned eligibility criteria applicable to all existing and new customers under the Priority scheme. In case of non-fulfillment of the eligibility criteria within 3 months, the bank reserves its right to review and offer the next best variant basis balances maintained or revise the terms as per its discretion. All important charges pertaining to your savings account are mentioned above. However, this list is not exhaustive and you may visit our website [www.axisbank.com](http://www.axisbank.com) to view the other charges which are applicable. GST as applicable will be levied on all fees
- The Bank can at its sole discretion discontinue any service partially / completely or change fees by providing 30 days' notice
- Fees on non-maintenance of balance, for accounts not maintaining required AMB / TRV will be applicable at ₹ 6 per 100 of the shortfall of the product requirement or ₹ 600, whichever is lower
- Transaction fees for services on not maintaining the required AMB / TRV will be applicable
- For Resident salary accounts which are more than 4 months vintage and do not receive salary credit for two consecutive calendar months - ₹ 100 per month will be charged
- The Debit Card entitles you to a Personal Accident Insurance cover. The insurance will be considered as active at the time of the incident if you have made a successful purchase transaction on your card within 90 days prior to the occurrence of the incident. The incident has to be reported within 50 days of occurrence
- Update Aadhar Number in your bank account to receive subsidies directly from Government (LPG, MGNREGA, etc.)
- Axis Bank reserves the right, at its own discretion, to close the account in case a) Initial funding cheque is returned / bounced and funding as per scheme code is not received within 30 days of account opening or b) Non-activated instakits in case account is not activated within 30 days once initiated for activation or c) Branch Personnel is unable to successfully verify details of the account, post providing a 30-day notice to the customer. (Applicable only for Resident Savings Account holders)
- There will be a fee of ₹ 500 if the account is closed between 14 days and 1 year of account opening. No fees would be levied if the account is closed within 14 days of account opening or after 1 year
- Eligibility for your Priority Savings A/C tariff for transaction fees will be calculated as on 25<sup>th</sup> of every month. T&C apply
- Axis Bank reserves the right to recover applicable service charges from the account or set off any available credit, including amounts flowing into the account from collection proceeds or any deposits
- All benefits & offers of the Priority Program are subject to the Terms & Conditions and are also subject to change. For details, please check benefits and [www.axisbank.com/priority](http://www.axisbank.com/priority)
- I / we give my consent to Axis bank to share my Name, email ID and contact no. with the Tele-health consultation service provider to enable us to use their services
- All accounts which have an existing Debit Card will be upgraded and replaced with the applicable variant
- For Priority Salary Account, I / we give my consent to Axis Bank to share my account no. & Pan details with my current employer as indicated by me in the Account Opening Form, for the purpose of salary credit

^^All terms and conditions applicable for Priority Savings Account will also be applicable for Priority Banking Digital Savings Account (DBPBG)

Primary Account Holder's Signature	Joint Account Holder's Signature	Joint Account Holder's Signature
<b>FOR OFFICE USE ONLY</b>		
RM Name _____	LC Code _____	Signature _____
Branch Head Name (For Upgrade) _____	RM Code _____	Signature _____
		Signature _____

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