

Terms and Conditions for redBus offer on Axis Bank Cards

Validity: 24th May 2024 (00:00 Hours) to 22nd June 2025 (23:59 Hours)

Card's Applicable: Axis Bank Credit Cards (including recently migrated cards)

Offer Details:

Get 10% off on booking value up to INR 500 on minimum order value of INR 1,000

Use code: **AXIS500**

1. Minimum Order value of INR 1,000 to avail discount
2. Offer valid PAN India
3. Offer Usage: 1 per User

Steps to redeem:

1. User has to login on redBus Application (Android/iOS)/Web/Mob-Web to avail the Offer
2. User will have to type "AXIS500" in coupon code section on Payment Page and apply to avail the Offer

Axis Bank's Standard Terms and Conditions:

- **If you do not have an Axis Bank Credit Card, [Click Here.](#)**
- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The offer is not transferable, non-negotiable and cannot be En-cashed.
- Incomplete / rejected / invalid / returned / disputed or unauthorized/ fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- redBus and Axis Bank reserve the right at any time, without notice, to add/ alter/ change/ or vary any or all these terms and conditions or to replace, entire or in part, this offer, by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or

without any prior

intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.

- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Credit card.
- Images provided in promotions by redBus are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation, or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies, or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been

authorized to use these logos/trademarks for offer promotion purposes.

- Any person taking the advantage of this offer shall be deemed to have read, understood, and accepted these terms and conditions.
- Any dispute relating to the offer, or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable
- This offer is valid only for existing cardholders of Axis Bank and is not transferable/ applicable to any cards issued by any other bank. To be eligible for this offer, customer is required to only use a valid Axis Bank Credit card to make the qualifying purchase. Purchases made with any other cards, or any other bank credit cards, will not be eligible for this offer.

Partner's Terms and Conditions:

This Offer is made solely and entirely by redBus India Private Limited ("**redBus**") to the customers of Axis Bank customers holding Axis Credit Card ("**Customers**").

- redBus shall make available such Offer as mentioned below, to all Customers making purchase(s) on the Website and paying through their Axis Bank Credit/Debit Card during a period commencing from 24th May 2024 (00:00 Hours) and ending on 22nd June 2025 (23:59 Hours) ("**Offer Period**"). The Offer is available only on weekends i.e. Saturdays and Sunday falling within the "Offer Period".
- This promotion program as mentioned below is referred as "**The Offer**".
 - Offer Name: AXIS500
 - 10% of Booking value up to INR 500 on Axis Bank Credit Card
 - Minimum Order value: INR 1,000
 - Geography: PAN India
 - Offer Usage: 1 per User
- Offer is valid from 24th May 2025 to 22nd June 2025 ("**Offer Period**"). The Offer will be available only during weekends i.e. all Saturdays and Sundays falling within the "Offer Period".
- Participation in this Offer is voluntary.
- The offer is valid only for logged-in Customers who verify their mobile number with OTP (one time password)
- The offer is available on the redBus mobile web, Desktop, App.
- The Offer is applicable once either through the Customer email or mobile number during the Offer Period.
- redBus & Axis Bank reserves the right to end any or all offers at its discretion, however, upon a mutual written consent
- The Offer is non-transferable, non-encashable and non-negotiable.
- Any Customer eligible for the Offer shall be deemed to have read, understood and accepted these terms and conditions, general terms and conditions of Axis Bank and terms and conditions of redBus in relation to the Offer before availing the Offer. Axis Bank merely facilitates its customers to avail the Offer and it is in no way concerned or connected in respect of the terms and conditions of the Offer
- Axis Bank and redBus, reserve the right to disqualify any Customer from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer.

- Axis and redBus reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to mutually add/alter/modify/change or vary all or any of these terms and conditions or to replace, wholly or in part this Offer by another offer whether similar to this Offer or not or to extend or withdraw this Offer altogether.
3. If a coupon code is provided for an Offer, it will **not be modified** or withdrawn before the expiry date under any circumstances by redBus. The validity of the coupon can be extended at a later date over email communication from redBus.
 4. Axis Bank and redBus, both will be responsible for providing any and all clarifications to the Customers with regard to the Offer and its applicability to various categories of card holders.
 5. Goods and services sold will be regulated by the terms and conditions mentioned on the Website.
 6. The Offer is not valid on Corporate Credit Cards & Axis LIC cards.
 7. Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered or the free gifts provided on the Website. The sale of the products and services is facilitated by redBus and Axis Bank accept no liability whatsoever in connection with the products and services.
 8. Either Party can terminate this arrangement / Offer by giving the other party thirty (30) days' prior written notice. For the avoidance of doubt, it is hereby clarified that both Parties shall continue to perform their respective obligations hereunder during the notice period till the date of termination and fulfill their obligations for all transactions already initiated before the date of termination.
 9. redBus shall share list of all existing MID's / TID's of redBus pertaining to Axis Bank with Axis Bank to analyze the spends during and post the Offer Period/ to process cash back prior to the start of the Offer Period.
 10. redBus shall share the reports of transactions monthly with Axis Bank.
 11. Each Party shall promote the Offer through **online properties/channels** as is mutually agreed between the Parties and each Party will share the online collaterals with the other for feedback from such other Party, if any, before using such online collateral.
 12. Each Party will brief its employees on the Offer detail along with the terms and conditions pertaining to the Offer for their knowledge and information, so that such employees can guide the cardholders correctly regarding the Offer.
 13. All creative shall be shared with the other Party for the approval. Approval shall be given by such other Party within two working days. If any creative goes live without the other Party's approval, it will be a breach of IPR clause.
 14. Marketing communication from each Party may include one or more of the following:
 - a. Social Media promotion
 - b. Homepage banner/footer
 - c. Email & SMS to entire customer base
 - d. Axis offer & logo on payment page
 15. All ATL communication from redBus shall include the following disclaimer: "**Terms and Conditions Apply. Visit: www.axisbank.com"