

Terms and Conditions for Cashback on Select Samsung Phones

(11th Jan'17- 28th Feb'17.)

Standard Terms and Conditions:

- Offer: 10% cashback on Samsung Galaxy S7 Edge, S7 on Debit Cards Regular Transactions and Credit Cards Regular & EMI transactions
- Offer validity: 11th January 2017 28th February 2017.
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same
- Offer applicable on select stores. For complete store list, <u>click here</u> to view the stores.
- Offer is valid only on transactions under 'Brand EMI' at Pinelabs enabled PoS terminals and applicable as stated in the charge slip.
- Customers can avail the cashback only once per card during the offer period.
- 12m, 9m, 6m and 3m Credit Card EMI tenures also available. For T&Cs, click here.
- Rates of Interest for EMI, as applicable
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards and NRE Debit Card.
- Cashback Offer is applicable on swipe value of transaction only and will be credited to the customer's account by 30th April 2017 for valid transactions.
- Customers are advised to retain their charge slip for 180 days.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to
 malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or
 providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final.

- Axis Bank only offers cashback on purchase of goods and services of the Merchant by using Axis Bank Retail
 Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery
 or otherwise of the goods and services offered/sold by the Merchant. Any dispute or claim regarding the goods
 and/or services must be resolved by the Cardholder with the Merchant directly without any reference to Axis
 Bank. Cashback offered by the Bank is solely for promoting usage of Axis Bank Debit and Retail Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Offer shall not constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- <Partner> & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion
 Period. The decision of <Partner> & Axis Bank with respect to the Offer shall be final and binding on the
 customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity
 is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of
 the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing
 under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner
 whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Pinelabs and Merchant Terms & Conditions applicable.