Axis Bank SILVER LININGS Program



Vs 2_May'23

Your life. Your way

Presenting the **Silver Linings Program**

Banking excellence coupled with the finest privileges across travel, wellness, financial independence & lifestyle

Silver Linings Program – Your Silver Years in good hands









Comprehensive Healthcare Services from Portea – In the comfort of your home

Complimentary Travel Discount Voucher worth INR 1500 on domestic flights through TRAVEL EDGE

TRAVEL EDGE

Flight | Hotel | Experiences

Complimentary Sony Liv Subscription



Best of Banking Lifestyle benefits | Personalized Services | Higher Term Deposit Rates | Discounts on Investment Products

T&Cs apply



Comprehensive Healthcare Services from Portea

30% DISCOUNT On Package Services **10% DISCOUNT** On Individual Services

PORTEA



Dedicated concierge to help you select the service that suits your requirement

Call 08068065204 to book your service



Services Provided

- Physiotherapy
- Nursing
- Elder Care

- Teleconsultation
- Vaccination
- Mother & Baby Care
- Nursing Attendant
- Diabetes Management
- Sleep Management

- Doctor Consultation
- Diagnostics



Experience the best of travel with Axis Bank TRAVEL EDGE

Complimentary INR 1500 Discount Voucher on Domestic Flight Tickets Enjoy special fares* and ZERO convenience fee on your next flight Booking

> TRAVEL EDGE Flight | Hotel | Experiences



TRAVEL EDGE Concierge Service to help you with your bookings

Call 022-68554000 to book your flights, hotels & experiences



T&Cs apply. Offer applicable only through Booking made through Travel Edge <u>https://traveledge.axisbank.co.in/</u>. For more information, visit axisbank.com/silver-linings-program *Special fare prices available on domestic flight booking

Rewarding Milestone Benefits- Sony Liv membership



Enjoy a complimentary 6 months Sony Liv Membership when you spend* INR 75,000 and above in a quarter^





T&Cs apply. *Spends include successful merchant payments done through account through UPI or through Debit card of primary account holder (offline & online payments) ^One voucher per calendar quarter for primary account holder with a maximum of 2 within 12 months of account opening. For more information, visit axisbank.com/silver-linings-program





Enjoy Financial Independence & Enhanced Returns with Term Deposits

Enjoy up to **0.75%** Higher Interest Rate on Term Deposits*

- Best in Industry Interest Rates
- Penalty waiver feature available for premature closure of Fixed Deposits[^]
- OD against FD Facility
- Stable investment option with assured returns



T&Cs apply. * Applicable for customers who are 60 years and above. ^ Applicable for deposits with a tenure of 2 years and above and pre closed after 15 months. Rates are subject to change at the discretion of the bank. For more information, visit axisbank.com/silver-linings-program

Earn better returns with a click of a button with Axis Direct SmartEdge- Al



Flat 50% refund on Axis Direct

SmartEdge – AI subscription fee

(Research Backed Investment)

An innovative AI & ML (Artificial Intelligence & Machine Learning) based unique investment ideas that boost your opportunity for earning potential gains in the long term

- Pick the right stocks
- Monitor your portfolio 24*7
- Hassle-free replacements

Minimum Investment of Rs. 2 Lakhs only



T&Cs apply. Axis Direct is a brand of Axis Securities Limited, a subsidiary of Axis Bank . This special offer is valid till March 31, 2024 | Maximum refund is up to Rs. 2500 | Refund will be done in T+1 month. For more information, visit axisbank.com/silver-linings-program

Enjoy unmatched convenience and personalized services with a Dedicated Relationship Manager

Experience the Best of Banking with a Dedicated Relationship Manager

Your Relationship Manager will be your single point of contact to take care of all your banking needs.



T&Cs apply. A Relationship Manager will be assigned to all Senior Priority & Senior Burgundy Savings customers on account opening. Senior Privilege and Senior Prestige Savings Account customers, will be assigned a Relationship Manager on meeting a predefined criteria. For more information visit axisbank.com/silver-linings-program

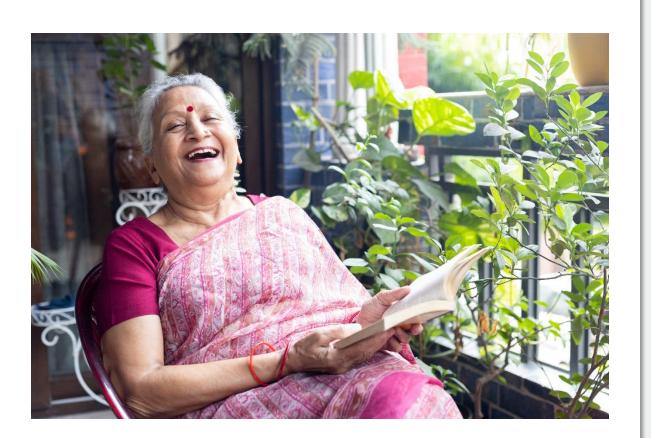


Let your property do more for you. Explore Loan Against Property



Unique loan designed to provide you with a loan of up to INR 1 Cr, against your property

- Option to avail loan as a monthly, quarterly or annual payout basis your requirements
- Can be availed by primary residents, aged 60 years* and above



Enjoy a host of privileges with an Exclusive Complimentary Senior ID Card



Complimentary Senior ID Card giving you access to a host of benefits

- Enjoy priority treatment at branches
- Up to 20% off at several Diagnostic Centers^
- Up to 15% off at over 4,000 Apollo pharmacies^



^T&Cs apply. Discounts for healthcare services can be availed by displaying the Senior ID card at specified merchant locations. For Details, visit axisbank.com/silver-linings-program

Best of Banking Solutions & Services

- Up to 20% cashback on 50+ of your favourite brands* via GRAB DEALS
- **Preferential** Rates on Lockers
- Quarterly Investment & Market Insights Newsletter
- Get the best of dining experiences with INR 1000* off & more via Axis Bank Dining Delights Program with EazyDiner^
- Doorstep Banking Facility



T&Cs apply. *Offers applicable only on Axis Bank Cards, please visit grabdeals.axisbank.com. ^ Offer applicable on Axis Bank Debit & Credit Cards . For Details visit <u>https://dining.eazydiner.com/axisbank</u> For more details on the Program, visit axisbank.com/silver-linings-program



Silver Linings Program Eligibility Criteria

Complimentary Membership for Senior Citizen Savings Account Holders

Eligible Axis Savings Product Variants Senior Privilege Savings Account (SBSPA) Prestige Senior Savings Account (SSPRP) Senior Privilege Priority Account (PBSPA) Burgundy Senior Privilege Account (BGSPA)

AXIS BANK

Age Criteria 57+ vears

Documentation & Enrollment Process

Complimentary Membership. Customers will be enrolled into the Program at the time of Account Opening. No documentation required in addition to standard A/c opening documents

*T&C Apply. Eligibility Criteria is subject to change at Bank's discretion. For details, please visit www.axisbank.com

To know more about Silver Linings Program



axisbank.com/silver-linings-program



Visit your nearest Branch

18604195555/18605005555



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