



## TERMS & CONDITIONS

### **Axis Bank Mobile Banking & Internet Banking – Amazon offer**

These terms and conditions (“Terms”) shall be applicable to the Customer (as defined hereinafter) participating in the offer who agrees to be bound by the same and shall be regulated by the provisions of the specified products and services provided by the Axis Bank through the Axis Bank Mobile Banking/Axis Bank Internet Banking channel . Any Customer participating in the Offer shall be deemed to have read, understood and accepted these terms and conditions and these Terms shall be in addition to and not in derogation of other applicable terms and conditions of any account or any other facility/services offered by the Bank and/or such other terms and conditions as may be specified by the Bank.

#### **Definitions:**

The following words and phrases shall have the meanings set out herein below in this document unless repugnant to the context:

**Customer** shall mean a person who holds an active Axis Bank Savings account, who is eligible to participate in this offer irrespective of the fact that if he/she has received or not, official communication from Axis Bank with respect to the captioned Offer.

**“Axis Bank Mobile App”** or **“App”** shall mean and include ‘Axis Bank Mobile Application’ offered by Axis Bank.

**“Axis Bank Mobile App Registration”** shall mean the first time successful download done by the Customer from the playstore / Apple app store for Axis Mobile Banking App and successful registration therein. (Registration is denoted post the successful 6 digit MPIN generation)

**“Axis Internet Banking”** shall mean and include “Axis Net banking” offered by Axis Bank.

**“Netsecure”** shall mean registration for first time User on Axis Internet Banking using the following ways:- Netsecure with SMS/Netsecure with Webpin/Netsecure with 1-Touch Device/ Netsecure with Mobitoken.

**"Offer"** shall mean, that the existing and new Axis Bank customer who does his/her first time registration on Axis Mobile App and/or Axis Internet Banking during the offer period and gives a missed call on 08049336222 post completing registration during the offer period will get Amazon voucher worth Rs. 250. Only the first 3000 customers who give a missed call on 08049336222 post registering on Axis Mobile and/or Axis Internet Banking during the offer period would be eligible for the Offer.



**Offer Period:**

This offer is valid on **28<sup>th</sup> September 2017 from 12:01 am to 11:59pm**. For being eligible for “Amazon” voucher worth Rs. 250 customer needs to do Axis Bank Mobile App Registration or Axis Internet Banking Registration during the offer period and give a missed call to 08049336222 post completing registration during the offer period

**Terms of Offer:**

1. The customers may or may not have any other relationship with Axis Bank, except mentioned hereinabove. For the purpose of this clause, “Any other relationship” shall be defined as holding either a current account and/or NRE/NRO account or having purchased any retail lending product such as Home Loan, LAP, Gold Loan, Personal Loan, Vehicle Loan etc.
2. By participating in this Campaign, Customer agrees to be bound by the terms & conditions of this Campaign including any other applicable terms & conditions modified and prescribed by Axis Bank from time to time. Any such participation by the customer shall imply that the customer has read, understood and accepted the terms and conditions hereunder.
3. The Offer is valid for all Axis Bank Customers. However for being eligible for “Amazon” voucher customer needs to do Axis Bank Mobile App Registration or Axis Internet Banking Registration during the offer period and needs to give a missed call to 08049336222 during the offer period post completing his registration on Axis Mobile / Axis Internet Banking. Only the first 3000 customers who give a missed call on 08049336222 post registering on Axis Mobile and/or Axis Internet Banking during the offer period would be eligible for the Offer.
4. The eligible Customer will be only entitled to one “Amazon” voucher worth Rs.250. Multiple vouchers for multiple registrations is not permitted under this campaign. In case a customer carries out first time registration on both Axis Mobile App and Axis Internet Banking during the campaign period he would not be eligible for two “Amazon” vouchers and would be eligible for only one “Amazon” voucher of Rs.250.
5. “Amazon” voucher worth Rs. 250 will be sent within 60 days after the campaign period ends and the voucher code would sent through an SMS to the eligible customer(s). The “Amazon” voucher can be redeemed on the Amazon website or on the mobile app.
6. Axis Bank shall in no way be liable if any Customer/(s) is/are unable/fail to login to Axis Mobile Application/Axis Internet Banking, due to incompatible Mobile Phone handsets, Telecom Usage Plans or network failures or for any other reason whatsoever.
7. This Campaign/offer cannot be combined with any other offer/campaign/ discounts/promotions of Axis Bank.



8. Customer's eligibility for the offer will be decided by the Bank. If certain customers who register during this period are found to be in-eligible to avail benefits under this campaign will not be sent SMSs about the offer.
9. All escalations related to this campaign will be valid till 31<sup>st</sup> December 2017.
10. The offer is not transferable, non-negotiable and cannot be en-cashed.
11. In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
12. Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, website or mobile app or wallet or any other reason beyond the control of Axis Bank.
13. The participation in the offer is entirely voluntary and it is understood, that the participation by the customer shall be deemed to have been made on a voluntary basis.
14. Axis Bank reserves the right to, without liability or prejudice to any of its other rights, at any time, without previous notice and from time to time, withdraw/suspend/amend/cancel this Offer, without assigning any reasons thereof.
15. This Campaign/offer cannot be combined with any other offer/campaign/discounts/promotions of Axis Bank.
16. Axis Bank reserves the right to disqualify any Customer/s from the benefits of the Campaign/Offer under reasonable grounds or if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the account. In case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the Campaign/Offer
17. In case of all matters relating to the Campaign/Offer including any dispute or discrepancy thereto or eligibility of the Customer, Axis Bank's decision shall be final and binding on the Customers in all respect.
18. Axis Bank Customers are not bound in any manner to avail any other special offer/benefit under this campaign, except mentioned herein-above.
19. Any participation by the Customers shall be voluntary and these term and conditions shall be binding on Axis Bank customers who utilize the offer.
20. Customer whose account is not active and/or are blocked / closed or have a credit freeze will not be eligible for the benefits of this campaign/offer.
21. This Campaign/Offer is only valid for Customer who is Indian citizens.



22. This Campaign/offer is not applicable for Non Resident Indian Users.
23. Failure by Axis Bank to enforce any of its rights at any stage does not constitute a waiver of those rights.
24. Axis Bank reserves the right to disqualify any customer from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the account.
25. The Campaign/Offer is void where prohibited by law. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the customer and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
26. Axis Bank shall not be obliged to make any public announcements to intimate the successful Customer about the voucher.
27. These terms and conditions governing the campaign/offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the savings account issued by Axis Bank and the applicable terms & conditions
28. These Terms and Conditions shall be governed by the laws of India. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter with relation to the Campaign/Offer.
29. These Terms and Conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations. This Campaign/ Offer is / would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Campaign/Offer cannot be continued without total compliance of the prevailing law at any point of time, this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force.
30. Axis Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the services mentioned under the "Amazon" vouchers provided by Amazon. Axis Bank would not be liable in any manner whatsoever or howsoever including but not limited to any financial loss/damage that may be incurred by the Customer due to the use of the aforesaid vouchers.



31. All issues / queries / complaints / grievances relating to the vouchers including usage/offers/bookings, if any, shall be addressed to Amazon directly without any reference to Axis Bank and shall not constitute any claim against Axis Bank. The sole liability shall rest with Amazon for any claims raised by the Customer on any of the aforesaid issues.

32. Axis Bank does not assume any responsibility for the products and services offered under this Campaign/ offer. The vouchers / offer / products and the services are provided solely by Amazon, under such terms and conditions as determined by such vendors, and Axis bank accepts no liability whatsoever in connection with such offers, products and services. The products and services have not been certified by Axis Bank.

33. Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the services offered by Amazon. Any dispute or claim regarding the services must be resolved by the Customer with Amazon directly without any reference to Bank. The existence of a dispute, if any, regarding the services shall not constitute a claim against Bank.

34. Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any services availed of by the Customer under the Offer.