

Terms and Conditions for Tata Steel Aashiyana offer on Axis Bank Credit Cards

Validity: 3rd July 2025 (00:00 Hours) to 31st July 2025 (23:59 Hours)

Card's Applicable: Axis Bank Credit Cards

Offer Details:

- Get 5% Instant Discount up to INR 10,000 on a minimum order value of INR 50,000 on select products.
- 1. Code: **AX2575**
- 2. Maximum discount INR 10,000 per month
- 3. Valid on purchases made via <https://aashiyana.tatasteel.com>
- 4. Offer applicable only on online payments using Axis Bank Credit Cards
- 5. Offer applicable on only one transaction per card, for the duration of the campaign

Exclusions:

- Offer is not valid on Axis Bank Debit Cards and Net Banking
- Offer is not valid on RuPay cards and UPI payments.
- Valid only on payments made online.
- Offer not valid on Corporate or Commercial Credit cards.

Axis Bank's Standard Terms and Conditions:

- **If you do not have an Axis Bank Credit Card, [Click Here.](#)**
- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The offer is not transferable, non-negotiable and cannot be En-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all these terms and conditions or to replace, entire or in part, this offer, by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be deemed to have been made on a

voluntary basis.

- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation, or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies, or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for

which such programs cannot be offered for any reason whatsoever.

- Logos/trademarks used are owned by respective entities. Axis Bank has been authorized to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood, and accepted these terms and conditions.
- Any dispute relating to the offer, or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable
- This offer is valid only for existing cardholders of Axis Bank and is not transferable/applicable to any cards issued by any other bank. To be eligible for this offer, customer is required to only use a valid Axis Bank Credit card to make the qualifying purchase. Purchases made with any other cards, or any other bank credit cards, will not be eligible for this offer.

Partner Standard Terms and Conditions:

Offer T&Cs –

- Get 5% instant discount using Axis Bank credit cards up to a maximum discount of Rs. 10,000/- (Rupees Ten Thousand Only) per card during the Offer Period, by using the coupon code “AX2575”, on purchasing select products worth Rs. 50,000/- (Rupees Fifty Thousand Only) and above from <https://aashiyana.tatasteel.com> (“Platform”).
- Offer is valid only for online payments made using Axis Bank credit cards and is not applicable on payments made using any other mode/modes including but not limited to internet banking, UPI payment, card-on-delivery, cash-on-delivery, etc.
- The offer is valid from 03/07/25 till 31/07/25 (“Offer Period”) or till stock last, whichever is earlier.
- Offer applicable on only one transaction per card, for the duration of the campaign.
- Offer is valid on Axis Bank credit cards. To know more about cards find BIN numbers in the table under the Additional Terms and Conditions hereinbelow.
- Offer is applicable only on purchase of Tata Tiscon and Tata Structura products from the Platform during the Offer Period.
- The instant discount shall be calculated on the price of the product prevalent at the time of placing the order.
- No two or more offers/schemes on the Platform may be clubbed together.
- Tata Steel Limited reserves the right to modify/change/discontinue all or any of the terms of this Offer without giving prior notice.
- The Offer shall also be subject to other terms and conditions of <https://aashiyana.tatasteel.com>.
- The Offer shall also be subject to Additional Terms and Conditions contained hereinafter.

Additional Terms and Condition –

The following words and phrases shall have the meanings set out hereinbelow in this document unless repugnant to the context:

CREDIT CARD BIN NUMBERS (First 6 digits) – Applicable for the offer	
	451456
	451456
	471860
	471860
	471860
	451456
	471863
	451456
	471863
	471860
	471860
	461117
	461116
	461116
	461118
	461118
	524240
	524240
	451456
	451456
	559342
	559340
	559340
	559341
	559341
	559342
	430832
	430833
	430834
	451456
	471860
	471860
	451457
	471860
	464118
	530562
	530562
	471860
	530562
	451457

464118
451457
530562
533467
533467
490906
490906
470011
464118
451457
451456
451456
530562
461117
410038
440006
411146
451456
436601
407200
407186
539494
486293
407651
370987
411146
436560
411146
411146
436560
411146
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451456
411146
411146
411146
529629
421137
421137
451460
407439
423226
438628
455038
456407
456407
456407

531861
540706
552137
529117
541497
531662
471861
429391
438628
456407
456407
540899
534322
554637
554637
429344
438587
527766
554637
403362
461797
404835
461795
536577
524133
520386
418688
430463
549852
407499
461796
529495
529629
544170
524178
524178
524508
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524512
530562
530562
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530562
652922
653034
653033

653046
653047
653036
530562
464118
464118
537028
451456
451456
530562
653097
652984

- “Campaign Period/ Offer Period/ Validity” - The period during which the offer is valid as mentioned in the Offer T&Cs herein above.
- “Offer T&Cs” – As mentioned herein above.
- The Additional Terms and Conditions governing the offer shall be in addition to and not in substitution to the Offer T&Cs.
- The cumulative maximum amount of discount availed by a customer using all coupon codes on <https://aashiyana.tatasteel.com> (“Platform”) during a calendar month, shall not exceed Rs. 25,000/- (Rupees Twenty-Five Thousand Only).
- SMS/Email/Mobile App Push Notification sent by Axis Bank— to the Cardholder’s registered mobile number/email ID mentioning the offer is referred to as “communication”.
- The Campaign Period, referred to as “Offer Period” or “Validity”, interchangeably, will be the one mentioned in the Offer T&Cs mentioned hereinabove.
- The offer is neither transferable nor negotiable and cannot be encashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions on the Platform will not be considered for the offer.
- Axis Bank and Tata Steel Limited will not be responsible or liable in case the offer is not configured or could not be availed or could not be initiated, due to malfunction, delay, traffic, congestion on any telephone network or line or internet connection, computer on-line system, servers or providers, computer equipment, software, or website.
- Tata Steel Limited and Axis Bank reserve the right to add/alter/change/ or vary at any time, without notice, any or all of Offer T&Cs or to replace, entirely or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether. Axis Bank and Tata Steel Limited also reserve the right to discontinue the offer without assigning any reason and / or without any prior intimation whatsoever.
- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be Axis Bank & Tata Steel’s Limited decision shall be final and binding on Cardholders in all respects.
- The offer shall be applicable only on any purchase of selected goods specified in the Offer T&Cs from <https://aashiyana.tatasteel.com> during the Offer Period using the selected Axis Bank Credit card enlisted hereinabove. Please be clear that Axis Bank and Tata Steel Limited holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods offered/sold on <https://aashiyana.tatasteel.com> .
- Images provided in promotions are for pictorial representation only and Axis Bank-and Tata Steel Limited does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation, or solicitation to purchase any product and is not intended to create any rights and obligations.
- This offer by Axis Bank and Tata Steel Limited is subject to applicable laws and regulatory guidelines/ regulations in force in India.
- Axis Bank may use the services of agents for marketing and promotion of the offer and all intellectual property rights in the promotion material such as copy rights shall belong to Axis Bank. All rights reserved.

- Axis Bank and Tata Steel Limited shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods purchased by the Card Holder/s under the offer.
- Axis Bank and Tata Steel Limited shall not be held liable for any delay or loss that may be caused in delivery of the goods under the Offer.
- Tata Steel Limited & Axis Bank retain the right to change or discontinue the Offer at any time during the Offer Period. The decision of Tata Steel Limited & Axis Bank with respect to the offer shall be final and binding on the Cardholders and any correspondence in this regard will not be entertained.
- Tata Steel Limited & the Axis Bank reserve the right to disqualify any Cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the Cardholder. Axis Bank and Tata Steel Limited will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- Axis Bank and Tata Steel Limited shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- This offer is not available beyond the Offer T&Cs as also wherever (1) offers of this kind are prohibited, and (2) Axis Bank and Tata Steel Limited has decided against availability of the offer for any reason whatsoever.
- Both Tata Steel Limited and Axis Bank shall not be in any way liable/responsible for the products purchased.
- The Cardholder shall indemnify and hold Tata Steel Limited, its directors, managers, officer, employees, and Axis Bank harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings (including reasonable attorneys fee) that may be suffered by Tata Steel Limited and the Axis Bank as a consequence of (i) violation of these terms and conditions, of the terms of user agreement, privacy policy (subject to change) published on the Platform, by Cardholder; (ii) violation of applicable laws by Cardholder; and (iii) any action or inaction resulting in willful misconduct or negligence on the part of the Cardholder.
- These Additional Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the credit card, as the case may be, issued by Axis Bank. In the event of any contradiction or disparity between the Offer T&Cs and the Additional Terms and Conditions, Offer T&Cs shall prevail.
- Any person availing the offers shall be deemed to have read, understood and accepted these terms and conditions as well as the respective Offer T&Cs.
- Any dispute in relation to the offer, and/or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Tata Steel Terms & Conditions, if any, will be additionally applicable to the offers and will be notified separately.

The Cardholder shall also remain subject to the terms and conditions of

<https://aashiyana.tatasteel.com> & www.axisbank.com.

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