

## TERMS & CONDITIONS

### Axis Bank Internet Banking –Book My Show offer

These terms and conditions (“Terms”) apply to the Customer (as defined hereinafter) participating in the offer who agree to be regulated by the provisions of the specified products and services provided by the Axis Bank through the Internet Banking user. Any Customer participating in the Offer shall be deemed to have read, understood and accepted these terms and conditions and these Terms shall be in addition to and not in derogation of other terms and conditions of any account or any other facility/services offered by the Bank and/or such other terms and conditions as may be specified by the Bank.

### Definitions:

The following words and phrases shall have the meanings set out herein below in this document unless repugnant to the context:

“**Customer**” shall mean Axis Bank savings account holder who are eligible for the Axis Bank Service(s) and who has received communication from Axis Bank with respect to the captioned Offer. However, account holder who are **NRI, Burgundy, Privee, Axis Staff and their family members** are not be considered as customer for this campaign.

“**Netsecure**” shall mean registration for first time User on Axis Internet Banking using the following ways:- Netsecure with SMS/Netsecure with Webpin/Netsecure with 1-Touch Device/ Netsecure with Mobitoken

For more details on Internet Banking registration, please visit

<http://www.axisbank.com/personal/speed-banking/axis-bank-internet-banking/about-NETSECURE/netsecure.aspx>

“**Offer**” shall mean, that the existing and new Axis Bank customer who will do his/her first time Axis Bank Internet banking Netsecure Registration during the offer period within 7 days of receiving offer communication from the bank will get “Book My Show” vouchers worth Rs.100 within 60 days from the date of registration.

**Offer Period:** This offer is valid from **28<sup>th</sup> November 2016 to 31<sup>st</sup> December 2016**. However for being eligible for “Book My Show” vouchers worth Rs.100 customer needs to do Axis Bank Internet banking Netsecure Registration within 7 days of receiving offer communication from the bank.

### Terms Of Offer:

1. The customers may or may not have any other relationship with Axis Bank, except mentioned hereinabove. For the purpose of this clause, "Any other relationship" shall be defined as holding either a current account and/or NRE/NRO account or having purchased any retail lending product such as Home Loan, LAP, Gold Loan, Personal Loan, Vehicle Loan etc.
2. By participating in this Campaign, Customer agrees to be bound by the terms & conditions of this Campaign including any other applicable terms & conditions modified and prescribed by Axis Bank from time to time. Any such participation by the customer shall imply that the customer has read, understood and accepted the terms and conditions hereunder.
3. The Offer is valid for all Axis Bank Customers (excluding NRI, Burgundy, Privee , Axis Bank staff and their family members) who would be in the eligible base and were sent the official communication with respect of the offer. However for being eligible for "Book My Show" voucher customer needs to register within 7 days of receiving offer communication from the bank.
4. The eligible Customer will be only entitled to one-time credit of "Book My Show" vouchers worth Rs.100, multiple vouchers for multiple registrations is not permitted under this campaign.
5. "Book My Show" vouchers worth Rs.100 will be sent within 60 days after the campaign period ends and the voucher code would be sent through an SMS to the eligible customer(s). The voucher can be redeemed on the Book My show website or on the mobile app.
6. Axis Bank shall in no way be liable if any Customer/(s) is/are unable/fail to login to Axis Internet Banking due to any reason whatsoever.
7. This Campaign/offer cannot be combined with any other offer/campaign/ discounts/promotions of Axis Bank.
8. Customers's eligibility for the offer will be decided by the Bank. If certain customers who register during this period are found to be in-eligible to avail benefits under this campaign will not be sent SMSs about the offer.
9. All escalations related to this campaign will be valid till 31st Jan 2017.
10. The offer is not transferable, non-negotiable and cannot be en-cashed.
11. In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
12. Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, website or mobile app or wallet or any other reason beyond the control of Axis Bank.
13. The participation in the offer is entirely voluntary and it is understood, that the participation by the customer shall be deemed to have been made on a voluntary basis.

14. Axis Bank reserves the right to, without liability or prejudice to any of its other rights, at any time, without previous notice and from time to time, withdraw/suspend/amend/cancel this Offer, without assigning any reasons thereof.
15. This Campaign/offer cannot be combined with any other offer/campaign/ discounts/promotions of Axis Bank.
16. Axis Bank reserves the right to disqualify any Customer/s from the benefits of the Campaign/Offer under reasonable grounds. In case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the Campaign/Offer
17. In case of all matters relating to the Campaign/Offer including any dispute or discrepancy thereto or eligibility of the Customer, Axis Bank's decision shall be final and binding on the Customers in all respect.
18. Axis Bank Customers are not bound in any manner to avail any other special offer/benefit under this campaign, except mentioned herein-above.
19. Any participation by the Customers shall be voluntary and these term and conditions shall be binding on Axis Bank customers who utilize the offer.
20. Customer whose account is not active and/or are blocked/closed or have a credit freeze will not be eligible for the benefits of this campaign/offer.
21. This Campaign/Offer is only valid for Customer who are Indian citizens and whose valid Mobile Numbers or Email addresses are registered with Axis Bank and to whom the offer communication has been sent.
22. This Campaign/offer is not applicable for Non Resident Indian Users.
23. Failure by Axis Bank to enforce any of its rights at any stage does not constitute a waiver of those rights.
24. Axis Bank reserves the right to disqualify any customer from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the account
25. The Campaign/Offer is void where prohibited by law. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the customer and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
26. Axis Bank shall not be obliged to make any public announcements to intimate the successful Customer about the voucher.

27. These terms and conditions governing the campaign/offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the savings account issued by Axis Bank and the applicable terms & conditions

28. These Terms and Conditions shall be governed by the laws of India. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter with relation to the Campaign/Offer.

29. These Terms and Conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations. This Campaign/ Offer is would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Campaign/Offer cannot be continued without total compliance of the prevailing law at any point of time, this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force.

30. Axis Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the services mentioned under the "Book My Show" vouchers provided by Book My Show. Axis Bank would not be liable in any manner whatsoever or howsoever including but not limited to any financial loss/damage that may be incurred by the Customer due to the use of the aforesaid vouchers.

31. All issues / queries / complaints / grievances relating to the vouchers including offers/bookings, if any, shall be addressed to Book My Show directly without any reference to Axis Bank and shall not constitute any claim against Axis Bank. The sole liability shall rest with Book My Show for any claims raised by the Customer on any of the aforesaid issues.

32. Axis Bank does not assume any responsibility for the products and services offered under this Campaign/Offer. The vouchers / offer / products and the services are provided solely by Book My Show, under such terms and conditions as determined by such vendors, and Axis bank accepts no liability whatsoever in connection with such offers, products and services. The products and services have not been certified by Axis Bank.

33. Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the services offered by the Book My Show. Any dispute or claim regarding the services must be resolved by the Customer with Book My Show directly without any reference to Bank. The existence of a dispute, if any, regarding the services shall not constitute a claim against Bank.

34. Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any services availed of by the Customer under the Offer.