



TERMS & CONDITIONS

Axis Bank Internet Banking –Cash offer

These terms and conditions (“Terms”) apply to the Customer (as defined hereinafter) participating in the offer who agree to be regulated the provisions of the specified products and services provided by the Axis Bank through the Internet Banking user. Any Customer participating in the Offer shall be deemed to have read, understood and accepted these terms and conditions and these Terms shall be in addition to and not in derogation of other terms and conditions of any account or any other facility/services offered by the Bank and/or such other terms and conditions as may be specified by the Bank.

Definitions:

The following words and phrases shall have the meanings set out herein below in this document unless repugnant to the context:

“**Customer**” shall mean Axis Bank savings account holder who are eligible for the Axis Bank Service(s) and who has received communication from Axis Bank with respect to the captioned Offer. However, account holder who are **NRI, Burgundy, Privee, Axis Staff and their family members** are not be considered as customer for this campaign.

“**Netsecure**” shall mean registration for first time User on Axis Internet Banking using the following ways:- Netsecure with SMS/Netsecure with Webpin/Netsecure with 1-Touch Device/ Netsecure with Mobitoken

For more details on Internet Banking registration, please visit

<http://www.axisbank.com/personal/speed-banking/axis-bank-internet-banking/about-NETSECURE/netsecure.aspx>

“**Offer**” shall mean, that the existing and new Axis Bank customer who will do his/her first time Axis Bank Internet banking Netsecure Registration during the offer period within 7 days of receiving offer communication from the bank will get **Rs. 30 in Axis Bank Savings Account within 60 days from the date of registration.**

Offer Period: This offer is valid from **28th November 2016 to 31st December 2016**. However for being eligible for Rs. 30 customer needs to do Axis Bank Internet banking Netsecure Registration within 7 days of receiving offer communication from the bank.

Terms of Offer:

1. The Offer is valid for all Axis Bank Customers (excluding NRI, Burgundy, Privee , Axis Bank staff and their family members) who would be in the eligible base and were sent the official communication with respect of the offer. However for being eligible for Rs. 30 customer needs to register within 7 days of receiving offer communication from the bank.
2. Customer is required to download and register the Axis Internet Banking during the offer period in order to be eligible for the offer and any Axis Bank Internet Banking Registration done before or after the offer period will be excluded.
3. This offer is applicable only to those Customers who are for the first time downloading and completing successful registration on Axis Bank Internet Banking, during offer period.
4. If Customer has registered for Axis Internet Banking App during the offer period but was not sent any communication by Axis Bank in such circumstances Customer will not get the Rs. 30.
5. Customer shall not be given Rs. 30 if Customer has availed any other offer from Axis Bank for Axis Internet banking activation during the same offer period.
6. This offer is non-transferrable to any other person and cannot be exchange with any other offer.
7. The Eligible Customer will be notified through SMS on the mobile number registered with Bank along with the details about his/her credit of Rs. 30.
8. Axis Bank shall not be obliged to make any public announcements to disclose identity of the winning/eligible Customers for Rs. 30.
Further, no request for disclosing the identity and/or publishing the same in any manner whatsoever under any circumstances will be entertained or taken into consideration by Axis Bank.
9. In all matters relating to the offer and these terms & conditions, the decision taken by Axis Bank will be the final decision, which will be binding on the Customer.
10. This offer cannot be clubbed with any other offer.
11. Axis Bank, at its discretion, can withdraw/cancel/alter the terms of this offer, before the expiry of offer period without any prior notice or communication to Customers.
12. Terms and conditions of the offer are subject to change without any prior notice or intimation to the Customer.
13. The participation in the offer is entirely voluntary and it is understood, that the participation by the Customer shall be deemed to have been made on a voluntary basis.
14. Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer

on-line system, servers or providers, mobile handset, computer equipment, software, or website. Customer cannot claim any loss, cost or damages from Axis Bank which may arise due to these technical reasons.

15. Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent Axis Bank Internet downloads & registrations will not be considered for the offer.

16. These Terms and Conditions shall be governed by the laws of India. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter with relation to the offer.

17. These Terms and Conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations.

18. Axis Bank reserves the right to modify/ change all or any of the terms and conditions contained herein as per its discretion without assigning any reasons or without any prior intimation/notice whatsoever. Axis Bank also reserves the right to discontinue the Contest/Offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the terms and conditions of the Offer or discontinuation of it.

19. For any queries the Customer should get in touch with Axis bank call centre.

20. The Offer is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever.

21. Axis Bank reserves the right to disqualify the Customer from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer.

22. Customer/s whose account has been classified as delinquent before or during the currency of the offer period will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.

23. This Campaign/ Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Campaign/Offer cannot be continued without total compliance of the prevailing law at any point of time, this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force.