

Terms and Conditions for Flipkart Campaign on Credit and Debit Cards (11th April 2017- 13th April 2017)

Offer Details:

- Extra 10% off* on purchase of Televisions (sold by seller OmniTechRetail) with Axis Bank Debit & Credit Cards
- The offer is valid from 11th April, 2017 (00:00 hours) to 13th April, 2017 (23:59 hours)
- The Minimum net cart value, i.e. total cart value of “Eligible products”, should be more than INR 7,500. Net cart value shall mean the total value of only the Eligible Products in the cart.
- Maximum discount per card is INR 2,000
- Eligible Products : The offer is valid on select Televisions, sold by the seller OmniTechRetail (Eligible Products and Seller) on the Platform during the Offer Period . You are requested to check product page and confirm Offer applicability prior to placing an order. The offer will be listed on the product page, if the product is eligible for the offer.
- The offer is not applicable on corporate credit cards. It is applicable on all other Axis Bank Retail Debit & Credit Cards.
- In case of payment through Flipkart Gift Card/ Wallet partially , the offer can be availed. The offer will only apply on the amount paid through Axis Bank Card against the eligible product(s). Also, this amount should be more than INR 7,500 (min. cart value as defined above)
- Cardholder must check Offer applicability on the product page, prior to making the purchase.
- The Offer is not applicable on Axis Bank Net Banking option.
- The Offer is not valid on Axis Corporate Credit Cards.
- The Offer is also applicable on EMI transactions done using Axis Bank Credit cards.
- The offer is valid on Flipkart mobile Application , Flipkart Mobile site and Flipkart website (www.flipkart.com)
- By participating in the Offer, Cardholder agrees to be bound by:
 - a. These terms and conditions (T&C);
 - b. The Terms of Use, Privacy Policy, Terms and Conditions for Gift Cards (<http://www.flipkart.com/buy-gift-voucher>) and other relevant documentation including any modifications, alterations or updates thereof, that are published on the Website; and
 - c. All applicable terms and conditions of Axis Bank.

Detailed Terms & Conditions

- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- In case partial payment is made through Flipkart gift card/ wallet, Offer will apply only on the amount paid through the Card against purchase of Eligible Products, provided such amount equals or exceeds Rs. 7 500.00.
- The Offer will be automatically applied on selecting Axis Card for payment subject to these T&C's.
- Add-on cards will be treated as separate cards.
- The Offer is not applicable for card on delivery option.
- The Offer is not applicable on Gift Wrap or premium delivery charges.
- The Offer/ Offer benefits are non-transferable, non-negotiable and cannot be encashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be

considered for the Offer.

- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.
- Axis Bank will not be responsible or liable in case the Offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- Images provided in promotions are only for pictorial representation and Axis and/ or Flipkart does not undertake any liability or responsibility for the same.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under this Offer. Any query regarding the Offer will be entertained only till May 15th, 2017. Post such date Flipkart will not entertain any correspondence or communication regarding this Offer from any persons.
- Axis Bank only offers discount on purchase of goods and services of the Flipkart by using Axis Bank Credit & Debit Card. Axis and Flipkart do not make any warranties or representation on the quality, merchantability, suitability or availability of the products or services included in this Offer. The respective sellers on the Platform shall be responsible for the products purchased by a Cardholder. Neither Axis nor any of its subsidiaries assumes any responsibility for the service offered by Flipkart and sellers on the Platform. Additional discount offered by Axis Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Any dispute or claim regarding the goods and services on the Platform must be resolved by the Cardholders with Flipkart or its sellers, directly without any reference to Axis Bank. Axis Bank shall not entertain any such disputes even if, the Cardholder approaches for resolution of the same.
- Any dispute relating to the Offer or these T&C shall be subject to the jurisdiction of the courts in Mumbai only.
- Axis Bank and Flipkart hold the right at their discretion to refuse or deny the Offer to any Cardholder. The Cardholder shall become ineligible or disqualified to participate in this Offer if he/she becomes delinquent or his/her card is cancelled before the expiry of /during the Offer Period.
- Axis Bank and Flipkart reserves the right to disqualify any Cardholder from the benefits of the Offer, if any fraudulent activity is identified as being carried out by the Cardholder for the purpose of availing the benefits under the Offer or otherwise by use of the service.
- Any taxes, duties, levies or liabilities or charges payable to the Government or any other authority or body, if any, shall be borne directly by Cardholder and/ or billed to the account of the Cardholder and neither Axis Bank nor Flipkart will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- This Offer is not available wherever prohibited and / or on merchandise / products / services for which such Offers cannot be offered for any reason whatsoever. .
- The T&C mentioned herein shall be in addition and not be in derogation with the terms and conditions contained in Cardholder Agreement and all other terms and conditions of the Cardholder Agreement shall continue to apply.
- Axis Bank and Flipkart reserve their absolute right at any time to add, alter, withdraw, modify or change or vary any or all the terms and conditions of the Offer at its sole discretion and the same shall be binding on the Cardholder at all times. Axis and Flipkart also reserve the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever to the Cardholders. In case of any dispute, Axis and Flipkart's decision shall be binding on all Cardholders.
- The Offer shall be subject to usual force majeure events and on occurrence of such event, the Offer may be withdrawn at the discretion of Axis or Flipkart.
- Nothing expressed or implied in the Offer shall in any way waive or amend any of the applicable terms and conditions on the Platform.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Flipkart or any third party and is not intended to create any rights and obligations.
- This Offer is subject to applicable law and regulations and the said Offer would be modified / discontinued based on the prevailing law /regulation at any point of time and neither Axis Bank nor Flipkart shall be under any liability or obligation or continue implementation of the said Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Offer cannot be continued without total compliance of the prevailing law at any point of time, this Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force.
- This Offer shall be subject to all applicable laws, rules and regulations which are in existence and which may be promulgated anytime by any statutory authority.
- Participation is voluntary and the Offer is being made purely on a best effort basis and Cardholder agrees

to indemnify the Bank against any consequential loss, cost & damage which may be caused by him/her due to participation in this Offer

- Flipkart shall not be liable for any failure by Axis to honour the transaction and- for any technical issues on the part of Axis Bank as a result of which the transaction made by the Cardholder was not successful.
- General terms and condition for availing EMI are applicable. To check the terms and conditions, Cardholder can visit www.axisbank.com
- Cardholder hereby agrees to indemnify and keep Axis and/ or Flipkart s harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings (including reasonable attorney's fee) that may be suffered by Flipkart and/ or Axis as a consequence of (i) violation of these T&C; (ii) violation of applicable laws; (iii) any action or inaction resulting in wilful misconduct or negligence, by the Cardholder.
- This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.