



Terms and Conditions for Flipkart Grocery offer on Axis Bank Credit/Debit Cards
(4th April – 8th April 2019)

Offer Terms and Conditions:

- **Offer Details:** 10% Instant Discount on purchase of Groceries using Axis Bank Credit & Debit Cards at Flipkart (Mobile App/Mobile site/website) on minimum cart value purchase of Rs. 1500. Maximum discount per card is Rs. 200.
- **Offer Period:** 4th April 2019 to 8th April 2019 (including both days)
- This offer is applicable only on Groceries. The offer will be listed on product page, on all eligible products. Please check before making purchase.
- The Offer is also applicable on EMI transactions done using Axis Bank Credit and Debit Cards.
- Offer is applicable only in Delhi, Bangalore, Hyderabad and Chennai.
- There is no limit on number of transactions. However, you can avail upto a maximum discount of Rs. 200 per card.
- The discount will be applied at the time of checkout to the Net Cart Value (NCV). The minimum NCV to avail this Offer is Rs. 1500 and the maximum discount per Card during the Offer Period is Rs. 200. NCV shall mean the total value of only the Eligible Product/s in the cart after all applicable discounts and exchange offer redemptions.
- Offer will NOT apply on payments made from Axis Bank Credit and Debit Cards via PhonePe payment option
- This Offer cannot be clubbed with any other Axis Bank offer.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- The customer can avail the offer using Flipkart Gift Card. The offer will only apply on the amount paid through Axis Bank Credit & Debit Cards against the eligible product. Also, this amount should be equal to or more than INR 1,500.
- This Offer is NOT applicable on transactions made through Internet Banking or on Card-on-delivery transactions.
- In case of cancellation of your order, transaction will not qualify for the Offer. If you cancel part of your order, you will qualify for the Offer only on the net amount you pay basis eligibility.

Credit Card EMI Terms and Conditions:

- EMI offer will be applicable only if the card is used on Flipkart (Mobile App/Mobile site/website).
- ROI for 3 and 6 months will be 12%, 13% for 9 and 12 months and 15% for 18 and 24 months. ROI will be informed at the payment counter before completing the transaction.
- If customer opts for foreclosure or cancellation of EMI facility, customer will have to inform the customer service of Axis bank for discontinuing the EMI facility. The cancellation will not be automated. EMI cancellation request should be given at least 1 working day before the due date.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.

- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- In case of any matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- All other EMI terms and conditions remain the same. Please refer - <https://www.axisbank.com/retail/cards/credit-card/useful-links/card-services>

Standard Terms and Conditions:

- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days from the offer end date. For any disputes, the customer needs to furnish a scanned copy of invoice for the case to be taken for further investigation.
- Customer needs to call Axis Bank customer care or reach out through other mediums to get the disputes resolved.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same. Offer shall not constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Flipkart or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.

- Flipkart & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Flipkart & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Flipkart & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Flipkart Terms & Conditions applicable.
- All packages are subject to availability at the time of booking confirmation GST and Payment Gateway fees applicable at the time of booking
- Any purchase using Axis Bank Credit Card shall be deemed as acceptance of the terms and conditions mentioned herein. Cardholder agrees to indemnify the Bank against any loss (direct, indirect or consequential), cost & damage which may be caused by him/her to the Bank due to participation in this offer.
- Axis Bank holds the exclusive right at its sole discretion to refuse or deny the offer to any Cardholder.
- Under no circumstance will the offer/discount being offered under this program be settled in cash
- This Offer is subject to applicable law and regulations.

Debit Card EMI Terms and Conditions:

Offer Details

1. Only a select base of pre-approved customers will be eligible for this offer on their Bank debit card. These customers will be able to view the offer on their payment page. No other customers will be able to avail of this offer.
2. The Offer is valid till 8th April 2019.
3. ROI for 3, 6, 9, 12 months will be 14%, ROI will be informed at the payment counter before completing the transaction.

Frequently Asked Questions

1. How do I check if I am eligible for this offer?

If you are eligible to avail this offer on your Bank Debit card, you will be able to view this payment option on your payment page. This offer will not reflect on the payment page for customers who are not eligible. Please check this before making the purchase.

2. Is there any minimum transaction amount to avail this offer?

Yes, the minimum transaction amount to avail this offer is Rs. 8,000

3. How do I check if a product is eligible?

Offer will be listed on product page, for all eligible products. Please check before making purchase.

4. Will I get the offer if I pay through Flipkart Gift Card partially?

Yes, you can avail the offer in this case. In this case, offer will only apply on the amount paid through Bank Debit Cards against the eligible product(s). Also, this amount should be equal to or more than Rs 8,000.

5. How many times can this offer be availed?

The offer can be availed only once.

Debit Card EMI Standard Terms & Conditions:

1. "EMI" or "Equated Monthly Installment" means the equated monthly installment of amounts payable by the Card Member to AXIS Bank comprising of principal amount, interest and any/ or other charges, if applicable.
2. "Debit Card EMI" refers to the conversion into EMI upon request by the Card Member, of transactions performed using the Debit Card at EDC (Electronic Data Capture) terminal and/or for such online transactions, where the option for such conversion is available. AXIS Bank shall be entitled to, at its sole discretion, make available to individual Card Member.
3. EMI on the Debit Card, without prejudice to the obligation of the Card Member to make immediate payment on the incurring of the charge, the Card Member may, seek to avail of the option of paying for certain purchases through Equated Monthly Installments (EMIs)
4. The decision of conversion of EMI as per customer request lies at the discretion of AXIS Bank
5. The EMI facility will be available with respect to the Debit Card which presently comprise of the following purchases, viz., new purchases at Merchant Establishment and ecommerce retailers.
6. The Card member shall be charged an interest rate on monthly reducing balance basis, for availing the EMI facility. This interest will be mentioned on the charge-slip for customer consent.
7. The loan will be offered for a maximum tenor of 12 months with slabs of 6, 9 and 12 months.
8. Interest rate applicable is 8.65% p.a (3 Months MCLR) + 5.35% p.a. i.e. effective rate of interest would be 14% p.a. (No reset). For more information on MCLR kindly visit our website <https://www.axisbank.com.com>
9. The Equated Monthly Installment (EMI) amount will be auto debited every month from the customer's saving account on a particular date (i.e. on 30th day Post EMI booking date).
10. The entire EMI amount will be included in calculation of Minimum Amount Due payable by the cardholder.
11. Axis bank reserves the right to mark a lien on the customer saving account to recover the outstanding balance in case of delinquent customers.
12. No request for changes in the billing cycle shall be entertained during the entire loan period. The loan period is defined as the loan tenor selected by the cardholder at the time of request.
13. For detailed terms & conditions please refer following link:- <https://www.axisbank.com/retail/cards/debit-cards/useful-links/debit-card-benefits#emiondebitcard>
14. Exclusions:
 1. Jewelry/Gold transaction are not eligible for EMI conversion
 2. NRIs
 3. Minors
 4. Debit card issued to a trustee in the CASA account of a Trust
 5. Debit card issued to an authorised signatory in the current account of a company
 6. Debit card issued to a partner in the current account of a partnership firm
 7. Debit card issued to a Karta in the account of an HUF