



Axis Bank Mobile Banking App

Registration and Recharge campaign – 7th Oct to 15th Oct 2016 Coupon dunia Offer

These terms and conditions (“Terms”) apply to and regulate the provisions of the specified products and services provided by the Axis Bank through the Mobile Banking user. These Terms shall be in addition to and not in derogation of other terms and conditions of any account or any other facility/services offered by the Bank and/or such other terms and conditions as may be specified by the Bank.

Definitions:

The following words and phrases shall have the meanings set out herein below in this document unless repugnant to the context:

“Campaign Period”: Campaign period starts from **7th October 2016 to 15th October 2016 (both days inclusive)**

“Axis Bank Mobile App” or **“App”** shall mean and include ‘Axis Bank Mobile Application’ offered by Axis Bank.

“User” shall mean a person who holds an Axis Bank Savings account (excluding NRI, Burgundy, Priority and Axis Bank staff), so maintained with Axis Bank which are using the Mobile Banking (MB) and are eligible for this offer and who has received communication from Axis Bank with respect to the captioned Offer by email on their email id and/or by SMS on their mobile number registered with Axis Bank.

“Axis Bank Mobile App Registration” shall mean all the first time successful downloads by the User from the playstore / Apple app store / Windows store for Axis Mobile Banking App

“Recharges” – Any Mobile prepaid or DTH recharges done through the Axis Bank mobile app

Offer: User will have to successfully download the Axis Mobile App application and register successfully and do a minimum Rs. 100 Recharge to be eligible for the offer.

Customers who are already on the app need to do a prepaid mobile recharge for min. Rs. 100

Offer Period: 7th Oct to 15th Oct 2016

Offer Terms and Conditions:

1. Get Rs 2000/- value of Coupondunia Vouchers. Use coupon code to avail discount
2. This offer cannot be clubbed with any other offer.
3. Offer of the Coupon is valid for six months from the date the SMS is sent to the customer.
4. Coupondunia terms and conditions are accessed on – <http://www.coupondunia.in/terms>

General Terms and Conditions:-

1. This offer is applicable only to those Customers who are for the first time logging into Axis bank Mobile banking platform and successfully completing a financial transaction, during offer period.
2. The Offer is valid for all Axis Bank Savings Account Customers (excluding NRI, Burgundy, Priority and Axis Bank staff) who would be in the eligible base and were sent the communication by email/SMS.
3. User is required to download and register successfully the Axis Mobile Banking Application and do a minimum of Rs 100 recharge through the Axis Bank Mobile App.
4. Users already on the app need to do a minimum of Rs 100 recharge through the Axis Bank Mobile App.
5. Offer is applicable to unique users doing their first time registration on Axis Bank Mobile App
6. The participation in the Offer is entirely voluntary and it is understood, that the participation by the User shall be deemed to have been made on a voluntary basis. For the first time registration on Axis Bank Mobile App during the offer period, User will be eligible for the value of Rs 2000 Coupondunia Vouchers
7. It is clearly understood by the User that the coupon is being provided by a third party – Coupondunia and not by Axis Bank. Hence, in the event of any dispute regarding coupon

/subscription or any other related issues therein or incidental thereto shall be settled by the User directly with Coupondunia and no User shall bring any dispute(s) to or against Axis Bank.

8. For any difficulties in availing the offer please get in touch with Axis Bank Call centre – 1800-419-5858
9. Axis Bank would not be liable in any manner whatsoever or howsoever including but not limited to any financial loss/damage that may be incurred by the User.
10. This offer is non-transferrable to any other person
11. Axis Bank shall not be liable in any manner whatsoever including but not limited to any problems caused by internet connections and/or internet service providers and any technical or other issues at Coupondunia. Axis Bank shall not be responsible for system outages, delays, equipment malfunctions, errors or other or technical difficulties or impediments or any other force majeure event that may prevent the User from participating in the Offer or for redeeming the voucher. Coupon can be used only once within the validity period of this campaign.
12. Axis Bank shall not be liable for any issue faced in redeeming the coupon or fulfillment of any conditions by Coupondunia
13. These Terms and Conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations.
14. The Eligible User will be notified through SMS on bank registered mobile number with the details about the process for redemption along with the coupon code
15. Winners will be declared 15 days after the campaign close date
16. In all matters relating to the campaign, the decision taken by Axis Bank will be the final decision
17. This offer cannot be clubbed with any other offer
18. Axis Bank, at its discretion, can withdraw the offer, before the stated expiry period without any prior notice or communication to users

19. Terms and conditions of the offer are subject to change without prior notice
20. By participating in this Promotion/Campaign/Offer, User agrees to be bound by these Terms and Conditions and the decisions of AXIS Bank shall be final.
21. The Terms and Conditions of the Offer shall be in addition to and not in substitution/derogation to the primary terms and conditions governing the usage of the services offered by Axis Bank.
22. The participation in the offer is entirely voluntary and it is understood, that the participation by the user shall be deemed to have been made on a voluntary basis.
23. Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, mobile handset, computer equipment, software, or website.
24. Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
25. Axis Bank is not responsible for any errors and/or omissions in the terms and conditions contained herein. All information is provided on "as is" basis without warranty of any kind.
26. Axis Bank makes no representation and disclaims all express, implied, warranties of any kind to the Customer and/or any third party including, without limitation, warranties as to accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose.
27. The User agrees to indemnify and keep Axis Bank indemnified for any loss or damage that Axis Bank may suffer with respect to the Campaign / Offer including but not limited to any fraudulent and/or illegal transaction or any misrepresentation made by the User while participating in this Campaign / Offer
28. The Campaign / Offer is void where prohibited by law.
29. Axis Bank shall not be obliged to make any public announcements to disclose identity of the winning/eligible Users to award of the Coupon Dunia Pass Code. Further, no request for disclosing the identity and/or publishing the same in any manner whatsoever under any circumstances will be entertained or taken into consideration by Axis Bank.

30. In the event of any conflict or inconsistency regarding any instructions and conditions on any advertising or promotional material relating to the Campaign / Offer, these Terms and Conditions shall prevail over all such other instructions and conditions failure by Axis Bank to enforce any of its rights at any stage does not constitute a waiver of those rights.
31. These Terms and Conditions shall be governed by the laws of India. The decision made by Axis Bank in relation to this Campaign / Offer and matter incidental there to shall be final and binding on the Customer. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter with relation to the offer.
32. These Terms and Conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations
33. Axis Bank reserves the right to modify/ change all or any of the terms and conditions contained herein as per its discretion without assigning any reasons or without any prior intimation/notice whatsoever. Axis Bank also reserves the right to discontinue the Contest/Offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the terms and conditions of the Offer or discontinuation of it.
34. The Offer is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever.
35. Axis Bank reserves the right to disqualify the User from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer
36. User/s whose account has been classified as delinquent before or during the currency of the offer period will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.
37. This Campaign/ Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Campaign/Offer cannot be continued without total compliance of the prevailing law at any point of time,

this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force.

38. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Campaign / Offer shall be borne solely by the User and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues. Employees of Axis Bank & customers having joint accounts with the employees are excluded from this campaign.