

## Terms & Conditions for

### Uber CC Activation Cashback offer for Axis Bank Credit Cardholders

These terms and conditions (“Terms”) shall be applicable to the Credit Cardholders (as defined hereinafter) participating in the Offer (as defined hereinafter) who agrees to be bound by the same and shall regulate the provisions of the specified products and services provided by the Axis Bank (“Axis Bank”). Participation in this offer is voluntary. Any User participating in the Offer shall be deemed to have read, understood and accepted these terms and conditions and these Terms shall be in addition to and not in derogation of other applicable terms and conditions of any account or any other facility/services offered by the Bank and/or such other terms and conditions as may be specified by the Bank.

#### **Definitions:**

The following words and phrases shall have the meanings set out herein below in this document unless repugnant to the context:

“Credit Cardholders” – A person who is holding the retail Axis Bank Credit Card whose last 4 digits have been mentioned in the communication.

“Communication” – A formal SMS/Mobile app push notification/Email sent by Axis Bank to promote this offer.

“Campaign Period/ Offer Period/ Validity” - The period for which the offer is valid.

“Transactions” – any usage on the card which is not a charge/fee/interest levied.

“Target spend” – The exact amount that the customer needs to spend on his credit card to be eligible for the offer.

“Merchant” – any establishment where the Axis Bank credit card mentioned in the offer has been used for making a purchase.

SMS/Email/Mobile App Push Notification sent by Axis Bank to the customer’s registered mobile number/email ID mentioning the offer is referred to as “communication”.

The Campaign Period referred to as “Offer Period” or “Validity”, used interchangeably, will be the one mentioned in the communication received by customer.

**Offer:** 25% instant discount on 5 Uber rides for each Uber user on select Axis Bank Credit Cards.

Maximum discount per transaction will be Rs. 100.

**Offer Validity & Promocode** will be mentioned in the communication sent by Axis Bank

**How to avail the offer:**

1. Go to Payments section in the Uber App
2. Apply promocode under the promotions tab
3. Book your Uber ride and pay with your new Axis Bank Credit Card

**Terms of the offer:**

- The offer is valid for only selective Axis Bank Credit Cardholders to whom the formal offer communication via SMS on their registered mobile number has been sent by Axis Bank.
- The Campaign Period referred to as “Offer Period”, will be the one mentioned in the communication received by customer through SMS.
- Below are the offer details for the customers. A customer would be eligible for only the offer which was communicated to them by Axis Bank via SMS.
- Offer: Each User shall be entitled to an instant discount of 25% on 5 (five) Uber rides taken by a User during the offer period and the payment for such transaction is made through an Axis Bank Credit Card.
- The maximum discount that can be availed by a User under the Offer is INR 100 per transaction
- The discount shall be available on the net transaction value of a single transaction. The discount is applicable on each single transaction and bills cannot be clubbed to avail the same. The offer construct shall be mutually agreed by both the parties.
- Promo Code can be applied under the Promotions tab on the Uber App.
- The offer will be valid during the Promotion Period only which will be at the sole discretion of Uber & Axis Bank.
- Uber & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period without prior notice.
- This Offer cannot be clubbed with any other Axis Bank offer.
- User: The Offer can be availed by any new and existing user of Uber App.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Offer is valid for rides taken on Uber App in India only.
- If the invoice amount is more than discount, then the balance will be charged to the payment option selected by the customer on the Uber app, which in this case will be Axis Bank Credit Card. If the invoice amount is less than discount, there will be no refund of the balance amount.
- All customer queries/dispute on the offer should be raised during the Promotion Period or within 90 days after expiry of the Promotion Period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.

- The decision of Uber & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- Uber and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this Offer by another offer, whether similar to this Offer or not, or to withdraw it altogether, without assigning any reason or without prior intimation whatsoever.
- Axis Bank will not be responsible or liable in case the Offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the users shall be deemed to have been made on a voluntary basis.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any user for the Offer, Axis Bank's decision shall be final and binding on the users in all respects.
- The terms and conditions governing the Offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank.
- Axis Bank only offers discount on purchase of goods and services of Uber by using Axis Bank Credit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Uber. Any dispute or claim regarding the goods and/or services must be resolved by the user with Uber directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Credit Card.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Uber or any third party and is not intended to create any rights and obligations.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the user/s under the Offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- Axis Bank reserves the right to disqualify any user from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Axis Bank Credit Card.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful users about the discount under the offer.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Uber reserves the right to revoke the Offer if it is ascertained that the Offer has been earned using fraudulent means.