

Priority Membership Criteria

Maintain an Average Quarterly Balance (AQB) of Rs. 2 lakhs in your Priority Savings Account

or

Maintain an Average Quarterly Balance (AQB) of Rs. 4 lakhs across your linked Priority Savings Account & Priority Current Accounts

or

Maintain a Total Relationship Value (TRV) of Rs. 15 lakhs across Priority Savings, Current Accounts, Fixed Deposits & Mutual Fund Investments

or

Maintain a Total Relationship Value (TRV) of Rs. 50 lacs across Priority Savings, Current Accounts, Fixed Deposits, Mutual Fund Investments & Demat account holding value

Priority Salary customers should be receiving a net salary credit of Rs. 1 lakh or more every month

To know more Log on to www.axisbank.com/priority or visit your nearest Axis Bank Branch

This is subject to change at Bank's discretion. Terms and conditions apply